Digital Signage M2M and IoT Applications

Description: Digital signage is today used in numerous market verticals such as retail, healthcare, transportation, office and enterprise, education, foodservice and outdoor signage. At the end of 2014, there were approximately 25.4 million connected digital screens in use worldwide. Berg Insight forecasts that this number will grow at a CAGR of 20.2 percent to reach 63.8 million units by 2019. Get up to date with the latest information about vendors, products and markets.

Digital Signage M2M and IoT Applications is a comprehensive report from Berg Insight analysing the latest developments on the global digital signage market.

This strategic research report from Berg Insight provides you with 50 pages of unique business intelligence including 5-year industry forecasts and expert commentary on which to base your business decisions.

Highlights from the first edition of the report:
- Detailed analysis of the digital signage industry.
- Summary of the latest industry trends and developments.
- Updated in-depth profiles of key players in the digital signage markets.
- Reviews of vendor strategies and competitive dynamics.
- Perspectives on the impact of new technological advancements.
- Extensive global and regional market forecasts lasting until 2019.

This report answers the following questions:
- How many connected digital signs are there worldwide?
- What is the potential market size for digital signage solutions?
- Which trends and developments are shaping the market?
- Who are the leading digital signage display, CMS and media player vendors?
- How is the competitive landscape evolving?
- How are technological advancements affecting the industry?

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