Alcoholic beverage industry in Kenya: Business Report 2017

Description: This report is a comprehensive research of alcoholic beverage industry in Kenya.

The first two chapters of the report feature the country profile by giving general information on Kenya and by thoroughly studying its economic state (including key macroeconomic indicators and their development trends).

The third chapter covers common business procedures in the country: from starting a project to closing a business. This chapter elucidates the country's fiscal system, existing labour practices, property rights regulation peculiarities and other issues vital for running business in this country.

Further the report analyses alcoholic beverage industry in the country. This key chapter tells about main trends in the industry, identifies key market players (including major producers, traders, etc.), and evaluates trade operations within the sector in the recent years.

Related news bulletins update adds the finishing touch to an overview of economic situation in Kenya.

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