Shooting Range Market by Product, Sub-products, Indoor Targets, Outdoor Targets, Application & Geography - Forecast to 2020

Description:
Shooting Range Market by Product (Indoor, Outdoor), Sub-products (Virtual Simulator, Targets), Indoor Targets (Fixed; Knock Down, Electronic Target, Moving; Pop-Up, Turning, Duel Moving), Outdoor Targets (Fixed, Moving; Multi-purposed, Pop-Up, Turning, Smart Targets), Application (Civil, Military) & Geography - Forecast to 2020

The shooting ranges market is projected to grow at a CAGR of 8.35% during the forecast period (2015-2020). This report includes the financial analysis of key players in the market, historical market analysis, technology trends, market environment analysis, industry overview, which includes supply chain analysis, value chain analysis, and demand model for the market. The report also includes the key drivers and restraints which affect the growth of the market, along with their impact.

Technological advancements in shooting ranges and increase in demand for advanced training systems are some of the key factors that are fueling the growth of the shooting ranges market. Less investment by the Ministry of Defense in shooting range simulation and training and increase in the cost of live training systems are some of the factors that are hampering the growth of the market.

Installation of shooting houses and environmental constraints pose a challenge for the. Retrofitting old ranges and integrating ranges with other training systems provide opportunities for the shooting ranges market.

The emerging markets such as BRIC nations will provide huge opportunities for indoor and outdoorshooting rangemakers due to rise in defense spending by these countries. The key players in the shooting ranges market include SAAB AB (Training and Simulation) (Sweden), Meggitt Training Systems, Inc. (U.S.), Theissen Training Systems GmbH (Germany), Range Systems, Inc. (U.S.), and Polytronic International AG (Switzerland), among others.

This research report is consolidated business intelligence on the shooting ranges market. It will also help the indoor and outdoorshooting range industry, and its stakeholders to identify hot revenue pockets in this market. The percentage splits and market shares are validated by primary sources.

Scope of the Report
This research report categorizes the global shooting ranges market into the following segments and sub-segments:

Indoor Shooting Range Market, by Product
- Virtual Simulators
- Targets
Moving Targets
- Dual Moving Targets
- Pop-up Targets
- Turning Targets
Fixed Targets
- Electronic Targets
- Knock-down Targets

Outdoor Shooting Range Market, by Type
- Targets
Moving Targets
- Turning Targets
- Multi-purpose Targets
- Pop-up Targets
- Smart Targets
Fixed Targets
Shooting Range Market, by Application
- Civil
- Military

Global Shooting Range Market, by Region
- North America
  U.S.
  Canada
- Europe
  Germany
  U.K.
  Russia
- Asia-Pacific
  China
  India
  Australia
- Middle East
  Israel
  UAE
- Rest of the World
  Latin America
  Africa

Contents:
1 Introduction
  1.1 Objectives of the Study
  1.2 Market Definition
  1.3 Market Scope
    1.3.1 Markets Covered
    1.3.2 Geographic Scope
    1.3.3 Periodization
  1.4 Currency & Pricing
  1.5 Distribution Channel Participants
  1.6 Limitations
  1.7 Stakeholders

2 Research Methodology
  2.1.1 Secondary Data
  2.1.2 Key Data Taken From Secondary Sources
  2.1.3 Primary Data
    2.1.4 Key Data From Primary Sources
      2.1.4.1 Key Industry Insights
      2.1.4.2 Breakdown of Primaries
  2.2 Factor Analysis
    2.2.1 Introduction
    2.2.2 Demand-Side Indicators
      2.2.2.1 Civil Activities Requiring Licensing
      2.2.2.2 Cold Wars, Territorial Disputes, and Political Conflicts
      2.2.3 Supply-Side Indicators
        2.2.3.1 Physical Characteristics at Ranges; Risks and Benefits Associated With Range Operations
  2.3 Market Size Estimation
    2.3.1 Bottom-Up Approach
    2.3.2 Top-Down Approach
  2.4 Market Breakdown & Data Triangulation
  2.5 Assumptions

3 Executive Summary

4 Premium Insights
  4.1 Attractive Market Opportunities in Market
  4.2 Outdoor Shooting Ranges Market - By Moving Targets
  4.3 Market, By Product
4.4 Europe: Market, By Indoor Product
4.5 Market, By Application
4.6 Market Share Analysis, By Region
4.7 Market: Emerging V/S Matured Nations
4.8 Shooting Ranges, By Indoor Products
4.9 Virtual Simulators Life Cycle Analysis, By Region

5 Market Overview
5.1 Introduction
5.2 Evolution
5.3 Market Segmentation
5.3.1 Market, By Product
5.3.2 Market, By Indoor Product Type
5.3.3 Market, By Outdoor Product Type
5.3.4 Market, By Application
5.4 Market Dynamics
5.4.1 Drivers
5.4.1.1 Increasing Demand for Enhanced Training
5.4.1.2 Cost-Effectiveness of Virtual Simulators
5.4.1.3 Technological Advancements in Market
5.4.2 Restraints
5.4.2.1 Less Investment By the Ministry of Defense in Shooting Range Simulation and Training
5.4.2.2 Increase in the Cost of Live Training Systems
5.4.3 Opportunities
5.4.3.1 Retrofitting Old Ranges
5.4.3.2 Integrating Ranges With Other Training Systems
5.4.4 Challenges
5.4.4.1 Installation of Shooting Houses
5.4.4.2 Environmental Constraints
5.4.5 Burning Issue
5.4.5.1 Virtual Training Can Help Avert Readiness

6 Industry Trends
6.1 Value Chain Analysis
6.2 Supply Chain Analysis
6.2.1 Key Influencers
6.3 Market Trends
6.4 Porter's Five Forces Analysis
6.4.1 Threat From New Entrants
6.4.2 Threat From Substitutes
6.4.3 Bargaining Power of Suppliers
6.4.4 Bargaining Power of Buyers
6.4.5 Intensity of Competitive Rivalry
6.5 Pestle Analysis
6.5.1 Political Factors
6.5.2 Economic Factors
6.5.3 Social Factors
6.5.4 Technological Factors
6.5.5 Legal Factors
6.5.6 Environmental Factors
6.6 Strategic Benchmarking
6.6.1 Technological Integration & Product Enhancement

7 Shooting Ranges Market, By Application
7.1 Introduction
7.2 Military Application
7.3 Civil Application

8 Shooting Ranges Market, By Product
8.1 Introduction
8.2 Outdoor Shooting Ranges
8.2.1 Outdoor Moving Targets
8.2.1.1 Turning Targets
8.2.1.2 Multi-Purpose Targets
8.2.1.3 Pop-Up Targets
8.2.1.4 Smart Targets
8.2.2 Outdoor Fixed Targets
8.3 Indoor Shooting Ranges
8.3.1 Indoor Virtual Simulators
8.3.2 Indoor Targets
8.3.2.1 Moving Targets
8.3.2.1.1 Duel Moving Targets
8.3.2.1.2 Pop-Up
8.3.2.1.3 Turning
8.3.2.2 Fixed Targets
8.3.2.2.1 Electronic Targets
8.3.2.2.2 Knock-Down Targets

9 Shooting Ranges Market, By Geography
9.1 Introduction
9.2 North America
9.2.1 North America: Market Size, By Country
9.2.2 North America: Market Size, By Product
9.2.3 North America: Indoor Shooting Ranges Market Size, By Sub-Product
9.2.4 North America: Market Size, By Application
9.2.5 U.S.
9.2.5.1 U.S.: Market Size, By Product
9.2.5.2 U.S.: Indoor Shooting Ranges Market Size, By Sub-Product
9.2.5.3 U.S.: Market Size, By Application
9.2.6 Canada
9.2.6.1 Canada: Market Size, By Product
9.2.6.2 Canada: Indoor Shooting Ranges Market Size, By Sub-Product
9.2.6.3 Canada: Market Size, By Application
9.3 Europe
9.3.1 Europe: Market Size, By Country
9.3.2 Europe: Market Size, By Product
9.3.3 Europe: Indoor Shooting Ranges Market Size, By Sub-Product
9.3.4 Europe: Market Size, By Application
9.3.5 U.K.
9.3.5.1 U.K.: Market Size, By Product
9.3.5.2 U.K.: Indoor Shooting Ranges Market Size, By Sub-Product
9.3.5.3 U.K.: Market Size, By Application
9.3.6 Germany
9.3.6.1 Germany: Market Size, By Product
9.3.6.2 Germany: Indoor Shooting Ranges Market Size, By Sub-Product
9.3.6.3 Germany: Market Size, By Application
9.3.7 Russia
9.3.7.1 Russia: Market Size, By Product
9.3.7.2 Russia: Indoor Shooting Ranges Market Size, By Sub-Product
9.3.7.3 Russia: Market Size, By Application
9.4 Asia-Pacific
9.4.1 Asia-Pacific: Market Size, By Country
9.4.2 Asia-Pacific: Market Size, By Product
9.4.3 Asia-Pacific: Indoor Shooting Ranges Market Size, By Sub-Product
9.4.4 Asia-Pacific: Market Size, By Application
9.4.5 China
9.4.5.1 China: Market Size, By Product
9.4.5.2 China Indoor Shooting Ranges Market Size, By Sub-Product
9.4.5.3 China: Market Size, By Application
9.4.6 Australia
9.4.6.1 Australia: Market Size, By Product
9.4.6.2 Australia: Indoor Shooting Ranges Market Size, By Sub-Product
9.4.6.3 Australia: Market Size, By Application
9.4.7 India
9.4.7.1 India: Market Size, By Product
9.4.7.2 India: Indoor Shooting Ranges Market Size, By Sub-Product
9.4.7.3 India: Market Size, By Application
9.5 The Middle East
9.5.1 The Middle East: Market Size, By Country
9.5.2 The Middle East: Market Size, By Product
9.5.3 The Middle East: Indoor Shooting Ranges Market Size, By Sub-Product
9.5.4 The Middle East: Market Size, By Application
9.5.5 United Arab Emirates
9.5.5.1 United Arab Emirates: Market Size, By Product
9.5.5.2 United Arab Emirates: Indoor Shooting Ranges Market Size, By Sub-Product
9.5.5.3 United Arab Emirates: Market Size, By Application
9.5.6 Israel
9.5.6.1 Israel: Market Size, By Product
9.5.6.2 Israel: Indoor Shooting Ranges Market Size, By Sub-Product
9.5.6.3 Israel: Market Size, By Application
9.6 Rest of the World
9.6.1 Latin America
9.6.2 Latin America: Market Size, By Product
9.6.3 Latin America: Indoor Shooting Ranges Market Size, By Sub-Product
9.6.4 Latin America: Market Size, By Application
9.6.5 Africa
9.6.6 Africa: Market Size, By Product
9.6.7 Africa: Indoor Shooting Ranges Market Size, By Sub-Product
9.6.8 Africa: Market Size, By Application

10 Competitive Landscape
10.1 Introduction
10.2 Market Share Analysis of Market
10.3 Competitive Situation and Trends
10.3.1 Contracts
10.3.2 New Product Launches & Services
10.3.3 Expansions
10.3.4 Partnerships, Collaborations and Joint Ventures
10.3.5 Mergers & Acquisitions

11 Company Profiles
11.1 Introduction
(Overview, Financials, Products & Services, Strategy, and Developments)*
11.2 SAAB AB (Training & Simulation)
11.3 Meggitt Training Systems, Inc.
11.4 Theissen Training Systems Gmbh
11.5 Range Systems, Inc.
11.6 Polytronic International AG
11.7 Cubic Corporation
11.8 Action Target, Inc.
11.9 Laser Shot, Inc.
11.10 Virtra Training Systems, Inc.
11.11 ELI Military Simulations Ltd.
11.12 Savage Range Systems, Inc.
11.13 Shooting Range Industries, LLC

*Details on Overview, Financials, Product & Services, Strategy, and Developments Might Not Be Captured in Case of Unlisted Companies.

12 Appendix
12.1 Discussion Guide
12.2 Introducing RT: Real Time Market Intelligence
12.3 Available Customizations
12.4 Related Reports

List of Tables (80 Tables)

Table 1 Civil Activities Requiring Licensing, By Country
Table 2 Increasing Demand for Enhanced Training is Driving Growth of Market
Table 3 Increasing Cost of Live Training Systems Limiting Market Progress
Table 5 Installation of Shooting Houses & Environmental Constraints Pose Challenges in the Market
Table 6 Market Size, By Application, 2013-2020 ($Million)
Table 7 Military Shooting Ranges Market Size, By Region, 2013-2020 ($Million)
Table 8 Civil Shooting Ranges Market Size, By Region, 2013-2020 ($Million)
Table 9 Market Size, By Product, 2013-2020 (Thousand Units)
Table 10 Market Size, By Product, 2013-2020 ($Million)
Table 11 Outdoor Shooting Ranges Market Size, By Sub-Product, 2013-2020 (Thousand Units)
Table 12 Outdoor Shooting Ranges Market Size, By Sub-Product, 2013-2020 ($Million)
Table 13 Outdoor Moving Targets Market Size, By Sub-Product, 2013-2020 (Thousand Units)
Table 14 Outdoor Moving Targets Market Size, By Sub-Product, 2013-2020 ($Million)
Table 15 Indoor Shooting Ranges Market Size, By Sub-Product, 2013-2020 (Thousand Units)
Table 16 Indoor Shooting Ranges Market Size, By Sub-Product, 2013-2020 ($Million)
Table 17 Indoor Targets Market Size, By Sub-Product, 2013-2020 (Thousand Units)
Table 18 Indoor Targets Market Size, By Sub-Product, 2013-2020 ($Million)
Table 19 Indoor Moving Targets Market Size, By Sub-Product, 2013-2020 (Thousand Units)
Table 20 Indoor Moving Targets Market Size, By Sub-Product, 2013-2020 ($Million)
Table 21 Indoor Fixed Targets Market Size, By Sub-Product, 2013-2020 (Thousand Units)
Table 22 Indoor Fixed Targets Market Size, By Sub-Product, 2013-2020 ($Million)
Table 23 Market Size, By Region, 2013-2020 ($Million)
Table 24 North America: Market Size, By Country, 2013-2020 ($Million)
Table 25 North America: Market Size, By Product, 2013-2020 ($Million)
Table 26 North America: Indoor Shooting Ranges Market Size, By Sub-Product, 2013-2020 ($Million)
Table 27 North America: Market Size, By Application, 2013-2020 ($Million)
Table 28 U.S.: Market Size, By Product, 2013-2020 ($Million)
Table 29 U.S.: Indoor Shooting Ranges Market Size, By Sub-Product, 2013-2020 ($Million)
Table 30 U.S.: Market Size, By Application, 2013-2020 ($Million)
Table 31 Canada: Market Size, By Product, 2013-2020 ($Million)
Table 32 Canada: Indoor Shooting Ranges Market Size, By Sub-Product, 2013-2020 ($Million)
Table 33 Canada: Market Size, By Application, 2013-2020 ($Million)
Table 34 Europe: Market Size, By Country, 2013-2020 ($Million)
Table 35 Europe: Market Size, By Product, 2013-2020 ($Million)
Table 36 Europe: Indoor Shooting Ranges Market Size, By Sub-Product, 2013-2020 ($Million)
Table 37 Europe: Market Size, By Application, 2013-2020 ($Million)
Table 38 U.K.: Market Size, By Product, 2013-2020 ($Million)
Table 39 U.K.: Indoor Shooting Ranges Market Size, By Sub-Product, 2013-2020 ($Million)
Table 40 U.K.: Market Size, By Application, 2013-2020 ($Million)
Table 41 Germany: Market Size, By Product, 2013-2020 ($Million)
Table 42 Germany: Indoor Shooting Ranges Market Size, By Sub-Product, 2013-2020 ($Million)
Table 43 Germany: Market Size, By Application, 2013-2020 ($Million)
Table 44 Russia: Market Size, By Product, 2013-2020 ($Million)
Table 45 Russia: Indoor Shooting Ranges Market Size, By Sub-Product, 2013-2020 ($Million)
Table 46 Russia: Market Size, By Application, 2013-2020 ($Million)
Table 47 Asia-Pacific: Market Size, By Country, 2013-2020 ($Million)
Table 48 Asia-Pacific: Market Size, By Product, 2013-2020 ($Million)
Table 49 Asia-Pacific: Indoor Shooting Ranges Market Size, By Sub-Product, 2013-2020 ($Million)
Table 50 Asia-Pacific: Market Size, By Application, 2013-2020 ($Million)
Table 51 China: Market Size, By Product, 2013-2020 ($Million)
Table 52 China: Indoor Shooting Ranges Market Size, By Sub-Product, 2013-2020 ($Million)
Table 53 China: Market Size, By Application, 2013-2020 ($Million)
Table 54 Australia: Market Size, By Product, 2013-2020 ($Million)
Table 55 Australia: Indoor Shooting Ranges Market Size, By Sub-Product, 2013-2020 ($Million)
Table 56 Australia: Market Size, By Application, 2013-2020 ($Million)
Table 57 India: Market Size, By Product, 2013-2020 ($Million)
Table 58 India: Indoor Shooting Ranges Market Size, By Sub-Product, 2013-2020 ($Million)
Table 59 India: Market Size, By Application, 2013-2020 ($Million)
Table 60 The Middle East: Market Size, By Country, 2013-2020 ($Million)
Table 61 The Middle East: Market Size, By Product, 2013-2020 ($Million)
Table 62 The Middle East: Indoor Shooting Ranges Market Size, By Sub-Product, 2013-2020 ($Million)
Table 63 The Middle East: Market Size, By Application, 2013-2020 ($Million)
Table 64 United Arab Emirates: Market Size, By Product, 2013-2020 ($Million)
Table 65 United Arab Emirates: Indoor Shooting Ranges Market Size, By Sub-Product, 2013-2020 ($Million)
Table 66 United Arab Emirates: Market Size, By Application, 2013-2020 ($Million)
Table 67 Israel: Market Size, By Product, 2013-2020 ($Million)
Table 68 Israel: Indoor Shooting Ranges Market Size, By Sub-Product, 2013-2020 ($Million)
Table 69 Israel: Market Size, By Application, 2013-2020 ($Million)
Table 70 Latin America: Market Size, By Product, 2013-2020 ($Million)
Table 71 Latin America: Indoor Shooting Ranges Market Size, By Sub-Product, 2013-2020 ($Million)
Table 72 Latin America: Market Size, By Application, 2013-2020 ($Million)
Table 73 Africa: Market Size, By Product, 2013-2020 ($Million)
Table 74 Africa: Indoor Shooting Ranges Market Size, By Sub-Product, 2013-2020 ($Million)
Table 75 Africa: Market Size, By Application, 2013-2020 ($Million)
Table 76 Contracts, 2012-2015
Table 77 New Product Launches & Services, 2012-2015
Table 78 Expansions, 2012-2015
Table 79 Partnerships, Collaborations and Joint Ventures, 2012-2015
Table 80 Mergers & Acquisitions, 2012-2015

List of Figures (72 Figures)

Figure 1 Market Scope: Shooting Ranges
Figure 2 Research Design
Figure 3 Breakdown of Primary Interviews: By Company Type, Designation, & Region
Figure 4 Number of Conflicts By Intensity Across Various Regions, 2013
Figure 5 Market Size Estimation Methodology: Bottom-Up Approach
Figure 6 Market Size Estimation Methodology: Top-Down Approach
Figure 7 Data Triangulation Methodology
Figure 8 Evolution of Firearms Training Simulation
Figure 9 Market Snapshot (2015 vs. 2020): Market for Virtual Simulation is Projected to Increase By 80% in the Next Five Years
Figure 10 North America Leads the Market, 2013-2020
Figure 11 North America to Witness Remarkable Growth
Figure 12 The U.S. to Be the Most Prospective Market to Invest in the Next Five Years
Figure 13 Contracts Fueled the Demand for Market
Figure 14 Attractive Market Opportunities in Market, 2015-2020
Figure 15 Multi-Purpose Target Segment Expected to Be the Most Lucrative Among Moving Outdoor Targets, (2014-2020)
Figure 16 Market, By Indoor & Outdoor Products, 2015-2020
Figure 17 Virtual Simulator Segment Estimated to Capture the Major Share in Europe, 2015
Figure 18 Market, By Application, 2014-2020
Figure 19 U.S. & China to Grow at High CAGR During the Forecast Period
Figure 20 Emerging Markets to Grow at A Higher Rate Than Matured Markets in Next Five Years
Figure 21 Virtual Simulator Segment to See Favorable Growth By 2020
Figure 22 Latin American Market to Soon Enter Rapid Growth Phase
Figure 23 Evolution of Firearms Training Simulation
Figure 24 Market, By Product
Figure 25 Market, By Indoor Product Type
Figure 26 Market, By Outdoor Product Type
Figure 27 Market, By Application
Figure 28 Virtual Simulation & Increasing Demand for Advanced Training are Driving the Shooting Range Market
Figure 29 Shooting Ranges Value Chain Analysis
Figure 30 Shooting Ranges Supply Chain Analysis
Figure 31 Growing Demand of Lomah Systems is the Latest Trend in the Market
Figure 32 Porter's Five Forces Analysis (2014): Continuous Improvement of Technologies has A Positive Impact in the Global Market
Figure 33 New Product Launches & Contracts
Figure 34 Advanced Training Requirements to Push the Growth of Military Segment From 2015 to 2020
Figure 35 Military Segment Projected to Dominate Market During the Forecast Period
Figure 36 Military Segment Projected to Grow Rapidly in North America Over the Next Six Years
Figure 37 Country-Level Share Analysis of Military Shooting Ranges Market, 2015
Figure 38 North America to Capture Largest Share in Civil Segment Throughout the Forecast Period
Figure 39 Country-Level Share Analysis of Civil Shooting Ranges Market, 2015
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