North America Agriculture Biologicals Market by Application, by Types, by Geography - Analysis and Forecast 2019

Description: North America Agriculture Biologicals Market by Application (Cereals & Grains, Oilseeds & Pulses, Fruits & Vegetables), by Types (Biopesticides, Biofertilizers, Biostimulants), by Geography - Analysis and Forecast 2019

The North America agriculture biologicals market is estimated to grow at a CAGR of 14.4% from 2014 to 2019. The increased food demand has led to extensive chemical use in agricultural practices, which ensure a rich and qualitative yield. However, along with increased yield, the immense impact of the use of chemicals has become apparent. Due to chemical hazards, consumers as well as governmental bodies are hugely emphasizing on chemical-free agricultural pesticides and fertilizers.

In this report, the North America agriculture biologicals market has been broadly discussed by its applications such as cereals & grains, fruits & vegetables, oilseeds & pulses, and rest (crops). The cereals and grains are major application market for North America agriculture biologicals market. The market has been further segmented by types of agriculture biologicals viz. biopesticides, biostimulants and biofertilizers. Among types, the biopesticides has the major share in the North America agriculture biologicals market.

The U.S. is the largest agriculture biologicals market among the North America with market share of 72.47% followed by Mexico and Canada. Mexico also has the highest CAGR% for the estimated period. The North America agriculture biologicals market has been lagging behind Latin America and Asia-Pacific in the global agriculture biologicals market. The adoption of new agricultural practices by farmers depends on certain factors, such as practical viability, economic sustainability, social acceptability, administrative harmony, political obligation, and eco-friendliness. Awareness about biofertilizers and biopesticides among global farmers is very low. Owing to this limited knowledge of advantages offered by the usage of biostimulants, farmers are still following traditional agricultural practices, which in turn are decreasing the demand for agriculture biologicals.

BASF SE (Germany) has major chunk in North America agriculture biologicals market in terms of market share. Bayer CropScience AG (Germany) with market share of 9.32% is not far behind BASF SE (Germany). The other firms such as Isago (Italy), Marrone Bio Innovation Inc. (U.S), and Novozymes A/S (Denmark) are competing for growing agriculture biologicals market in the region. These companies are engaged in market strategies such as mergers and acquisitions, joint venture, new product development and expansion to increase their market share in the North America agriculture biologicals market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis-industry analysis, market share analysis of top players, company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging- and high-growth segments of the North America agriculture biologicals market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

- Market Penetration: Comprehensive information on agriculture biologicals offered by the top 10 players in the North America agriculture biologicals market.
- Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product launches in the North America agriculture biologicals market.
- Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various application of agriculture biologicals across North America.
- Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the North America agriculture biologicals market.
- Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the North America agriculture biologicals market.

Contents:

1 Introduction
   1.1 Objectives of the Study
   1.2 Market Segmentation & Coverage
   1.3 Stakeholders

2 Research Methodology
   2.1 Integrated Ecosystem of Agriculture Biologicals Market
   2.2 Arriving at the Agriculture Biologicals Market Size
      2.2.1 Top-Down Approach
      2.2.2 Bottom-Up Approach
      2.2.3 Demand Side Approach
      2.2.4 Macro Indicator-Based Approach
   2.3 Assumptions

3 Executive Summary

4 Market Overview
   4.1 Introduction
   4.2 North America Agriculture Biologicals Market: Comparison With Parent Market
   4.3 Market Drivers and Inhibitors
   4.4 Key Market Dynamics
   4.5 Demand Side Analysis
   4.6 Vendor Side Analysis

5 Agriculture Biologicals Market, By Application
   5.1 Introduction
   5.2 Demand Side Analysis
   5.3 Agriculture Biologicals in Cereals & Grains, By Geography
   5.4 Agriculture Biologicals in Fruits & Vegetables, By Geography
   5.5 Agriculture Biologicals Oilseeds & Pulses, By Geography

6 Agriculture Biologicals Market, By Type
   6.1 Introduction
   6.2 North America Agriculture Biologicals Market, Type Comparison With Fertilizers Market
   6.3 North America Biopesticides Market, By Geography
   6.4 North America Biostimulants Market, By Geography
   6.5 North America Biofertilizers Market, By Geography

7 Agriculture Biologicals Market, By Geography
   7.1 Introduction
   7.2 Vendor Side Analysis
   7.3 U.S. Agriculture Biologicals Market
      7.3.1 U.S. Agriculture Biologicals Market, By Application
      7.3.2 U.S. Agriculture Biologicals Market, By Type
   7.4 Canada Agriculture Biologicals Market
      7.4.1 Canada Agriculture Biologicals Market, By Application
      7.4.2 Canada Agriculture Biologicals Market, By Type
   7.5 Mexico Agriculture Biologicals Market
      7.5.1 Mexico Agriculture Biologicals Market, By Application
      7.5.2 Mexico Agriculture Biologicals Market, By Type

8 Agriculture Biologicals Market: Competitive Landscape
   8.1 Agriculture Biologicals Market: Company Share Analysis
   8.2 Company Presence in Agriculture Biologicals Market, By Type
   8.3 Mergers & Acquisitions
   8.4 Expansions
   8.5 Investments
8.6 New Product Launches/Agreements/Partnerships/Collaborations/Joint Ventures

9 Agriculture Biologicals Market, By Company
(Overview, Financials, Products & Services, Strategy, and Developments)*
9.1 Bayer Cropscience AG
9.2 Marrone Bio Innovations Inc.
9.3 Isagro Spa
9.4 Basf SE
9.5 Novozymes A/S
*Details on Overview, Financials, Product & Services, Strategy, and Developments Might Not be Captured in Case of Unlisted Company

10 Appendix
10.1 Customization Options
10.1.1 Technical Analysis
10.1.2 Low-Cost Sourcing Locations
10.1.3 Regulatory Framework
10.1.4 Crop-Agriculture Biologicals Usage Data
10.1.5 Impact Analysis
10.1.6 Trade Analysis
10.1.7 Historical Data and Trends
10.2 Related Reports
10.3 Introducing RT: Real Time Market Intelligence
10.3.1 RT Snapshots

List of Tables (57 Tables)
Table 1 Global Agriculture Biologicals Peer Market Size, 2014 (USD MN)
Table 2 North America Agriculture Biologicals Application Market, 2014 (KT)
Table 3 North America Agriculture Biologicals Market: Macro Indicators, By Geography, 2014 (HA)
Table 4 North America Agriculture Biologicals Market: Comparison With Parent Market, 2013 – 2019 (USD MN)
Table 5 North America Agriculture Biologicals Market: Drivers and Inhibitors
Table 6 North America Agriculture Biologicals Market, By Application, 2013 – 2019 (USD MN)
Table 7 North America Agriculture Biologicals Market, By Application, 2013 – 2019 (000'HA)
Table 8 North America Agriculture Biologicals Market, By Type, 2013 – 2019 (USD MN)
Table 9 North America Agriculture Biologicals Market, By Type, 2013 – 2019 (000'HA)
Table 10 North America Agriculture Biologicals Market, By Geography, 2012 – 2018 (USD MN)
Table 11 North America Agriculture Biologicals Market, By Geography, 2013 – 2019 (000'HA)
Table 12 North America Agriculture Biologicals Market: Comparison With Application Markets, 2013 – 2019 (USD MN)
Table 13 North America Agriculture Biologicals Market, By Application, 2013 – 2019 (USD MN)
Table 14 North America Agriculture Biologicals Market, By Application, 2013 – 2019 (000'HA)
Table 15 North America Agriculture Biologicals in Cereals & Grains, By Geography, 2013 – 2019 (USD MN)
Table 16 North America Agriculture Biologicals in Cereals & Grains, By Geography, 2013 – 2019 (000'HA)
Table 17 North America Agriculture Biologicals in Fruits & Vegetables, By Geography, 2013 – 2019 (USD MN)
Table 18 North America Agriculture Biologicals in Fruits & Vegetables, By Geography, 2013 – 2019 (000'HA)
Table 19 North America Agriculture Biologicals in Oilseeds & Pulses, By Geography, 2013 – 2019 (USD MN)
Table 20 North America Agriculture Biologicals in Oilseeds & Pulses, By Geography, 2013 – 2019 (000'HA)
Table 21 North America Agriculture Biologicals Market, By Type, 2013 – 2019 (USD MN)
Table 22 North America Agriculture Biologicals Market, By Type, 2013 – 2019 (000'HA)
Table 23 North America Agriculture Biologicals Market: Type Comparison With Parent Market, 2013 – 2019 (USD MN)
Table 24 North America Biopesticides Fertilizers Market, By Geography, 2013 – 2019 (USD MN)
Table 25 North America Biopesticides Fertilizers Market, By Geography, 2013 – 2019 (000'HA)
Table 26 North America Biostimulants Market, By Geography, 2013 – 2019 (USD MN)
Table 27 North America Biostimulants Market, By Geography, 2013 – 2019 (000'HA)
Table 28 North America Biofertilizers Market, By Geography, 2013 – 2019 (USD MN)
Table 29 North America Biofertilizers Market, By Geography, 2013 – 2019 (000'HA)
Table 30 North America Agriculture Biologicals Market, By Geography, 2013 – 2019 (USD MN)
Table 31 North America Agriculture Biologicals Market, By Geography, 2013 – 2019 (000'HA)
Table 32 U.S. Agriculture Biologicals Market, By Application, 2012 – 2018 (USD MN)
Table 33 U.S. Agriculture Biologicals Market, By Application, 2012 – 2018 (000'HA)
Table 34 U.S. Agriculture Biologicals Market, By Type, 2013 – 2019 (USD MN)
Table 35 U.S. Agriculture Biologicals Market, By Type, 2013 – 2019 (000'HA)
Table 36 Canada Agriculture Biologicals Market, By Application, 2013 – 2019 (USD MN)
Table 37 Canada Agriculture Biologicals Market, By Application, 2013 – 2019 (000'HA)
Table 38 Canada Agriculture Biologicals Market, By Type, 2013 – 2019 (USD MN)
Table 39 Canada Agriculture Biologicals Market, By Type, 2013 – 2019 (000'HA)
Table 40 Mexico Agriculture Biologicals Market, By Application, 2013 – 2019 (USD MN)
Table 41 Mexico Agriculture Biologicals Market, By Application, 2012 – 2018 (000'HA)
Table 42 Mexico Agriculture Biologicals Market, By Type, 2013 – 2019 (USD MN)
Table 43 Mexico Agriculture Biologicals Market, By Type, 2013 – 2019 (000'HA)
Table 44 Agriculture Biologicals Market: Company Share Analysis, 2013 (%)
Table 45 North America Agriculture Biologicals Market: Mergers & Acquisitions
Table 46 North America Agriculture Biologicals Market: Expansions
Table 47 North America Agriculture Biologicals Market: Investments
Table 48 North America Agriculture Biologicals Market: New Product Launches/Agreements/Partnerships/Collaborations/Joint Ventures
Table 49 Bayer CropScience AG: Key Financials, 2008 – 2013 (USD MN)
Table 50 Marrone Bio Innovations Inc.: Key Financials, 2012 – 2013 (USD MN)
Table 51 Isagro Spa: Key Financials, 2009 – 2013 (USD MN)
Table 52 Basf SE: Key Financials, 2009 – 2013 (USD MN)
Table 53 Biopesticides Product Portfolio
Table 54 Biostimulants Product Portfolio
Table 55 Novozymes A/S: Key Financials, 2009 – 2013 (USD MN)
Table 56 Biofertilizers Product Portfolio
Table 57 Biostimulants Product Portfolio

List of Figures (48 Figures)

Figure 1 North America Agriculture Biologicals Market: Segmentation & Coverage
Figure 2 Agriculture Biologicals Market: Integrated Ecosystem
Figure 3 Research Methodology
Figure 4 Top-Down Approach
Figure 5 Bottom-Up Approach
Figure 6 Demand Side Approach
Figure 7 Macro Indicator-Based Approach
Figure 8 North America Agriculture Biologicals Market Snapshot
Figure 9 North America Agriculture Biologicals Market: Growth Aspects
Figure 10 North America Agriculture Biologicals Market, By Application, 2014 vs 2019
Figure 11 North America Agriculture Biologicals Types, By Geography, 2014 (USD MN)
Figure 12 North America Agriculture Biologicals Market: Growth Analysis, By Type, 2014 – 2019 (%)
Figure 13 North America Agriculture Biologicals Market: Demand Side Analysis
Figure 14 Agriculture Biologicals: Application Market Scenario
Figure 15 North America Agriculture Biologicals Market, By Application, 2014 – 2019 (USD MN)
Figure 16 North America Agriculture Biologicals Market, By Application, 2014 – 2019 (000'HA)
Figure 17 North America Agriculture Biologicals Market in Cereals & Grains, By Geography, 2013 – 2019 (USD MN)
Figure 18 North America Agriculture Biologicals Market in Fruits & Vegetables, By Geography, 2013 – 2019 (USD MN)
Figure 19 North America Agriculture Biologicals Market in Oilseeds & Pulses, By Geography, 2013 – 2019 (USD MN)
Figure 20 North America Agriculture Biologicals Market, By Type, 2013 – 2019 (USD MN)
Figure 21 North America Agriculture Biologicals Market, By Type, 2014 & 2019 (000'HA)
Figure 22 North America Agriculture Biologicals Market: Type Comparison With Fertilizers Market, 2013-2019 (USD MN)
Figure 23 North America Biopesticides Fertilizers Market, By Geography, 2013 – 2019 (USD MN)
Figure 24 North America Biostimulants Market, By Geography, 2013 – 2019 (USD MN)
Figure 25 North America Biofertilizers Market, By Geography, 2013 – 2019 (USD MN)
Figure 26 North America Agriculture Biologicals Market: Growth Analysis, By Geography, 2013-2019 (USD MN)
Figure 27 North America Agriculture Biologicals Market: Growth Analysis, By Geography, 2013 – 2019 (000'HA)
Figure 28 U.S. Agriculture Biologicals Market Overview, 2014 & 2019 (%)
Figure 29 U.S. Agriculture Biologicals Market, By Application, 2012 – 2018 (USD MN)
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