Shooting Range Market by Product, Sub-products, Indoor Targets, Outdoor Targets, Application & Geography - Forecast to 2020

Description: Shooting Range Market by Product (Indoor, Outdoor), Sub-products (Virtual Simulator, Targets), Indoor Targets (Fixed; Knock Down, Electronic Target, Moving; Pop-Up, Turning, Duel Moving), Outdoor Targets (Fixed, Moving; Multi-purposed, Pop-Up, Turning, Smart Targets), Application (Civil, Military) & Geography - Forecast to 2020

The shooting ranges market is projected to grow at a CAGR of 8.35% during the forecast period (2015-2020). This report includes the financial analysis of key players in the market, historical market analysis, technology trends, market environment analysis, industry overview, which includes supply chain analysis, value chain analysis, and demand model for the market. The report also includes the key drivers and restraints which affect the growth of the market, along with their impact.

Technological advancements in shooting ranges and increase in demand for advanced training systems are some of the key factors that are fueling the growth of the shooting ranges market. Less investment by the Ministry of Defense in shooting range simulation and training and increase in the cost of live training systems are some of the factors that are hampering the growth of the market.

Installation of shooting houses and environmental constraints pose a challenge for the market. Retrofitting old ranges and integrating ranges with other training systems provide opportunities for the shooting ranges market.

The emerging markets such as BRIC nations will provide huge opportunities for indoor and outdoor shooting range manufacturers due to rise in defense spending by these countries. The key players in the shooting ranges market include SAAB AB (Training and Simulation) (Sweden), Meggitt Training Systems, Inc. (U.S.), Theissen Training Systems GmbH (Germany), Range Systems, Inc. (U.S.), and Polytronic International AG (Switzerland), among others.

This research report is consolidated business intelligence on the shooting ranges market. It will also help the indoor and outdoor shooting range industry, and its stakeholders to identify hot revenue pockets in this market. The percentage splits and market shares are validated by primary sources.

Scope of the Report
This research report categorizes the global shooting ranges market into the following segments and sub-segments:

Indoor Shooting Range Market, by Product
- Virtual Simulators
- Targets
  Moving Targets
  - Dual Moving Targets
  - Pop-up Targets
  - Turning Targets
  Fixed Targets
  - Electronic Targets
  - Knock-down Targets

Outdoor Shooting Range Market, by Type
- Targets
  Moving Targets
  - Turning Targets
  - Multi-purpose Targets
  - Pop-up Targets
  - Smart Targets
  Fixed Targets
Shooting Range Market, by Application
- Civil
- Military

Global Shooting Range Market, by Region
- North America
  U.S.
  Canada
- Europe
  Germany
  U.K.
  Russia
- Asia-Pacific
  China
  India
  Australia
- Middle East
  Israel
  UAE
- Rest of the World
  Latin America
  Africa

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*Details on Overview, Financials, Product & Services, Strategy, and Developments Might Not Be Captured in Case of Unlisted Companies.

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