Periodical Publisher Lines Middle East Report

Description: PERIODICAL PUBLISHER LINES MIDDLE EAST REPORT


Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

64 Products/Markets covered, 1998 pages, 4021 spreadsheets, 3960 database tables, 255 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 51112_L.

Contents: PERIODICAL PUBLISHER LINES MIDDLE EAST REPORT

The Market for Periodical Publisher Lines in each country by Products & Services.

This database covers NAICS code: 51112_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Periodical Publisher Lines Middle East Report covers:


PRODUCTS & MARKETS COVERED:
Periodical publishers Lines
Printing services for others
Distribution of flyers, inserts, samples, etc., for others
Sale or licensing of rights to content
Mailing lists, rental or sale
Publishing services for others
Books - Print: Professional, technical & scholarly books
Books - Print: Adult trade books
Periodicals - Print - Subs & sales: Gen interest periodicals
Periodicals - Print - Subs & sales: Arts/culture/leisure/ent pdcls
Periodicals - Print - Subs & sales: Home & living periodicals
Periodicals - Print - Subs & sales: Polit/soc/bus news periodicals
Periodicals - Print - Subs & sales: Oth gen interest periodicals
Periodicals - Print - Subs & sales: Bus (incl farming)/prof/acad pdcls
Periodicals - Print - Subscriptions & sales: Other periodicals
Periodicals - Internet - Subs & sales: Gen interest periodicals
Periodicals - Internet- Subs & sales: Arts/culture/leisure/ent pdcls
Periodicals - Internet - Subs & sales: Home & living periodicals
Periodicals - Internet - Subs & sales: Polit/soc/bus news periodicals
Periodicals - Internet - Subs & sales: Oth gen interest periodicals
Periodicals - Internet - Subs & sales: Bus (incl farm)/prof/acad pdcls
Periodicals - Internet - Subscriptions & sales: Other periodicals
Periodicals - Oth media - Subs & sales: Gen interest periodicals
Periodicals - Oth media - Subs & sales: Arts/culture/leisure/ent pdcls
Periodicals - Oth media - Subs & sales: Home & living periodicals
Periodicals - Oth media - Subs & sales: Polit/soc/bus news periodicals
Periodicals - Oth media - Subs & sales: Oth gen interest periodicals
Periodicals - Oth media - Subs & sales: Bus (incl farm)/prof/acad pdcls
Periodicals - Print - Sale of ad space: Gen interest periodicals
Periodicals - Print - Sale of ad space: Arts/culture/leisure/ent pdcls
Periodicals - Print - Sale of ad space: Home & living periodicals
Periodicals - Print - Sale of ad space: Polit/soc/bus news periodicals
Periodicals - Print - Sale of ad space: Oth gen interest periodicals
Periodicals - Print - Sale of ad space: Bus (incl farm)/prof/acad pdcls
Periodicals - Print - Sale of ad space: Other periodicals
Periodicals - Internet - Sale of ad space: Gen interest periodical
Periodicals - Internet - Sale of ad space: Arts/culture/leisure/ent pdcls
Periodicals - Internet - Sale of ad space: Home & living periodicals
Periodicals - Internet - Sale of ad space: Polit/soc/bus news pdcls
Periodicals - Internet - Sale of ad space: Oth gen interest pdcls
Periodicals - Internet - Sale of ad space: Bus (incl farm)/prof/acad pdcls
Periodicals - Internet - Sale of ad space: Other periodicals
Directories - Print - Sale of advertising space
Sale of Internet ad space, not specified by type of publication
Other publishing, not specified by type of publication
Other publishing, excluding periodicals
Other Internet publishing, not specified by type of publication
Other Internet publishing, excluding periodicals
Convention/trade shows/other special event prod &/or management
Merchandise sales
Resale of merchandise, not specified by type
Rental or lease of goods &/or equipment
All other receipts

59 MARKET RESEARCH CHAPTERS:
SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is available online. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

64 Products covered for over 200 Countries: 1998 pages, 4021 spreadsheets, 3960 database tables, 255 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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