Periodical Publishers Middle East Report

Description: PERIODICAL PUBLISHERS MIDDLE EAST REPORT


Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

101 Products/Markets covered, 1903 pages, 4035 spreadsheets, 3970 database tables, 255 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 51112.

Contents: PERIODICAL PUBLISHERS MIDDLE EAST REPORT

The Market for Periodical Publishers in each country by Products & Services.

This database covers NAICS code: 51112. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Periodical Publishers Middle East Report covers:


PRODUCTS & MARKETS COVERED:
Periodical publishers
Farm periodical publishing (receipts from subscriptions, sales & advertising)
Farm periodicals (receipts from subscriptions, sales & advertising)
Farm periodicals (receipts from subscriptions & single copy sales)
Farm periodicals (receipts from advertising)
Farm periodicals (receipts from subscriptions, sales & advertising), nsk
Specialized business & professional periodical publishing (receipts from subscriptions & single copy sales)
Specialized business & professional periodicals (receipts from subscriptions & single copy sales)
Manufacturing (excl electronics) business publications (paid circulation, single copy & subscription receipts)
Wholesale & retail trade (incl merchandising) business publications (paid circulation, single copy & subscription receipts)
Medical & health care business publications (paid circulation, single copy & subscription receipts)
Electronics-data management business publications (paid circulation, single copy & subscription receipts)
Service (excl data management) business publications (paid circulation, single copy & subscription receipts)
Other business publications, nec (paid circulation, single copy & subscription receipts)
Manufacturing (excl electronics) business publications (controlled circulation, single copy & subscription receipts)
Wholesale & retail trade (incl merchandising) business publications (controlled circulation, single copy & subscription receipts)
Medical & health care business publications (controlled circulation, single copy & subscription receipts)
Electronics-data management business publications (controlled circulation, single copy & subscription receipts)
Service (excl data management) business publications (controlled circulation, single copy & subscription receipts)
Other business publications, nec (controlled circulation, single copy & subscription receipts)
Scholarly journals (subscriptions & single copy sales)
Other professional journals (subscriptions & single copy sales)
Specialized business & professional periodicals (receipts from subscriptions & single copy sales), nsk
Specialized business & professional periodical publishing (receipts from advertising)
Specialized business & professional periodicals (receipts from advertising)
Manufacturing (excl electronics) business publications (paid circulation, advertising receipts)
Wholesale & retail trade (incl merchandising) business publications (paid circulation, advertising receipts)
Medical & health care business publications (paid circulation, advertising receipts)
Electronics-data management business publications (paid circulation, advertising receipts)
Service (excl data management) business publications (paid circulation, advertising receipts)
Other business publications, nec (paid circulation, advertising receipts)
Manufacturing (excl electronics) business publications (controlled circulation, advertising receipts)
Wholesale & retail trade (incl merchandising) business publications (controlled circulation, advertising receipts)
Medical & health care business publications (controlled circulation, advertising receipts)
Electronics-data management business publications (controlled circulation, advertising receipts)
Service (excl data management) business publications (controlled circulation, advertising receipts)
Other business publications, nec (controlled circulation, advertising receipts)
Scholarly journals (advertising receipts)
Other professional journals (advertising receipts)
Specialized business & professional periodicals (receipts from advertising), nsk
General & consumer periodical publishing  (receipts from subscriptions)
Women's, home & fashion periodicals, incl domestic science, child care, housekeeping, health, gardening, etc. (receipts from subscriptions)
General news, business news & regional, metropolitan & city periodicals (receipts from subscriptions)
General news periodicals, incl weeklies & biweeklies with news of interest to the general public (receipts from subscriptions)
Business news periodicals, concerning business & industry, directed to a broader readership than those in business for a living (receipts from subscriptions)
Regional, metropolitan & city magazines (receipts from subscriptions)
Special interest periodicals, incl hobby, sports, entertainment, art, photography, science, automotive, aviation, etc. (receipts from subscriptions)
General interest periodicals, incl general articles, pictures, fiction, literature, geography, travel, history, humor, etc. (receipts from subscriptions)
General & consumer periodicals (receipts from subscriptions), nsk
General & consumer periodical publishing (receipts from single copy sales)
Comics (receipts from subscriptions & single copy sales)
Women's, home & fashion periodicals, incl domestic science, child care, housekeeping, health, gardening, etc. (receipts from single copy sales)
General news, business news & regional, metropolitan & city periodicals (receipts from single copy sales)
General news periodicals, incl weeklies & biweeklies with news of interest to the general public (receipts from single copy sales)
Business news periodicals, concerning business & industry, directed to a broader readership than those in business for a living (receipts from single copy sales)
Regional, metropolitan & city magazines (receipts from single copy sales)
Special interest periodicals, incl hobby, sports, entertainment, art, photography, science, automotive, aviation, etc. (receipts from single copy sales)
General interest periodicals, incl general articles, pictures, fiction, literature, geography, travel, history, humor, etc. (receipts from single copy sales)
General & consumer periodicals (receipts from single copy sales), nsk
General & consumer periodical publishing (receipts from advertising)
Comics (receipts from advertising)
Women's, home & fashion periodicals, incl domestic science, child care, housekeeping, health, gardening,
etc. (receipts from advertising)
General news, business news & regional, metropolitan & city periodicals (receipts from advertising)
General news periodicals, incl weeklies & biweeklies with news of interest to the general public (receipts from advertising)
Business news periodicals, concerning business & industry, directed to a broader readership than those in business for a living (receipts from advertising)
Regional, metropolitan & city magazines (receipts from advertising)
Special interest periodicals, incl hobby, sports, entertainment, art, photography, science, automotive, aviation, etc. (receipts from advertising)
General interest periodicals, incl general articles, pictures, fiction, literature, geography, travel, history, humor, etc. (receipts from advertising)
General & consumer periodicals (receipts from advertising), nsk
Other periodical publishing, except shopping news, catalogs, or directories, nec
Other periodicals, except shopping news, catalogs, or directories, nec
Religious periodicals, incl religion, theology, church bulletins, local church papers, etc. (receipts from subscriptions & single copy sales)
Religious periodicals, incl religion, theology, church bulletins, local church papers, etc. (receipts from advertising)
Magazine & comic supplements for Sunday newspapers (receipts from advertising & copy sales)
Other periodicals, nec, except shopping news, catalogs & directories (receipts from subscriptions)
Other periodicals, nec, except shopping news, catalogs & directories (receipts from single copy sales)
Other periodicals, except shopping news, catalogs, or directories, nec, nsk
Periodical publishers, nsk, total
Periodical publishers, nsk, for nonadministrative-record establishments
Periodical publishers, nsk, for administrative-record establishments

59 MARKET RESEARCH CHAPTERS:

SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is available online. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.
101 Products covered for over 200 Countries: 1903 pages, 4035 spreadsheets, 3970 database tables, 255 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/3243082/](http://www.researchandmarkets.com/reports/3243082/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,  
Guinness Centre,  
Taylors Lane,  
Dublin 8,  
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Periodical Publishers Middle East Report</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/3243082/">http://www.researchandmarkets.com/reports/3243082/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCBRZWPP</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>DVD:</td>
<td>USD 2516 + USD 58 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (Online Access) - Single User:</td>
<td>USD 2516</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td>___________________________________________</td>
</tr>
<tr>
<td>Email Address:</td>
<td>* ___________________________________________</td>
</tr>
<tr>
<td>Job Title:</td>
<td>___________________________________________</td>
</tr>
<tr>
<td>Organisation:</td>
<td>___________________________________________</td>
</tr>
<tr>
<td>Address:</td>
<td>___________________________________________</td>
</tr>
<tr>
<td>City:</td>
<td>___________________________________________</td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td>___________________________________________</td>
</tr>
<tr>
<td>Country:</td>
<td>___________________________________________</td>
</tr>
<tr>
<td>Phone Number:</td>
<td>___________________________________________</td>
</tr>
<tr>
<td>Fax Number:</td>
<td>___________________________________________</td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card:  You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check:  Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer:  Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World