Cable & Subscription Programming Lines Middle East Report

Description:

Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.


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The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

17 Products/Markets covered, 1977 pages, 4041 spreadsheets, 4028 database tables, 262 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 51521_L.

Contents:
The Market for Cable & Subscription Programming Lines in each country by Products & Services.

This database covers NAICS code: 51521_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Cable & Subscription Programming Lines Middle East Report covers:


PRODUCTS & MARKETS COVERED:
Cable & other subscription programming Lines
Radio: Other broadcasting services
Air time - TV broadcasting, incl network compensation & ad
Air time - Television broadcasting: Network compensation
Air time - Television broadcasting: National & regional ad (net)
Air time - Television broadcasting: Local advertising (net)
TV: Public & noncom program serv, incl contrib/gifts/grants
Specialty programming (wholesaling) services - Television
Television: Production & postproduction services
Television: Program rights
Television: Other broadcasting services
Sale of online advertising space: Broadcasting
Merchandise sales
Sales of merchandise, not specified by type
Rental or lease of goods &/or equipment
All other receipts

59 MARKET RESEARCH CHAPTERS:

SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is available online. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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