Global E-commerce Software and Services Spending Market 2015-2019

Description: About E-commerce Software and Services Spending

Electronic commerce, commonly called e-commerce, refers to the process of buying and selling products and services over computer networks. With the changing business landscape worldwide, several industries such as traditional retailers, banks, and travel agents have been aggressively embracing e-commerce technology, which can help them operate through channels such as web portals, thereby helping them gain a competitive advantage and reach customers faster. Moreover, the market is also collaborating with mobile and social media networks to further expand the reach of customers. E-commerce software offers advanced capabilities such as searches, order management, cart management, content management, as well as marketing and reporting.

The analysts forecast the global e-commerce software and services spending market to grow at a CAGR of 17.20% over the period 2014-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the global e-commerce software and services spending market for the period 2015-2019. The market is categorized into two main divisions: software and IT services.

The report, the Global E-commerce Software and Services Spending Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the market landscape and its growth prospects in the coming years. The report includes the profile of key vendors operating in this market.

Key Vendors

- Accenture
- Deloitte Touche Tohmatsu
- Demandware
- eBay Enterprise
- IBM
- Oracle
- TCS

Other Prominent Vendors

- Bazaarvoice
- cleverbridge
- CenturyLink
- Cognizant
- Commerceserver
- Dell
- Digital River
- HCL
- Infosys
- Insite Software Solutions
- Intershop Communications
- Jagged Peak
- JDA Software Group
- Kana
- Marketo
- Meridian E-commerce
- MICROS Systems
- Neolane
- Marketo
Key Market Drivers
- Rapid Adoption of Technology by End-users
  - For a full, detailed list, view our report

Key Market Challenges
- Presence of Open-source Solution Providers
  - For a full, detailed list, view our report

Key Market Trends
- High Growth Witnessed in E-tailing
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
19.7.6 Business Strategy
19.7.7 Recent Developments
19.7.8 SWOT Analysis
19.8 SAP
19.8.1 Key Facts
19.8.2 Business Overview
19.8.3 Business Segmentation
19.8.4 Business Segmentation by Revenue 2013
19.8.5 Business Segmentation by Revenue 2012 and 2013
19.8.6 Geographical Segmentation by Revenue 2013
19.8.7 Business Strategy
19.8.8 Key Developments
19.8.9 SWOT Analysis
19.8.10 Strengths
19.8.11 Weaknesses
19.8.12 Opportunities
19.8.13 Threats
19.9 TCS
19.9.1 Key Facts
19.9.2 Business Overview
19.9.3 Revenue by Business Segmentation 2013
19.9.4 Revenue by Business Segmentation 2012 and 2013
19.9.5 Revenue by Geographical Segmentation 2013
19.9.6 Business Strategy
19.9.7 Recent Developments
19.9.8 SWOT Analysis
20. Other Reports in this Series

List of Exhibits
Exhibit 1: Market Research Methodology
Exhibit 2: Overview of the market
Exhibit 3: e-Commerce IT Market Description
Exhibit 4: Models of E-commerce/E-business
Exhibit 5: E-commerce in Traditional Supply Chain Model
Exhibit 6: Traditional E-commerce Structure
Exhibit 7: Cloud Technology in E-commerce Structure
Exhibit 8: Customers access to products or services through E-commerce Platform
Exhibit 9: Global E-commerce Software and Services Spending market 2014-2019 ($billion)
Exhibit 10: Segmentation by Category 2014
Exhibit 11: Components of E-commerce Store offering Potential Opportunities for IT Business/Spend
Exhibit 12: Major Acquisitions in E-Commerce Market
Exhibit 13: Global E-commerce software spending market 2014-2019 ($billion)
Exhibit 14: Global E-commerce Software Market by Deployment Model 2014
Exhibit 15: Global E-commerce Software and Services spending market 2014-2019 ($billion)
Exhibit 16: Global e-Commerce Technology Market by End-user 2014
Exhibit 17: Geographical Segmentation 2014
Exhibit 18: E-commerce Software and Services Spending in Americas
Exhibit 19: E-commerce Software and Services Spending in APAC
Exhibit 20: Internet users by Country In million (2014)
Exhibit 21: Accenture: Business Segmentation by Revenue 2013
Exhibit 23: Accenture: Geographical Segmentation by Revenue 2013
Exhibit 24: Demandware: Segmentation by Revenue 2014
Exhibit 25: Demandware: Segmentation by Revenue 2013 and 2014 ($ million)
Exhibit 26: Demandware: Geographical Segmentation by Revenue 2014
Exhibit 27: Deloitte Touche Tohmatsu: Industry Segmentation 2013
Exhibit 29: Deloitte Touche Tohmatsu: Geographical Segmentation by Revenue 2013
Exhibit 30: eBay: Business Segmentation by Revenue 2013
Exhibit 31: eBay: Business Segmentation by Revenue 2012 and 2013 (US$ billion)
Exhibit 32: eBay: Geographical Segmentation by Revenue 2013
Exhibit 33: IBM: Business Segmentation
Exhibit 34: IBM: Revenue Segmentation by Business 2013
<table>
<thead>
<tr>
<th>Exhibit</th>
<th>Content</th>
</tr>
</thead>
<tbody>
<tr>
<td>35</td>
<td>IBM: Revenue Segmentation 2013</td>
</tr>
<tr>
<td>36</td>
<td>IBM: Revenue Comparison of Business Segments 2012 and 2013 (US$ million)</td>
</tr>
<tr>
<td>37</td>
<td>IBM: Revenue Segmentation by Geography 2013</td>
</tr>
<tr>
<td>38</td>
<td>Oracle: Business Segmentation by Revenue 2013</td>
</tr>
<tr>
<td>39</td>
<td>Oracle: Business Segmentation by Revenue 2012 and 2013 (US$ billion)</td>
</tr>
<tr>
<td>40</td>
<td>Oracle: Geographical Segmentation by Revenue 2013</td>
</tr>
<tr>
<td>41</td>
<td>SAP: Business Segmentation</td>
</tr>
<tr>
<td>42</td>
<td>SAP: Business Segmentation by Revenue 2013</td>
</tr>
<tr>
<td>43</td>
<td>SAP: Business Segmentation by Revenue 2012 and 2013 (US$ million)</td>
</tr>
<tr>
<td>44</td>
<td>SAP: Geographical Segmentation by Revenue 2013</td>
</tr>
<tr>
<td>45</td>
<td>TCS: Revenue by Business Segmentation 2013</td>
</tr>
<tr>
<td>46</td>
<td>TCS: Revenue by Business Segmentation 2012 and 2013 (US$ billion)</td>
</tr>
<tr>
<td>47</td>
<td>TCS: Revenue by Geographical Segmentation 2013</td>
</tr>
</tbody>
</table>

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/3260233/](http://www.researchandmarkets.com/reports/3260233/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global E-commerce Software and Services Spending Market 2015-2019
Web Address: http://www.researchandmarkets.com/reports/3260233/
Office Code: SCPLJ5W8

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td></td>
<td>USD 3000</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td></td>
<td>USD 3500</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td></td>
<td>USD 4500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td></td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [Mr] [Mrs] [Dr] [Miss] [Ms] [Prof]
First Name: ____________________________ Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ______________________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:
Marketing Code: 

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World