South America Food Emulsifiers Market-Growth, Trends And Forecast (2015-2020)

Description: Sophisticated food processing techniques by developing countries and demand for new ingredients in food processing has driven the food additives market which is estimated to reach US$ 38.7 billion by 2020 with a CAGR of 3.6%. One of the major food additives is the Emulsifier market which is seeing a growing market in the South American countries.

Latin America is anticipated to drive market growth on account of increasing demand for bakery products in the region. Furthermore, rapid growth of functional foods segment is expected to open new avenues for emulsifiers. Increasing usage of Mono, di-glycerides & derivatives in convenience foods, processed foods and frozen dessert is expected to fuel demand over the period 2015-2020. Rising lecithin usage in chocolate handling and processing is further expected to drive market growth. FDA approved stearoyl lactylates is expected to show rapid growth as a result of its increasing use in sugar, bread, confectionery and ice-cream. Brazil is seeing the fastest demand for emulsifiers among the Latin American, Middle East and African countries. The burgeoning affluent middle class in the BRICS nations demand for convenience foods with ethnic tastes and flavors, however not without the awareness on the additives used, fat content and nutrition value.

Food emulsifiers are classified as natural and synthetic food emulsifiers. While the natural food emulsifiers are egg yolk containing Lecithin, mustard, honey and soy beans, guar gum, the synthetic emulsifiers include Mono and Di-glycerides, Sorbitan Esters, Stearoyl lactylates, Sucrose Esters, Poly Glycerol Esters and Polyglycerol Polyricinoleate. Di-Glycerides hold the maximum share among the synthetic emulsifiers while Lecithin dominates in the natural food emulsifiers segment.

The major players in the food emulsifiers market are Danisco, Riken Vitamin, Cargill, and Palsgaard which together maximum market share, with Danisco holding the maximum market. The key strategy being adopted by these players is using the Mergers and Acquisitions. The major challenges the food emulsifier market sees is increasing usage of alternatives like enzymes which have similar stabilizing properties, and regulatory obligations that penalize unhealthy diets and demand for clean label specifying the additives used.

Key Deliverables in the Study:

- Market analysis for the Report title South America food emulsifier market, with region specific assessments and competition analysis on global and regional scales.
- Market definition along with the identification of key drivers and restraints.
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale.
- Extensively researched competitive landscape section with profiles of major companies along with their market shares.
- Identification and analysis of the macro and micro factors that affect the Report title South America food emulsifier market on both global and regional scales.
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.
- A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market.
- Insights on the major countries/regions in which this industry is blooming and to also identify the regions that are still untapped.

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