Insurance Telematics in Europe and North America

Description:

What are the latest trends on the Insurance telematics market? Berg Insight estimates that the total number of insurance telematics policies in force on the European market reached 4.8 million at the end of 2014. Growing at a compound annual growth rate of 42.4 percent, the number of active insurance telematics policies in Europe is estimated to reach 28.1 million by 2019. In North America, the total number of insurance telematics policies in force is forecasted to increase from an estimated 4.2 million policies at the end of 2014 to reach 32.5 million policies by 2019. Get up to date with the latest industry trends in this new 160-page report in Berg Insight's M2M Research Series.

Insurance Telematics in Europe and North America is a comprehensive strategy report analysing the latest developments on the insurance telematics market.

This strategic research report provides you with 160 pages of unique business intelligence including 5-year industry forecasts and expert commentary on which to base your business decisions.

Highlights from this report:

- Insights from 30 new executive interviews with market leading companies.
- Comprehensive overview of the insurance telematics value chain and key applications.
- In-depth analysis of market trends and key developments.
- Case studies of more than 30 insurance telematics initiatives.
- Summary of the involvement of vehicle OEMs and mobile operators.
- New data on vehicle populations in Europe and North America.
- Market forecasts lasting until 2019.

This report answers the following questions:

- What types of insurance telematics products are offered on the market?
- Which are the leading providers of insurance telematics technology?
- What business models are available for insurers entering the insurance telematics space?
- Which are the most successful insurance telematics programs today?
- How are mobile operators approaching the insurance telematics market?
- How are the vehicle OEMs involved in the ecosystem?
- Which are the major drivers and barriers for insurance telematics adoption?
- Which are the key future trends in the industry?

Who should buy this report?

Insurance Telematics in Europe and North America is the foremost source of information about the insurance telematics markets in these regions. Whether you are a telematics vendor, insurance company, vehicle manufacturer, telecom operator, investor, consultant, or government agency, you will gain valuable insights from our in-depth research.

Contents:

- List of Figures
- Executive summary
- 1 The automotive market
  1.1 The automotive market in Europe
    1.1.1 Vehicles in use and car parc density
    1.1.2 New car registrations and leading manufacturers
  1.2 The automotive market in North America
    1.2.1 Vehicles in use and car parc density
    1.2.2 New car registrations and leading manufacturers
  1.3 Automotive insurance
    1.3.1 Basic insurance terminology and categorisations
1.3.2 The fundamentals of automotive insurance
1.3.3 Traditional automotive insurance risk rating and pricing criteria
1.3.4 Developments of the actuarial toolbox for motor insurers
1.4 The European automotive insurance market
1.5 The North American automotive insurance market

2 Insurance telematics solutions
2.1 Introduction to insurance telematics
2.1.1 The rationale for telematics-based insurance policy pricing
2.1.2 Brief history of insurance telematics offerings
2.2 Usage-based insurance and related concepts and applications
2.2.1 Manual reporting
2.2.2 Insurance telematics – PAYD, PHYD, MHYD, TBYB
2.2.3 Continuous and time-limited telematics data recording
2.2.4 Usage-based pricing vs. claims-related insurance telematics
2.2.5 Personal lines and commercial lines insurance telematics
2.2.6 Value-added services related to insurance telematics
2.3 Insurance telematics infrastructure
2.3.1 Vehicle segment
2.3.2 Insurer segment
2.3.3 End-user segment
2.3.4 Network segment
2.3.5 GNSS segment
2.4 Business models
2.4.1 In-house development
2.4.2 Leveraging telematics partners
2.4.3 Underwriting without direct client interaction

3 The European insurance telematics market
3.1 Regional market characteristics
3.1.1 Italy
3.1.2 United Kingdom
3.1.3 Rest of Europe
3.2 Insurance telematics case studies
3.2.1 Italian insurer UnipolSai has reached an installed base of 2 million blackboxes
3.2.2 Generali works with Cobra, Octo & Viasat and has 600,000+ telematics policies
3.2.3 Allianz's dedicated Telematics subsidiary serves several European operations
3.2.4 Insure The Box has sold almost 500,000 blackbox-based policies in the UK
3.2.5 UK-based Ingenie is expanding to North America starting in Ontario
3.2.6 Towergate's iKube and Fair Pay policies are powered by TomTom Telematics
3.2.7 Marmalade has over 50,000 customers in the UK, signs deal with Trakm8
3.2.8 Direct Line in the UK offers blackbox, OBD and app-based telematics
3.2.9 More Than Smart Wheels is a blackbox-based offering for young UK drivers
3.2.10 UK insurers offer UBI for youths and women powered by Wunelli and Quartix
3.2.11 Coverbox was started by Wunelli and later divested to DriveStyle
3.2.12 MyDrive customers Autoline and AXA Ireland transition to smartphone UBI
3.2.13 Citroen offers standard-fitted insurance telematics solution powered by Teletrac
3.2.14 BMW's ConnectedDrive enables UBI powered by Allianz in the UK
3.2.15 German insurer Signal Iduna launches UBI based on TomTom OBD device
3.2.16 R+V's insurance telematics pilot did not lead to a commercial offering
3.2.17 German UBI pilot launched by Telefónica, Masternaut and Sparkassen
3.2.18 UNIQA SafeLine powered by Dolphin Technologies has a focus on safety
3.2.19 Groupama in France offers PAYD insurance powered by Scope Technologies
3.2.20 Chipin's Fairzekermando offers OBD-based UBI on the Dutch market
3.2.21 Spanish MAPFRE Group has also launched insurance telematics in the US
3.2.22 RSA's Codan has launched a TBYB app in Norway powered by The Floow

4 The North American insurance telematics market
4.1 Regional market characteristics
4.1.1 United States
4.1.2 Canada
4.2 Insurance telematics case studies
4.2.1 US-based UBI pioneer Progressive has reached 2.5 million participants
4.2.2 State Farm works with Verizon Telematics, supports GM & Ford OEM systems.
4.2.3 Allstate's Drivewise program is expanded across the US market in 2015.
4.2.4 Esurance's DriveSense and DriveSafe programs are powered by Modus.
4.2.5 Desjardins has 70,000 UBI clients, works with fellow Canadian supplier IMETRIK.
4.2.6 Industrial Alliance's early Canadian UBI offer Mobiliz is powered by Baseline.
4.2.7 18 insurance customers in North America have chosen IMS UBI technology.
4.2.8 Metromile offers UBI and VAS for consumers, extends offering to Uber drivers.
4.2.9 Telogis has partnered with Travelers and Liberty Mutual for fleet insurance.
4.2.10 Sprint's ecosystem of UBI expert partners includes Agnik, IMS and Modus.
4.2.11 True Mileage uses NFC technology, works with Ohio Mutual Insurance Group.
4.2.12 VOXX's Car Connection dongle now also supports insurance telematics.

5 Market forecasts and trends
5.1 Market analysis
5.1.1 Insurance telematics policies and penetration in Europe and North America.
5.1.2 Form factor developments in Europe and North America.
5.2 Value chain analysis
5.2.1 Insurance industry players
5.2.2 Telematics industry players
5.2.3 Automotive industry players
5.2.4 Telecom industry players
5.2.5 IT industry players
5.2.6 Mergers and acquisitions in the insurance telematics space.
5.3 Market drivers and barriers
5.3.1 Macroeconomic environment
5.3.2 Regulatory environment
5.3.3 Competitive environment
5.3.4 Technology environment
5.4 Future industry trends
5.4.1 Continued broadening of the insurance telematics concept is expected.
5.4.2 Insurers will embrace both UBI and claims-related insurance telematics.
5.4.3 Form factor shift to favour mobile devices in the medium term.
5.4.4 Connected cars pave the way for mass-marketisation of insurance telematics.
5.4.5 Privacy concerns are softening across customer segments.
5.4.6 Big Data: Ownership and portability of telematics data to be scrutinised.
5.4.7 Commercial applications to grow alongside personal lines insurance telematics.
5.4.8 Special cases such as ridesharing demand its own UBI products.
5.4.9 Autonomous cars alter the playing field for motor insurance.

6 Company profiles and strategies
6.1 Agnik
6.2 Baseline Telematics
6.3 CalAmp
6.4 Cobra Automotive Technologies (Vodafone Automotive)
6.5 Ctrack (DigiCore)
6.6 Dolphin Technologies
6.7 DriveFactor
6.8 DriveProfiler (Scope Technologies)
6.9 Geotab
6.10 HIMEX/Evogi (Quindell)
6.11 IMETRIK Global
6.12 Intelligent Mechatronic Systems
6.13 Masternaut
6.14 Modus
6.15 MyDrive Solutions
6.16 Octo Telematics
6.17 Quartix
6.18 Teledyne
6.19 Telogis
6.20 TomTom Telematics
6.21 Towers Watson
6.22 TRACKER
6.23 Trakm8
6.24 Verisk Analytics
6.25 Wunelli (LexisNexis)

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