Online Home Decor Market in India 2015-2019

Description:  
About online home decor  
Home decor can be categorized as household furniture, home furnishings, and other decorative items such as lamps, artifacts, clay pots, and candles.  
In India, the online selling of home decor products has gained momentum in recent years. Online vendors are able to offer a diverse range of products that can be used in indoor as well as outdoor spaces. Consequently, online customers have a plethora of options to choose from, including products from local and international manufacturers.  
The analysts forecast the online home décor market in India to grow at a CAGR of 50.42% in revenue over the period 2014-2019.

Covered in this Report  
This report covers the present scenario and the growth prospects of the online home décor market in India for the period 2015-2019. To calculate the market size, the report considers the revenue generated from the online home décor sales across various regions in India. The report Online Home Décor Market in India 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors  
- FabFurnish.com (Alix Retail)  
- Pepperfry.com (Trendsutra Platform Services)  
- Roomstory.com (Azure Online Ventures)  
- Urban Ladder  
- Zansaar.com

Other Prominent Vendors  
- Bedbathmore.com  
- D’dcor Home Fabrics  
- Flipkart  
- Jabong  
- Mebelkart  
- Snapdeal  
- Style Spa  
- The Label

Market Drivers  
- Convenient payment options  
- For a full, detailed list, view our report

Market Challenges  
- Lack of infrastructure  
- For a full, detailed list, view our report

Market Trends  
- Increased demand for online retailing in tier II and tier III cities  
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
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