Romania Pharmaceuticals and Healthcare Report Q3 2015

Description: We expect growth in pharmaceutical sales in 2015 to be primarily driven by Romania's improving macroeconomic outlook and a positive consumer story. We note that local regulatory factors such as revenue taxes will continue to present obstacles to growth. Rising clawback taxes and continued price cuts will be negative for the prescription drugs, hurting Romania's attractiveness to multinational drugmakers.

Headline Expenditure Projections
- Healthcare: RON34.69bn (USD10.47bn) in 2014 to RON36.38bn (USD8.93bn) in 2015; +4.9% in local currency terms and -14.7% in US dollar terms.

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