Global Managed Security Services Market 2015 (Upgraded Version)

Description: The global managed security services (MSS) study provides a consolidated top-level view of the researchers' regional MSS market research. It draws on detailed research from security experts across Asia Pacific (APAC), Europe, Middle East, and Africa (EMEA), Latin America (LATAM), and North America (NA).

The study includes security asset monitoring and management (SAMM), threat intelligence and research, detection, and remediation (TIRDR), risk and compliance management (RCM), and advanced and emerging managed security services (AEM). EMEA was the largest MSS market globally in 2013, followed by APAC and NA with LATAM being significantly behind. Manufacturing, healthcare, energy and utilities, financial services, and government are the vertical industries generating the highest demand. With cyber threats growing in sophistication and number, more complex tools are required to combat them. As organisations lack in-house expertise to develop such tools, they seek the assistance of MSS providers.

Organisations are becoming more advanced in use of cloud technology, and larger number of employees are accessing official data through their personal mobile devices. Cloud and mobility are hence important market drivers for MSS. From a segment standpoint, the majority of sales is still generated in the traditional managed security services space: security asset monitoring and management (SAMM), and specifically, customer premises equipment (CPE)-based SAMM services.

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