
Description:
Global Food Emulsifiers Market is estimated to reach US$ 3192.7 Million by 2020 with a CAGR of 5.2%. Emulsifiers are molecules with one water soluble (hydrophilic) and one oil soluble (hydrophobic) end. They make it possible for mixtures of water and oil to become finely dispersed, creating a stable, homogenous, smooth emulsion.

Food emulsifiers are used to enhance the flavor, texture and taste while maintaining the nutritional content in foods. Food emulsifiers are a growing segment in the food production market as their usage helps in reducing calories, lowering fat intake and various other health benefits.

Sophisticated food processing techniques by developing countries and demand for new ingredients in food processing has driven the food additives market. Desk bound lifestyles have not only increased the demand for packaged and convenience foods but have also added to the raising obesity levels globally. This has resulted in consumers demanding for trans-fat products, driving the food processors to use emulsifiers to reduce the calories and fat content. Awareness on functional foods, and major applications in the Bakery and Confectionary Industry, Dairy, and high consumption of Ice creams, biscuits, mayonnaise, chocolates, bread, coffee, soft drinks are other drivers for food emulsifiers market. New processing techniques used for product development have also invariably raised the market for food emulsifiers. The burgeoning affluent middle class in the BRICS nations demand for convenience foods with ethnic tastes and flavors, however not without the awareness on the additives used, fat content and nutrition value.

Food emulsifiers, which refer to food and oil mixtures, are classified as natural and synthetic food emulsifiers. While the natural food emulsifiers are egg yolk containing Lecithin, mustard, honey and soy beans, guar gum, the synthetic emulsifiers include Mono and Di-glycerides, Sorbitan Esters, Stearoyl lactylates, Sucrose Esters, Poly Glycerol Esters and Polyglycerol Polyrinicoleate. Di-Glycerides hold the maximum share among the synthetic emulsifiers while Lecithin dominates in the natural food emulsifiers segment. The food emulsifiers are used in various food applications, which include functional foods, Bakery and Confectionary (accounting for maximum share in usage of Emulsifiers), Dairy products, Convenience foods, and Meat Products.

The growing importance of convenience is driving food choices which is driving the demand for convenience food globally. Food emulsifiers market sees increasing consumption from North America, Europe, and Asia Pacific. Europe holds the largest market share followed by North America. Asia Pacific is anticipated to be the fastest growing region for emulsifier market.

The major players in the food emulsifiers market are Danisco, Riken Vitamin, Cargill, and Palsgaard which together maximum market share, with Danisco holding the maximum market. The key strategy being adopted by these players is using the Mergers and Acquisitions. The major challenges the food emulsifier market sees is increasing usage of alternatives like enzymes which have similar stabilizing properties, and regulatory obligations that penalize unhealthy diets and demand for clean label specifying the additives used.

Key Deliverables in the Study:
- Market analysis for the Report title Global food emulsifier market, with region specific assessments and competition analysis on global and regional scales.
- Market definition along with the identification of key drivers and restraints.
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale.
- Extensively researched competitive landscape section with profiles of major companies along with their market shares.
- Identification and analysis of the macro and micro factors that affect the Report title Global food emulsifier market on both global and regional scales.
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.
- A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market.
- Insights on the major countries/regions in which this industry is blooming and to also identify the regions that are still untapped.

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Contents:

1. Introduction
   1.1 Research methodology
   1.2 Market Definition
   1.3 Report Description

2. Key Findings

3. Market Overview & Dynamics
   3.1 Introduction
   3.2 Drivers
      3.2.1 Burgeoning Affluent middle class of BRICS nations
      3.2.2 Expanding Processed Foods market
      3.2.3 Penetration of Organized Retail sector
   3.3 Restraints
      3.3.1 Consumers demand for natural Additives
      3.3.2 Demand for Clean label solutions
      3.3.3 Complex US regulatory environment
   3.4 Opportunities
      3.4.1 Growing demand for Natural and Nutraceutical Ingredients
      3.4.2 Innovations to meet the wellness demand
      3.4.3 Wider Acceptance of GSFA for improved International Trade
   3.5 Porter's Five Forces Analysis
      3.5.1 Bargaining power of Suppliers
      3.5.2 Bargaining power of Buyers
      3.5.3 Degree of Competition
      3.5.4 Threat of Substitution
      3.5.5 Threat of new entrants

4. Market Segmentation
   4.1 Emulsifiers Market, by type
4.1.1 Mono-, Di-Glycerides & Derivatives
4.1.2 Lecithin
4.1.3 Sorbitan Esters
4.1.4 Others

4.2 By Application
4.2.1 Bakery
4.2.2 Confectionary
4.2.3 Dairy & Frozen products
4.2.4 Meat poultry & Sea Food products
4.2.5 Oils & Fats
4.2.6 Beverages
4.2.7 Others

4.3 By Geography
4.3.1 North America
4.3.1.1 US
4.3.1.2 Mexico
4.3.1.3 Canada
4.3.1.4 Others

4.3.2 Europe
4.3.2.1 Spain
4.3.2.2 UK
4.3.2.3 Germany
4.3.2.4 France
4.3.2.5 Russia
4.3.2.6 Italy
4.3.2.7 Others

4.3.3 Asia Pacific
4.3.3.1 China
4.3.3.2 India
4.3.3.3 Japan
4.3.3.4 Australia
4.3.3.5 Others
4.3.4 South America
4.3.4.1 Brazil
4.3.4.2 Argentina
4.3.4.3 Others

4.3.5 Africa
4.3.5.1 South Africa
4.3.5.2 Egypt
4.3.5.3 Others

5. Competitive Landscape Overview
5.1 Market Share Analysis
5.2 Strategies by leading players
5.3 New Product Developments & Other Innovations

6. Company Profiles
6.1 Danisco
6.2 Cargill Inc
6.3 Palsgaard
6.4 Archer Daniels Midland
6.5 Dupont
6.6 Ingredion Inc
6.7 Kerry Group
6.8 Stepan company
6.9 Royal DSM
6.10 Riken Vitamin
6.11 Estelle Chemicals
6.12 Lonza Group
6.13 Puratos
6.14 AAK
6.15 BASF

7. Appendix

LIST OF TABLES

1: Food Emulsifiers market Revenue, by Region, 2012-2020 ($Million)
2: Food Emulsifiers market Revenue, by Type, 2012-2020 ($Million)
3: Mono-, Di-Glycerides & Derivatives market Revenue, by Type, 2012-2020 ($Million)
4: Lecithin market Revenue, by Type, 2012-2020 ($Million)
5: Sorbate Esters market Revenue, by Type, 2012-2020 ($Million)
6: Others market Revenue, by Type, 2012-2020 ($Million)
7: Food Emulsifiers market Revenue, by Application, 2012-2020 ($Million)
8: Dairy & Frozen Products: Food Emulsifiers market Revenue, by Region, 2012-2020 ($Million)
9: Bakery: Food Emulsifiers market Revenue, by Region, 2012-2020 ($Million)
10: Beverages: Food Emulsifiers market Revenue, by Region, 2012-2020 ($Million)
11: Confectionery: Food Emulsifiers market Revenue, by Region, 2012-2020 ($Million)
12: Meat Poultry & Sea food products: Food Emulsifiers market Revenue, by Region, 2012-2020 ($Million)
13: Oils & Fats: Food Emulsifiers market Revenue, by Region, 2012-2020 ($Million)
14: Others: Food Emulsifiers market Revenue, by Region, 2012-2020 ($Million)
15: Food Emulsifiers market Revenue, by Region, 2012-2020 ($Million)
16: North America Food Emulsifiers market Revenue, by Country, 2012-2020 ($Million)
17: U.S.: Food Emulsifiers market Revenue, by Type, 2012-2020 ($Million)
18: U.S.: Food Emulsifiers market Revenue, by Application, 2012-2020 ($Million)
19: Canada: Food Emulsifiers market Revenue, by Type, 2012-2020 ($Million)
20: Canada: Food Emulsifiers market Revenue, by Type Application, 2012-2020 ($Million)
21: Mexico: Food Emulsifiers market Revenue, by Type, 2012-2020 ($Million)
22: Mexico: Food Emulsifiers market Revenue, by Type Application, 2012-2020 ($Million)
23: Rest of North America: Food Emulsifiers market Revenue, by Type, 2012-2020 ($Million)
24: Rest of North America: Food Emulsifiers market Revenue, by Type Application, 2012-2020 ($Million)
25: Europe Food Emulsifiers market Revenues, by Country 2012-2020 ($Million)
26: Spain: Food Emulsifiers market Revenue, by Type, 2012-2020 ($Million)
27: Spain: Food Emulsifiers market Revenue, by Application, 2012-2020 ($Million)
28: U.K.: Food Emulsifiers market Revenue, by Type, 2012-2020 ($Million)
29: UK: Food Emulsifiers market Revenue, by Application, 2012-2020 ($Million)
30: France: Food Emulsifiers market Revenue, by Type, 2012-2020 ($Million)
31: France: Food Emulsifiers market Revenue, by Application, 2012-2020 ($Million)
32: Germany: Food Emulsifiers market Revenue, by Type, 2012-2020 ($Million)
33: Germany: Food Emulsifiers market Revenue, by Application, 2012-2020 ($Million)
34: Russia: Food Emulsifiers market Revenue, by Type, 2012-2020 ($Million)
35: Russia: Food Emulsifiers market Revenue, by Application, 2012-2020 ($Million)
36: Italy: Food Emulsifiers market Revenue, by Type, 2012-2020 ($Million)
37: Italy: Food Emulsifiers market Revenue, by Application, 2012-2020 ($Million)
38: Rest of Europe: Food Emulsifiers market Revenue, by Type, 2012-2020 ($Million)
39: Rest of Europe: Food Emulsifiers market Revenue, by Application, 2012-2020 ($Million)
40: Asia Pacific: Food Emulsifiers market Revenues, by Country 2012-2020 ($Million)
41: China: Food Emulsifiers market Revenue, by Type, 2012-2020 ($Million)
42: China: Food Emulsifiers market Revenue, by Application, 2012-2020 ($Million)
43: India: Food Emulsifiers market Revenue, by Type, 2012-2020 ($Million)
44: Japan: Food Emulsifiers market Revenue, by Application, 2012-2020 ($Million)
45: Japan: Food Emulsifiers market Revenue, by Type, 2012-2020 ($Million)
46: India: Food Emulsifiers market Revenue, by Application, 2012-2020 ($Million)
47: Australia: Food Emulsifiers market Revenue, by Type, 2012-2020 ($Million)
48: Australia: Food Emulsifiers market Revenue, by Application, 2012-2020 ($Million)
49: Rest of Asia Pacific: Food Emulsifiers market Revenue, by Type, 2012-2020 ($Million)
50: Rest of Asia Pacific: Food Emulsifiers market Revenue, by Application, 2012-2020 ($Million)
51: South America: Food Emulsifiers market Revenues, by Country 2012-2020 ($Million)
52: Brazil: Food Emulsifiers market Revenue, by Type, 2012-2020 ($Million)
53: Brazil: Food Emulsifiers market Revenue, by Application, 2012-2020 ($Million)
54: Argentina: Food Emulsifiers market Revenue, by Type, 2012-2020 ($Million)
55: Argentina: Food Emulsifiers market Revenue, by Application, 2012-2020 ($Million)
56: Rest of South America: Food Emulsifiers market Revenue, by Type, 2012-2020 ($Million)
57: Rest of South America: Food Emulsifiers market Revenue, by Application, 2012-2020 ($Million)
58: Africa: Food Emulsifiers market Revenues, by Country 2012-2020 ($Million)
59: South Africa: Food Emulsifiers market Revenue, by Type, 2012-2020 ($Million)
60: South Africa: Food Emulsifiers market Revenue, by Application, 2012-2020 ($Million)
61: Egypt: Food Emulsifiers market Revenue, by Type, 2012-2020 ($Million)
62: Egypt: Food Emulsifiers market Revenue, by Application, 2012-2020 ($Million)
63: Rest of Africa: Food Emulsifiers market Revenue, by Type, 2012-2020 ($Million)
64: Rest of Africa: Food Emulsifiers market Revenue, by Application, 2012-2020 ($Million)
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