Asia Pacific Well Intervention Market by Service Type, by Application, and by Country - Analysis & Forecast To 2019

Description:

Asia Pacific Well Intervention Market by Service Type (Logging & Bottom Hole Survey, Tubing/Packer Failure & Repair, Stimulation, Artificial Lift, Others), by Application (Onshore & Offshore), and by Country - Analysis & Forecast To 2019

Asia-Pacific well intervention services market is estimated to grow at a CAGR of 3.5% from 2014 to 2019. Geographically, Asia-Pacific is segmented as China, Australia, India, Indonesia, Malaysia, and others. China holds a larger share in Asia-Pacific well intervention market of 23% in 2013 followed by India with 21% of the market share. Asia-Pacific well intervention services market holds a high potential for growth in future due to the new explorations activities and discoveries of oilfields particularly in China and India.

In 2014, logging & bottom hole survey held the largest market share of 19% within Asia-Pacific well intervention services market followed by tubing/packer failure & repair with 17% of the share.

In this report, Asia-Pacific well intervention services market is also segmented on the basis of its applications, such as onshore and offshore.

The report has profiled the leading players of this market along with their developments (new products and services launches, contracts and agreements, collaborations, and joint ventures) over the past few years and strategies adopted by them to sustain and strengthen their position in Asia-Pacific well intervention market. Baker Hughes Inc. (U.S.), Halliburton Co. (U.S.), Schlumberger Ltd. (U.S.), and Weatherford International PLC (Ireland) are some of the key players engaged in this market.

Reasons to Buy the Report:

From an insightful perspective, this research report is focused on various levels of analysis-industry analysis, market share analysis of top players, supply chain analysis, and company profiles which together discussed the basic views on the competitive landscape, usage patterns, and emerging and high-growth segments of Asia-Pacific well intervention services market. It has also focused on high-growth countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both the established firms as well as the new entrants/smaller firms to measure the pulse of the market, which in turn will help the firms to garner a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:
- Product Analysis and Development: Detailed insight on upcoming technologies, research and development activities, and new product launches in Asia-Pacific well intervention services market. Usage pattern/penetration rate (in-depth trend analysis) of products (segment wise), and purchasing data.
- Market Development: Comprehensive information about the lucrative and emerging markets. The report analyzes the markets of Asia-Pacific well intervention across geographies, exploring new distribution channels, new clientele base, and different pricing policies.
- Market Diversification: Exhaustive information about the new products, untapped geographies, recent developments, and investments decisions in Asia-Pacific well intervention services market. The detailed description regarding the related and unrelated diversification pertaining to this market.
- Competitive Assessment: In-depth assessment of market shares, company share analysis of the key players is forecasted till 2019. To develop business strategies and manufacturing capabilities of the leading players, and to enhance the bottom line of the companies in Asia-Pacific well intervention services market.
- Product/ Brand Perception Analysis: Comprehensive study of customer's perception and behavior through our inbuilt social connect tool (digital marketing language) by checking the virility and tonality of blogs

Contents:

1 Introduction
1.1 Objectives of the Study
1.2 Market Segmentation & Coverage
Details on Overview, Financials, Product & Services, Strategy, and Developments Might Not Be Captured in Case of Unlisted Company

10 Appendix
10.1 Customization Options
10.1.1 Products and Services Benchmarking Analysis
10.1.2 Regulatory Framework
10.1.3 Impact Analysis
10.1.4 Current Industry Challenges
10.1.5 Historical Data and Trends
10.1.6 Well Intervention in Depth Value Chain Analysis
10.2 Related Reports
10.3 Introducing RT: Real Time Market Intelligence
10.3.1 RT Snapshots

List of Tables (56 Tables)

Table 1 Well Intervention Market Peer Market Size, 2013 (USD MN)
Table 2 Asia Pacific Well Intervention Market, By Application, 2013 (USD MN)
Table 3 Asia-Pacific Well Intervention Market: Macro Indicators, By Country, 2013
Table 4 Asia-Pacific Well Intervention Market: Comparison With Parent Market, 2013 – 2019 (USD MN)
Table 5 Asia-Pacific Well Intervention Market: Drivers and Inhibitors
Table 6 Asia-Pacific Well Intervention Market, By Application, 2013 – 2019 (USD MN)
Table 7 Asia-Pacific Well Intervention Market, By Type, 2013 - 2019 (USD MN)
Table 8 Asia-Pacific Well Intervention Market: Comparison With Application Markets, 2013 - 2019 (USD MN)
Table 9 Asia-Pacific Well Intervention Market, By Application, 2013 - 2019 (USD MN)
Table 10 Asia-Pacific Well Intervention Market in Onshore, By Country, 2013 – 2019 (USD MN)
Table 11 Asia-Pacific Well Intervention Market in Offshore, By Country, 2013 - 2019 (USD MN)
Table 12 Asia-Pacific Offshore Well Intervention Market, By Type, 2013 - 2019 (USD MN)
Table 13 Asia-Pacific Well Intervention Market, By Service Type, 2013 - 2019 (USD MN)
Table 14 Asia-Pacific Well Intervention Market: Type Comparison With Parent Market, 2013-2019 (USD MN)
Table 15 Asia-Pacific Well Intervention Market, By Country, 2013 – 2019 (USD MN)
Table 16 China Well Intervention Market, By Application, 2013-2019 (USD MN)
Table 17 India Well Intervention Market, By Application, 2013 - 2019 (USD MN)
Table 18 Indonesia Well Intervention Market, By Application, 2013 - 2019 (USD MN)
Table 19 Malaysia Well Intervention Market, By Application, 2013 - 2019 (USD MN)
Table 20 Australia Well Intervention Market, By Application, 2013 - 2019 (USD MN)
Table 21 Well Intervention Market: Company Share Analysis, 2013 (%)
Table 22 Asia-Pacific Well Intervention Market: Mergers & Acquisitions
Table 23 Asia-Pacific Well Intervention Market: Expansions
Table 24 Asia-Pacific Well Intervention Market: Joint Ventures
Table 25 Asia-Pacific Well Intervention Services Market: New Product Launch
Table 26 Asia-Pacific Well Intervention Market: New Technology Launch
Table 27 Asia-Pacific Well Intervention Market: Agreement
Table 28 Asia-Pacific Well Intervention Market: Other
Table 29 Baker Hughes Inc.: Key Financials, 2009 - 2013 (USD MN)
Table 30 Baker Hughes Inc.: Revenue By Business Segment, 2009 - 2013 (USD MN)
Table 31 Baker Hughes Inc.: Revenue By Geographical Segment, 2009 - 2013 (USD MN)
Table 32 Baker Hughes Inc.: Related Developments
Table 33 Schlumberger Ltd.: Key Financials, 2010-2013 (USD MN)
Table 34 Schlumberger Ltd.: Revenue, By Business Segment, 2010-2013 (USD MN)
Table 35 Schlumberger Ltd.: Revenue, By Geographical Segment, 2010 – 2013 (USD MN)
Table 36 Schlumberger Ltd.: Related Developments
Table 37 Halliburton Co.: Key Financials, 2009-2013 (USD MN)
Table 38 Halliburton Co.: Revenue, By Business Segment, 2009-2013 (USD MN)
Table 39 Halliburton Co.: Revenue, By Geographical Segment, 2009 – 2013 (USD MN)
Table 40 Halliburton Co.: Related Developments
Table 41 Weatherford International Plc.: Key Financials, 2009 - 2013 (USD MN)
Table 42 Weatherford International Plc: Revenue, By Business Segment, 2009-2013 (USD MN)
Table 43 Weatherford International Plc: Revenue, By Geographic Segment, 2009 – 2013 (USD MN)
Table 44 Weatherford International Plc: Related Developments
Table 45 Superior Energy Services Inc.: Key Financials, 2009 - 2013 (USD MN)
Table 46 Superior Energy Services Inc.: Revenue, By Business Segment, 2009 - 2013 (USD MN)
List of Figures (45 Figures)

Figure 1 Asia-Pacific Well Intervention Market: Segmentation & Coverage
Figure 2 Well Intervention Market: Integrated Ecosystem
Figure 3 Research Methodology
Figure 4 Top-Down Approach
Figure 5 Bottom-Up Approach
Figure 6 Demand Side Approach
Figure 7 Macro Indicator-Based Approach
Figure 8 Asia-Pacific Well Intervention Market Snapshot
Figure 9 Well Intervention Market: Growth Aspects
Figure 10 Asia-Pacific Well Intervention Market: Comparison With Parent Market, 2013-2019 (USD MN)
Figure 11 Asia-Pacific Well Intervention Market, By Application, 2014 vs 2019
Figure 12 Asia-Pacific Well Intervention Market, By Services Type, 2014-2019 (USD MN)
Figure 13 Well Intervention: Application Market Scenario
Figure 14 Asia-Pacific Well Intervention Market, By Application, 2014-2019 (USD MN)
Figure 15 Asia-Pacific Well Intervention Market in Onshore, By Country, 2013-2019 (USD MN)
Figure 16 Asia-Pacific Well Intervention Market in Offshore, By Country, 2013-2019 (USD MN)
Figure 17 Asia-Pacific Offshore Well Intervention Market, By Type, 2013-2019 (USD MN)
Figure 18 Asia-Pacific Well Intervention Market, By Services Type, 2013-2019 (USD MN)
Figure 19 Asia-Pacific Well Intervention Market: Type Comparison With Parent Market, 2013-2019 (USD MN)
Figure 20 Asia-Pacific Well Intervention Market: Growth Analysis, By Country, 2014-2019 (USD MN)
Figure 21 China Well Intervention Market Overview, 2014 & 2019 (%)
Figure 22 China Well Intervention Market, By Application, 2013-2019 (USD MN)
Figure 23 China Well Intervention Market: Application Snapshot
Figure 24 India Well Intervention Market Overview, 2014 & 2019 (%)
Figure 25 India Well Intervention Market, By Application, 2013-2019 (USD MN)
Figure 26 India Well Intervention Market: Application Snapshot
Figure 27 Indonesia Well Intervention Market Overview, 2014 & 2019 (%)
Figure 28 Indonesia Well Intervention Market, By Application, 2013-2019 (USD MN)
Figure 29 Indonesia Well Intervention Market: Application Snapshot
Figure 30 Malaysia Well Intervention Market Overview, 2014 & 2019
Figure 31 Malaysia Well Intervention Market, By Application, 2013-2019 (USD MN)
Figure 32 Malaysia Well Intervention Market: Application Snapshot
Figure 33 Australia Well Intervention Market Overview, 2014 & 2019
Figure 34 Australia Well Intervention Market, By Application, 2013-2019 (USD MN)
Figure 35 Australia Well Intervention Market: Application Snapshot
Figure 36 Asia-Pacific Well Intervention Market: Company Share Analysis, 2013 (%)
Figure 37 Asia-Pacific Well Intervention: Company Product Coverage, By Type, 2013
Figure 38 Baker Hughes Inc. (U.S.): Revenue Mix, 2013 (%)
Figure 39 Schlumberger Ltd.: Revenue Mix, 2013 (%)
Figure 40 Halliburton Co.: Revenue Mix: 2013 (%)
Figure 41 Weatherford International Plc: Revenue Mix: 2013 (%)
Figure 42 Superior Energy Services Inc.: Revenue Mix: 2013 (%)
Figure 43 Trican Well Service Ltd.: Revenue Mix: 2013 (%)
Figure 44 Key Energy Services, Inc.: Revenue Mix: 2013 (%)
Figure 45 FMC Technologies, Inc.: Revenue Mix, 2013 (%)

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