China Food Enzymes Market-Growth, Trends And Forecast (2015-2020)

Description: The growing demand for processed foods and increasing health consciousness in the people is driving the food & beverages industry which in turn is driving the food enzymes market. Food enzymes are a major food additives which convert complex molecules in to simpler ones in our diet. The food enzymes market was valued is expected to reach US$ 2695 million by 2020, with a CAGR of 8.1% for the forecast period of 2015-2020. Food enzymes market in China is expected to grow at a CAGR of ~ % from 2015-2020 and reach a value of US$ ~ million by 2020.

The demand for processed and packaged foods is growing with the need to provide food security and safety. However, due to complexities in the global food supply chain, there is a need to add food additives to keep intact the nutritional content and maintain the shelf life. Apart from these reasons, the increasing penetration of organized retail in urban and rural centers globally seem to drive the need for food enzymes. The key restraints the market faces is in terms of unclear regulatory process and high Research and development costs.

The report is segmented based on enzymes types which include Carbohydrases, proteases and Lipases. Carbohydrases dominate the market followed by proteases and lipases. Food enzymes find major application in Bakery, Dairy & Frozen products, Enzymes, Meat products, Oils and Fats among others. Bakery is the largest application market, as food enzyme are used to improve dough stability and shelf life of end products. Increased use of enzymes in cheese processing is driving the use of enzymes in dairy industry, which is the second largest application market followed by the beverages industry. The Carbohydrase Asia-Pacific market was valued at $504.1 million in 2013, and is estimated to grow at a CAGR of 10 % annually. It constitutes 21% of the global Carbohydrase market.

Asia Pacific constitutes 25% of the global share. Asia-Pacificis expected to be the fastest growing regions for enzymes with India and China leading the demand. The rising disposable incomes, demand for convenience foods and increasing awareness of nutrition enabled products is expected to drive the market for food enzymes in these countries.

Some of the players who have been profiled in this report include AB Enzymes, Novozymes, Sunson Industry group, Cargill, Tate & Lyle among others. The market sees opportunities for growth in emerging and developed nations as food enzymes reduce water, energy and wastage costs. The market needs amendments to develop a set of guidelines to regulate the market.

Key Deliverables in the Study:

- Market analysis for the China food enzymes market, with region specific assessments and competition analysis.
- Market definition along with the identification of key drivers and restraints.
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market.
- Extensively researched competitive landscape section with profiles of major companies along with their market shares.
- Identification and analysis of the macro and micro factors that affect the China food enzymes market.
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.
- A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market.
- Insights on the major regions in country where this industry is blooming and identification of the regions that are still untapped.

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1. Introduction
   1.1 Research methodology
   1.2 Market Definition
   1.3 Report Description

2. Key Findings

3. Market Overview & Dynamics
   3.1 Introduction
   3.2 Drivers
      3.2.1 Addresses supply chain complexities in the Food industry
      3.2.2 Demand for Food Safety
      3.2.3 Demand for processed food products
      3.2.4 Penetration of Organized Retail sector
   3.3 Restraints
      3.3.1 High R&D Costs
      3.3.2 Unclear Regulatory Process
   3.4 Opportunities
      3.4.1 Growing demand for Natural and Nutraceutical Ingredients
      3.4.2 Reduce water, energy consumption & Waste in food processing
      3.4.3 Wider Acceptance of GSFA for improved International Trade
   3.5 Porter's Five Forces Analysis
      3.5.1 Bargaining power of Suppliers
      3.5.2 Bargaining power of Buyers
      3.5.3 Degree of Competition
      3.5.4 Threat of Substitution
      3.5.5 Threat of new entrants

4. Market Segmentation
   4.1 Enzymes Market, by type
      4.1.1 Carbohydrases
      4.1.2 Protease
      4.1.3 Lipase
      4.1.4 Others
   4.2 By Application
4.2.1 Bakery
4.2.2 Dairy & Frozen products
4.2.3 Oils & Fats
4.2.4 Confectionary
4.2.5 Meat poultry & Sea Food products
4.2.6 Beverages
4.2.7 Others

5. Competitive Landscape Overview
   5.1 Market Share Analysis
   5.2 Strategies by leading players
   5.3 New Product Developments & Other Innovations

6. Company Profiles
   6.1 Cargill Inc
   6.2 Kerry Group
   6.3 Danisco
   6.4 Jiangsu Boli Bioproducts Co. Ltd
   6.5 Enmex SA DE CV
   6.6 Tate & Lyle Plc
   6.7 Archer Daniels Midland (ADM)
   6.8 Puratos
   6.9 Sunson Industry Group Company Limited
   6.10 CP Kelco
   6.11 Novozymes
   6.12 DSM
   6.13 Chr. Hansen
   6.14 AB Enzymes

7. Appendix

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