
**Description:**


This report aims to provide a comprehensive strategic analysis of the global cloud security market along with the market size and growth forecast for the period from 2012 to 2022. The key factors driving the growth of cloud security market include superior advantages of cloud security services, increasing demand for cloud computing by small and medium businesses (SMBs), and proliferation of handheld devices along with the rising trend of bring your own device (BYOD) and choose your own device (CYOD) policies. However, lack of awareness and skeptical nature of enterprises towards cloud services are restraining the cloud security market growth. Security software comprises a suite of security products. A security software solution provides several features such as endpoint monitoring, encryption, intrusion detection, messaging security, identity and access management, and vulnerability scanning. Security software is widely adopted by large enterprises to protect critical information related to businesses from data theft and unauthorized access. Growing demand for integrated security suites is one of the key trends in the cloud security market.

This research study on the global cloud security market provides a detailed analysis of how organizations from various industries use cloud security solutions and services in order to prevent the theft and loss of crucial data. The report offers an in-depth analysis of the various factors affecting market dynamics such as market drivers, restraints, and growth opportunities. Using these factors, the report identifies various trends expected to impact the market during the forecast period from 2015 to 2022. The report includes a comprehensive coverage of underlying economical, environmental, and technological factors influencing the cloud security market. It also provides the competitive landscape of the key players in the cloud security market in order to highlight the prevalent competition in this market.

Based on end-use industry, the cloud security market is segmented into BFSI (Banking, Financial Services, and Insurance), healthcare and pharmaceuticals, IT and telecommunications, government and public utilities, hospitality and retail, manufacturing, and others segments. The others segment includes media and entertainment, and education industries. On the basis of service type, the cloud security market is segmented into data loss prevention, web and email security, network security, cloud database security, virtualization security, and others. The others segment includes security information and event management (SIEM), business continuity and disaster recovery (BCDR), and encryption. Moreover, based on deployment type, the market for cloud security is segmented into public cloud, private cloud, and hybrid cloud. Depending on their specific requirements, organizations can choose between these three deployment models to efficiently protect their data from loss and theft.

The report aims to provide a comprehensive, cross-sectional analysis of the cloud security market across geographical segments such as North America (the U.S. and rest of North America), Europe (EU7, CIS, and rest of Europe), Asia Pacific (Japan, China, Australasia, rest of APAC), the Middle East and Africa (North Africa, Southern Africa, rest of MEA), and Latin America (Brazil and rest of Latin America).

The report provides a detailed competitive analysis of the key players in cloud security market and identifies various business strategies adopted by these leading players. The study explains the penetration of each market segment within various geographies and how they have accelerated the growth of cloud security market.


**Market Segmentation:**

Cloud Security Market by Deployment Type
Cloud Security Market by End-use Industry
- BFSI
- Government and Public Utilities
- IT and Telecommunication
- Hospitality and Retail
- Healthcare and Pharmaceuticals
- Others

Cloud Security Market by Service Type
- Data Loss Prevention
- Email and Web Security
- Cloud IAM
- Cloud Database Security
- Network Security
- Virtualization Security
- Others

Cloud Security Market by Geography
- North America
- Europe
- Asia-Pacific
- Middle East and Africa (MEA)
- Latin America

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