India In-Car Entertainment Systems Market (2015-2021)

Description: 'India In-Car Entertainment Systems Market (2015-2021): Market Forecast By Head Unit Types, Navigation Systems, Speaker Types, Fit and Regions'  
Growing automobile industry, increasing market for smartphones, increasing tie ups of car manufacturers with the in-car entertainment system manufacturers coupled with declining prices and rising penetration of infotainment systems are the factors that have resulted in overall growth of in-car entertainment systems market in India.

According to this report, India In-Car Entertainment market revenue is projected to grow at a CAGR of 5.3% during 2015-21. In India's in-car entertainment market, speaker and head unit segments accounted for majority of the market revenue. However, in the forecast period, higher growth of infotainment systems would be witnessed in the country.

OEM market accounted for major revenue share in the overall market and its share is expected to increase further in the forecast period. On the other hand, aftermarket revenue is primarily generated from mid-size and small car segments.

Key Highlights of the Report
- Historical data of Global In-Car Entertainment Market for the Period 2010-2014
- Market Size & Forecast of Global In-Car Entertainment Market until 2021
- Historical data of India In-Car Entertainment Market Revenue & Volume for the Period 2010-2014
- Market Size & Forecast of India In-Car Entertainment Revenue & Volume Market until 2021
- Historical data of India Head Unit Market Revenue & Volume for the Period 2010-2014
- Market Size & Forecast of India Head Unit Market Revenue & Volume until 2021
- Historical data of India Navigation Systems Market Revenue & Volume for the Period 2010-2014
- Market Size & Forecast of India Navigation Systems Market Revenue & Volume until 2021
- Historical data of India Speaker Market Revenue & Volume for the Period 2010-2014
- Market Size & Forecast of India Speaker Market Revenue & Volume until 2021
- Historical data of India In-Car Entertainment Regional Market Revenue & Volume for the Period 2010-2014
- Market Size & Forecast of India In-Car Entertainment Regional Market Revenue & Volume until 2021
- India In-Car Entertainment OEM Market Revenue & Volume for the Period 2010-2021
- India In-Car Entertainment Aftermarket Revenue & Volume for the Period 2010-2021
- Market Drivers and Restraints
- Market Trends
- Players Market Share and Competitive Landscape

Markets Covered

The report provides the detailed analysis of following market segments:

Head Unit Types:
- CD Players
- USB + AUX
- CD + USB + AUX
- CD + USB + AUX + Display
  - - Single Display
  - - Multi-display

Navigation Types:
- Portable Navigation
- In-Built Navigation

Speaker Types:
- Less than 5” Tweeters
- 5-7” Mid-Range Speakers
7-9” Subwoofers

Fit:
- OEM Market
- Aftermarket

Regions:
- Northern Region
- Southern Region
- Eastern Region
- Western Region
- Central Region

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