Global Holographic Display Digital Signage Market by Technology, by Application, by Geography - Analysis & Forecast to 2019

Description: Global Holographic Display Digital Signage Market by Technology (Semi-Transparent Holographic Display, Touchable Holographic Display, Laser Holographic Display, Piston Holographic Display), by Application, by Geography - Analysis & Forecast to 2019

The global holographic display digital signage market is estimated to grow at a CAGR of 30.2% from 2014 to 2019. Global holographic display digital signage market contributed a share of 27.2% of the global holographic display market in 2014. The growth of the holographic display digital signage market is driven by factors such as increasing applications in various industries, use of holographic display digital signage in medical industry, and increasing demand in several events and advertisements.

In this report, the global holographic display digital signage market has been broadly segmented based on technologies such as semi-transparent holographic display, touchable holographic display, laser holographic display, and piston holographic display. The semi-transparent holographic display technology segment was the largest segment of the market, and contributed a 69.7% share to the market in 2014.

This market is segmented and forecast on the basis of regions, such as North America, Europe, Asia-Pacific, and RoW. North America contributed a share of 38.4% to the global holographic display digital signage market in 2014, while the market in Asia-Pacific is projected to grow at the highest CAGR of 31.2% from 2014 to 2019. The factors driving the growth of the global holographic display digital signage market are the increasing use of holographic display digital signage in applications areas, such as medical and commercial.

The key players operational in this market are AV Concepts, Inc. (U.S.), Musion Das Hologram Ltd. (U.K.), Provision Holding, Inc. (U.S.), Konica Minolta, Inc. (Japan), and ViewSonic Corporation (U.S.). New product developments and partnerships, agreements, and acquisitions are the major strategies adopted by most market players to achieve growth in the holographic display digital signage market.

Scope of the Report
This research report categorizes the global holographic display digital signage market into the following segments and sub-segments:

Global Holographic Display Digital Signage, by Technology
- Semi-transparent Holographic Display
- Touchable Holographic Display
- Laser Holographic Display
- Piston Holographic Display

Global Holographic Display Digital Signage, by Application
- Consumer Industry
- Commercial
- Medical
- Defense
- Industrial
- Others

Global Holographic Display Digital Signage, by Geography
- North America
- Europe
- Asia-Pacific
- RoW

Contents:
1 Introduction
1.1 Objectives Of The Study
1.2 Market Segmentation & Coverage
1.3 Stakeholders

2 Research Methodology
2.1 Integrated Ecosystem Of Holographic Display Digital Signage Market
2.1.1 Arriving At The Holographic Display Digital Signage Market Size
2.1.2 Top-Down Approach
2.1.3 Bottom-Up Approach
2.1.4 Demand Side Approach
2.1.5 Macro Indicator-Based Approach
2.2 Assumptions

3 Executive Summary

4 Market Overview
4.1 Introduction
4.2 Holographic Display Digital Signage Market: Comparison With Parent Market
4.3 Market Drivers And Inhibitors
4.4 Key Market Dynamics
4.5 Demand Side Analysis

5 Holographic Display Digital Signage Market, By Technology
5.1 Introduction
5.2 Holographic Display Digital Signage Market: Technology Comparison With Parent Market
5.3 Semi-Transparent Holographic Display
5.4 Touchable Holographic Display
5.5 Laser Holographic Display
5.6 Piston Holographic Display

6 Holographic Display Digital Signage Market, By Application
6.1 Introduction
6.2 Industrial
6.2.1 Holographic Display Digital Signage Market In Industrial, By Geography
6.2.2 Holographic Display Digital Signage Market In Industrial, By Technology
6.3 Consumer Industry
6.3.1 Holographic Display Digital Signage Market In Consumer Industry, By Geography
6.3.2 Holographic Display Digital Signage Market In Consumer Industry, By Technology
6.4 Commercial
6.4.1 Holographic Display Digital Signage Market In Commercial, By Geography
6.4.2 Holographic Display Digital Signage Market In Commercial, By Technology
6.5 Defense
6.5.1 Holographic Display Digital Signage Market In Defense, By Geography
6.5.2 Holographic Display Digital Signage Market In Defense, By Technology
6.6 Medical
6.6.1 Holographic Display Digital Signage Market In Medical, By Geography
6.6.2 Holographic Display Digital Signage Market In Medical, By Technology

7 Holographic Display Digital Signage Market, By Geography
7.1 Introduction
7.2 North America Holographic Display Digital Signage Market
7.2.1 North America Holographic Display Digital Signage Market, By Geography
7.2.2 North America Holographic Display Digital Signage Market, By Application
7.3 Europe Holographic Display Digital Signage Market
7.3.1 Europe Holographic Display Digital Signage Market, By Geography
7.3.2 Europe Holographic Display Digital Signage Market, By Application
7.4 Asia-Pacific Holographic Display Digital Signage Market
7.4.1 Asia-Pacific Holographic Display Digital Signage Market, By Geography
7.4.2 Asia-Pacific Holographic Display Digital Signage Market, By Application
7.5 Row Holographic Display Digital Signage Market
7.5.1 Row Holographic Display Digital Signage Market, By Region
7.5.2 Row Holographic Display Digital Signage Market, By Technology

8 Holographic Display Digital Signage Market: Competitive Landscape
8.1 Holographic Display Digital Signage Market: Market Share
8.2 Global Holographic Display Digital Signage Market: New Product Developments
8.3 Other Developments

9 Holographic Display Digital Signage Market, By Company
9.1 Av Concepts, Inc.
9.1.1 Overview
9.1.2 Key Financials
9.1.3 Product & Service Offerings
9.1.4 Related Developments
9.1.5 View
9.2 Holoxica Limited
9.2.1 Overview
9.2.2 Product And Service Offerings
9.2.3 Key Financials
9.2.4 Related Developments
9.2.5 View
9.3 Holografika Kft
9.3.1 Overview
9.3.2 Product And Service Offerings
9.3.3 Key Financials
9.3.4 Related Developments
9.3.5 View
9.4 Konica Minolta, Inc.
9.4.1 Overview
9.4.2 Key Financials
9.4.3 Product & Service Offerings
9.4.4 Related Developments
9.4.5 View
9.5 Leia, Inc.
9.5.1 Overview
9.5.2 Product And Service Offerings
9.5.3 Key Financials
9.5.4 Related Developments
9.5.5 View
9.6 Musion Das Hologram Ltd.
9.6.1 Overview
9.6.2 Key Financials
9.6.3 Product & Service Offerings
9.6.4 Related Developments
9.6.5 View
9.7 Provision Holding, Inc.
9.7.1 Overview
9.7.2 Key Financials
9.7.3 Product & Service Offerings
9.7.4 Related Developments
9.7.5 View
9.8 Realview Imaging Ltd
9.8.1 Overview
9.8.2 Product And Service Offerings
9.8.3 Key Financials
9.8.4 Related Developments
9.8.5 View
9.9 Viewsonic Corporation
9.9.1 Overview
9.9.2 Key Financials
9.9.3 Product & Service Offerings
9.9.4 Related Developments
9.9.5 MMM View
9.10 Zebra Imaging
9.10.1 Overview
9.10.2 Product And Service Offerings
9.10.3 Key Financials
9.10.4 Related Developments
List Of Tables

Table 1 Global Holographic Display Digital Signage Application Market, 2013-2019 (Usd Mn)
Table 2 Global R&D Expenditure, By Geography, 2012–2013 (Usd Mn)
Table 3 Holographic Display Digital Signage Market: Comparison With Holographic Display Market, 2013–2019 (Usd Mn)
Table 4 Holographic Display Digital Signage Market: Drivers And Inhibitors
Table 5 Holographic Display Digital Signage Market, By Application, 2013-2019 (Usd Mn)
Table 6 Holographic Display Digital Signage Market: Comparison With Application Market, 2013-2019 (Usd Mn)
Table 7 Holographic Display Digital Signage Market, By Technology, 2013–2019 (Usd Mn)
Table 8 Holographic Display Digital Signage Market: Technology Comparison With Holographic Display Market, 2013–2019 (Usd Mn)
Table 9 Semi-Transparent Holographic Display Digital Signage Market, By Application, 2013-2019 (Usd Mn)
Table 10 Touchable Holographic Display Digital Signage Market, By Application, 2013-2019 (Usd Mn)
Table 11 Laser Holographic Display Digital Signage Market, By Application, 2013-2019 (Usd Mn)
Table 12 Piston Holographic Display Digital Signage Market, By Application, 2013-2019 (Usd Mn)
Table 13 Holographic Display Digital Signage Market, By Application, 2013–2019 (Usd Mn)
Table 14 Holographic Display Digital Signage Market In Industrial, By Geography, 2013-2019 (Usd Mn)
Table 15 Holographic Display Digital Signage Market In Industrial, By Technology, 2013-2019 (Usd Mn)
Table 16 Holographic Display Digital Signage Market In Consumer Industry, By Geography, 2013-2019 (Usd Mn)
Table 17 Holographic Display Digital Signage Market In Consumer Industry, By Technology, 2013-2019 (Usd Mn)
Table 18 Holographic Display Digital Signage Market In Commercial, By Geography, 2013-2019 (Usd Mn)
Table 19 Holographic Display Digital Signage Market In Commercial, By Technology, 2013-2019 (Usd Mn)
Table 20 Holographic Display Digital Signage Market In Defense, By Geography, 2013-2019 (Usd Mn)
Table 21 Holographic Display Digital Signage Market In Defense, By Technology, 2013-2019 (Usd Mn)
Table 22 Holographic Display Digital Signage Market In Medical, By Geography, 2013-2019 (Usd Mn)
Table 23 Holographic Display Digital Signage Market In Medical, By Technology, 2013-2019 (Usd Mn)
Table 24 Holographic Display Digital Signage Market, By Geography, 2013-2019 (Usd Mn)
Table 25 North America Holographic Display Digital Signage Market, By Geography, 2013-2019 (Usd '000)
Table 26 North America Holographic Display Digital Signage Market, By Application, 2013-2019 (Usd Mn)
Table 27 Europe Holographic Display Digital Signage Market, By Geography, 2013-2019 (Usd '000)
Table 28 North America Holographic Display Digital Signage Market, By Application, 2013-2019 (Usd Mn)
Table 29 Asia-Pacific Holographic Display Digital Signage Market, By Geography, 2013-2019 (Usd Mn)
Table 30 Asia-Pacific Holographic Display Digital Signage Market, By Region, 2013-2019 (Usd Mn)
Table 31 Row Holographic Display Digital Signage Market, By Region, 2013-2019 (Usd Mn)
Table 32 Row Holographic Display Digital Signage Market, By Application, 2013 - 2019 (Usd Mn)
Table 33 Holographic Display Digital Signage Market: Market Share %, 2014
Table 34 Holographic Display Digital Signage Market: New Product Developments
Table 35 Holographic Display Digital Signage Market: Other Developments

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