Global Mobile Money Services 2015 - Extending the Banking Capabilities to the Unbanked

Description: This report provides an overview of the various mobile money services, the evolving ecosystem of player and service delivery chain. It includes an overview of the current mobile money deployment trends globally and role of key elements involved in the delivery of the services. It also provides an overview of the key KPIs of the various elements involved in service delivery and key focus areas for the telcos in the coming years. A brief snapshot of leading mobile money platform providers along with case studies makes this report a further worth reading.

The Report consists of 10 major sections namely Overview, Current state, Mobile money ecosystem, Drivers & inhibitors, Future of mobile money, Building blocks, Business models, Mobile payment vendor snapshots, Case studies and Key findings.

Key Regions covered: APAC, Central & East Europe, Latin America, MEA, North America, Western Europe

Key Features of the Report:
- Contains inputs from more than leading 50 global mobile operators in summarized graphical format conducted in April 2015
- Provides profile snapshot of leading 15 mobile money platform providers, highlighting their services offerings and customers
- 10 case studies highlighting the mobile money service of telcos, initiatives taken by them and benefits derived from these services
- Matrix on comparison of an account at a formal financial Institution v/s mobile money usage by adults has also been included for more than 50 countries globally

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