
Description:

About Passenger Car Security Systems

With an increase in the production and sales of vehicles worldwide, instances of car theft or hijacking are on the rise. Passenger car security products such as immobilizers, alarms, central locking systems, and RKE protect cars from theft or hijacking. These passenger car security products immediately alert the owner and the SOCs in cases of theft.

Technologies such as RFID, RTLS, and GPS are used to track down stolen cars. For instance, General Motors’ subsidiary, OnStar, provides car navigation systems, subscription-based communications, roadside assistance, and stolen vehicle assistance.

The analysts forecast the global passenger car security systems market to grow at a CAGR of 4.01% over the period 2014-2019.

Covered in this Report

The report covers the present scenario and the growth prospects of the global passenger car security systems market for the period 2015-2019. To calculate the market size, the report considers the revenue generated from the sales of security products for passenger cars, which is dependent on car production and car sales.

The market is segmented on the basis of the following:

- Products: Immobilizers, vehicle alarms, central locking systems, and RKE
- Geography: Americas, EMEA, and APAC

The report also presents the vendor landscape and a corresponding detailed analysis of the top six vendors in the market. In addition, the major drivers that influence market growth are discussed in the report. It also outlines the challenges faced by vendors and the market at large, as well as the key emerging trends.

The report global passenger car security systems market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions

- Americas
- APAC
- EMEA

Key Vendors

- Alps Electric
- Bosch
- Continental
- Delphi Automotive
- Mitsubishi Electric
- TRW Automotive

Other Prominent Vendors

- Hella Kgaa Hueck
- Lear
- Tokai Rika
- Valeo

Market Drivers
Growing Customer Awareness on Vehicle Security
For a full, detailed list, view our report

Market Challenges
- Failure of Vehicle Security Systems
- For a full, detailed list, view our report

Market Trends
- Increase in M&A
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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