Digital Camera Market in Japan 2015-2019

Description: About Digital cameras

A digital camera is an optical device used to capture and store images and videos in a digital format. Based on capability and lens type, digital cameras are divided into: built-in lens cameras and interchangeable lens cameras. In a built-in lens camera, the lens is fixed to the body of the camera and cannot be removed, whereas, in an interchangeable lens camera, the lens can be removed and replaced as required. Built-in lens cameras can be further classified into compact point-and-shoot cameras and bridge cameras, and interchangeable lens cameras into MILC and DSLR cameras.

A DSLR camera setup is very similar to that of an SLR camera but with additional features that include digital sensor, digital film media, and back LCD. Both SLR and DSLR cameras have similar optical viewfinder, autofocus operation, and mechanical mirror. However, DSLRs have more advanced features like HDR, GPS, Wi-Fi, and in-camera editing.

The analysts forecast the revenue of the Digital camera market in Japan to post a CAGR of (14.11)% over the period 2014-2019. By volume, the market is expected to account for a CAGR of (13.14)% percent.

Covered in this Report

This report covers the present scenario and the growth prospects of the digital camera market in Japan for the period 2015-2019. To calculate the market size, the report takes into account unit shipments and revenue of the following types of digital cameras:

- Built-in lens cameras (point-and-shoot)
- Interchangeable lens cameras (DSLRs and MILCs)

Calculation and forecast of market size was done by using Regression analysis. For this, five years of historic data were taken into consideration and a model was built to forecast the size of the Digital Camera Market in Japan. Production has been taken as an independent variable to test the model and project the dependent variable, which is the shipment of digital cameras in Japan. For accurate modeling and forecast, the test considers the trend the shipment has been following in the past. In addition, the report discusses the major drivers that influence the growth of the market. It also outlines the drivers, challenges, and emerging trends in the market.

The report the digital camera market in Japan 2015-2019, has been prepared based on an in-depth market analysis with inputs from the industry experts. The report covers the landscape of the digital camera market in Japan and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors
- Canon
- Nikon
- Panasonic
- Sony

Other Prominent Vendors
- Casio Computer
- Fujifilm
- HP
- Leica Camera
- Olympus
- Ricoh
- Sakar International
- Sigma
Key Market Drivers

- Rise in Demand for High Quality Digital Cameras
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Key Market Challenges

- Intense Competition
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Key Market Trends

- Increase in Demand for Personalized Digital Cameras
- For a full detailed list view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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