The Big Data Market: 2015 - 2030 - Opportunities, Challenges, Strategies, Industry Verticals and Forecasts

Description:

“Big Data” originally emerged as a term to describe datasets whose size is beyond the ability of traditional databases to capture, store, manage and analyze. However, the scope of the term has significantly expanded over the years. Big Data not only refers to the data itself but also a set of technologies that capture, store, manage and analyze large and variable collections of data to solve complex problems.

Amid the proliferation of real time data from sources such as mobile devices, web, social media, sensors, log files and transactional applications, Big Data has found a host of vertical market applications, ranging from fraud detection to scientific R&D.

Despite challenges relating to privacy concerns and organizational resistance, Big Data investments continue to gain momentum throughout the globe. It is estimated that Big Data investments will account for nearly $40 Billion in 2015 alone. These investments are further expected to grow at a CAGR of 14% over the next 5 years.


The report comes with an associated Excel datasheet suite covering quantitative data from all numeric forecasts presented in the report.

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