Video Tape and Disc Rental - The 2015 U.S. Market Research Report

Description: This 2015 Market Research Report is an in-depth evaluation of the Video Tape and Disc Rental industry in the United States.

These Market Research Reports are based on billions of data points created from millions of annual comprehensive business surveys. Used for a range of strategic purposes, from due diligence to streamlining to forecasting to gap analysis to evaluating new opportunities, this report is loaded with over 100 insightful data sets. This report covers industry historical and forecasted sales, growth, operating expense details, product line breakdown, price inflation, consolidation, firm dynamics, profitability, payroll, employee productivity, pay ranges for top roles, job categorization breakdown, financial ratios, firm size data, state statistics, employment, and much more.

Just take a look at the table of contents and you'll see the broad and in-depth insights, which leaders have come to depend on for their research and benchmarking needs.

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

If you are looking for that one market research report that will help you make the right strategic decisions, this is it. Download a sample report to see for yourself.

Also, check out some select highlights from this particular report on the Video Tape and Disc Rental industry:

INDUSTRY SIZE & ATTRACTIVENESS
In 2011, industry sales were $5.5 billion.
Find out the 2014 revenues and historical and projected growth

INDUSTRY GROWTH
Over the past 3 years, the industry has declined at an annual rate of %
Learn the 2009-2014 historical figures and the 2015 and 5 year forecasts

COMPANY GROWTH
There are 1,775 companies in the industry
Learn the 2009-2014 historical figures and the 2015 and 5 year forecasts

SALES PER CAPITA
In 2014, the sales per capita in California was $68 for Video Tape and Disc Rental
Learn the sales per capita of other states

SALES PER ESTABLISHMENT
In 2012, the average sales per establishment was $2.6 million
Discover historical and forecasted sales per establishment

INFLATION & PRICING
2013 Inflation was 1.6%
Learn the 2009-2014 historical figures and the 2015 and 5 year forecasts

COMPANY SIZE BENCHMARKS
From 2009 to 2014, the number of companies with 10-99 employees declined -56.7%
Find out many more insights by size of company

PROFITABILITY
50.6% of companies are profitable in the industry
Discover more about industry profitability

FINANCIAL RATIO BENCHMARKS
The asset turnover of the industry is 1.1
Benchmark nine other important financial ratios

RIGHTSIZING ANALYSIS
The average revenue per employee is $169,560
Learn the 2009-2014 historical figures and the 2015 and 5 year forecasts

EXPENSE BENCHMARKING
1.3% of revenues are spent on advertising
Benchmark against 24 other expense categories

OPERATING EXPENSES
In 2014, industry operating expenses grew -8.7%
Learn how much operating expenses grew per company and establishment

PAYROLL
In 2014, payroll per employee was $18,268
Get the full picture of the 2009-2014 historical figures and the 2015 and 5 year forecasts

PAYROLL BY STATE
New York averages $12,720 in payroll per employee
Learn the payroll stats on other states

JOB CATEGORIZATION BENCHMARKS
4.7% of the jobs in the industry are management positions
Benchmark against 13 other job categories

JOB CATEGORIZATION PAY RANGES
The average industry hourly pay for office and administrative jobs is $15.13
Discover the bottom 10%, 25%, average, top 75% and 90% pay ranges in 14 job categories

The above highlights represent a very small fraction of what you’ll find in this report.

Get the 2015 Report on Video Tape and Disc Rental now to unlock potential from one of the most trusted research firms.

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