Footwear Market - Europe Industry Analysis, Size, Share, Growth, Trends and Forecast 2015 - 2021

Description:

Footwear includes athletic and non-athletic footwear. Athletic footwear includes all kinds of footwear designed for sports purpose or for other forms of physical exercises. Athletic footwear includes insert shoes, sports (Cross Training), hiking shoes and backpacking boots for men, women and children. Non-athletic footwear can be defined as all kinds of footwear which can be classified into dress formal, casual footwear and fashion footwear.

Europe footwear market is expected to undergo several changes such as new variations and style and eco fashion in different footwear categories. Consumers mainly prefer non-athletic footwear due to changes in fashion and rise in number of working women. Moreover, new footwear styles including ethical footwear and recycled footwear is mainly driving the market. In addition, growing fashion consciousness among consumers towards footwear products and increasing purchasing power of youth population are expected to boost the demand for footwear in the major countries of Europe including France, UK, Italy, Spain Germany and Netherlands among others in the forecast period.

Among different types of footwear, non-athletic footwear is estimated to have most significant growth over the forecast period, as increasing preference for durable and fashionable non athletic footwear towards footwear are expected to boost the non athletic footwear market.

The Europe footwear market by product type is segmented into athletic footwear and non-athletic footwear. Athletic footwear market is further sub categorized into insert shoe, sports (Cross Training), hiking shoes and backpacking boots. Non-athletic footwear market is further sub-categorized into dress/formal, casual footwear and fashion footwear. In terms of volume, insert shoe held larger market share compared to sports (cross training), hiking shoes and backpacking boots. However, casual footwear held larger market share compared to dress/formal and fashion footwear. The market for non-athletic footwear is comparatively larger as compared to the athletic footwear. Non-athletic footwear is expected to dominate the footwear market throughout the forecast period from 2015 to 2021.

The Europe footwear market by gender is segmented into men footwear, women footwear and kid's footwear. The market for men footwear is comparatively larger as compared to the women and kids footwear. Brand and fashion conscious is driving the market for men footwear market. In addition, new technological innovations in footwear, ethical shoes in better designs and eco-fashion products are expected to boost men footwear market in Europe. However, working women in most countries of Europe are driving the market for women footwear.

The report also provides an understanding of volume (unit million) and value (USD million) of footwear. The study also provides forecast from 2015-2021 and highlights current and future market trends. The report also provides an understanding of brand shares of footwear in France, U.K., Italy, Spain, Germany and Netherlands and Rest of Europe.

By country, the market has been segmented into France, U.K., Italy, Spain, Germany and Netherlands and Rest of Europe. Italy is expected to witness fastest growth in the footwear segment during the forecast period. Technological innovations in footwear, eco fashion and more online sales are driving the footwear market. In addition, change in lifestyle and rapid expansion of shopping centers is also expected to increase the demand for footwear.

Moreover, the report also provides the company market share analysis of key players in this region. The study in product wise segment covers athletic shoes and non-athletic shoes in terms of market size in USD million and volume in million units. The report also provides an understanding of brand shares of footwear market. The report also covers the country wise analysis of France, U.K., Italy, Spain, Germany, Netherlands and Rest of Europe.

The key players operating in footwear market are Adidas AG, Nike Inc, Puma SE, Deichmann SE and Bata Limited among others.
Footwear Market: By Type
- Athletic Footwear
- Non-athletic Footwear

Footwear Market: By country
- France
- UK
- Italy
- Spain
- Germany
- Netherlands
- Rest of Europe

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