Europe Food Emulsifiers Market-Growth, Trends And Forecast (2015-2020)

Description: Sophisticated food processing techniques by developing countries and demand for new ingredients in food processing has driven the food additives market which is estimated to reach US$ 38.7 billion by 2020 with a CAGR of 3.6%. Europe with its dominant food processing industry sees high utilization for food additives, with food emulsifiers constituting 32.8% of the global emulsifier market. EFEMA maintains contact with all authorities involved in the approval of emulsifiers, including the European Commission, the FAO/WHO (Codex Alimentarius) and national authorities.

Desk bound lifestyles have not only increased the demand for packaged and convenience foods but also to the raising obesity levels globally. This has resulted in consumers demanding for Trans fat products, driving the food processors to use emulsifiers to reduce the calories and fat content. Emulsifier's consumption has been dominant in Europe due to development in the food processing industry. With developing economies prospering and with rising disposable incomes, demand for processed food coming from European region is increasing.

Food emulsifiers which refer to food and oil mixtures are classified as natural and synthetic food emulsifiers. While the natural food emulsifiers are egg yolk containing Lecithin, mustard, honey and soy beans, guar gum, the synthetic emulsifiers include Mono and Di-glycerides, Sorbitan Esters, Stearoyl lactylates, Sucrose Esters, Poly Glycerol Esters and Polyglycerol Polyrincinoleate. Di-Glycerides hold the maximum share among the synthetic emulsifiers while Lecithin dominates in the natural food emulsifiers segment.

The food emulsifiers are used in various food applications which include functional foods, Bakery and Confectionary (accounting for maximum share in usage of Emulsifiers), Dairy products, Convenience foods, and Meat Products. The growing importance of convenience is driving food choice which is driving the demand for convenience food globally. However, as the consumer perspective is changing from 'food related convenience' to product specifications, manufacturers look at emulsifiers for the providing the lower fat content percentage while maintaining sensory characteristics like texture, flavor and taste in convenience foods.

The major players in the food emulsifiers market are Danisco, Riken Vitamin, Cargill, and Palsgaard which together maximum market share, with Danisco holding the maximum market. The key strategy being adopted by these players is using the Mergers and Acquisitions. The major challenges the food emulsifier market sees is increasing usage of alternatives like enzymes which have similar stabilizing properties, and regulatory obligations that penalize unhealthy diets and demand for clean label specifying the additives used. The threat of new entrants is high with increasing private label offerings in food emulsifiers which are prized low.

Key Deliverables in the Study:

- Market analysis for the Report title Europe food emulsifier market, with region specific assessments and competition analysis on global and regional scales.
- Market definition along with the identification of key drivers and restraints.
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale.
- Extensively researched competitive landscape section with profiles of major companies along with their market shares.
- Identification and analysis of the macro and micro factors that affect the Report title Europe food emulsifier market on both global and regional scales.
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.
- A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market.
- Insights on the major countries/regions in which this industry is blooming and to also identify the regions that are still untapped.
Please note: As this product is updated at the time of order, dispatch will be 72 hours from the date the order and full payment is received.

Contents:

1. Introduction
   1.1 Research methodology
   1.2 Market Definition
   1.3 Report Description

2. Key Findings

3. Market Overview & Dynamics
   3.1 Introduction
   3.2 Drivers
      3.2.1 Preference for Low fat foods
      3.2.2 Demand for packaged and Convenience foods
      3.2.3 Major applications in Bakery and Ice creams
   3.3 Constraints
      3.3.1 Entry of less priced Products and Private Labels
      3.3.2 Increasing usage of enzymes and other Alternatives
      3.3.3 Stringent regulations on Food Additives
   3.4 Opportunities
      3.4.1 Functional foods and Bakery categories growth
      3.4.2 New Food product development
      3.4.3 Growing demand from BRICS countries
   3.5 Porter's Five Forces Analysis
      3.5.1 Bargaining power of Suppliers
      3.5.2 Bargaining power of Buyers
      3.5.3 Degree of Competition
      3.5.4 Threat of Substitution
      3.5.5 Threat of new entrants

4. Market Segmentation
   4.1 Emulsifiers Market, by type
      4.1.1 Mono-, Di-Glycerides & Derivatives
      4.1.2 Lecithin
      4.1.3 Sorbitan Esters
4.1.4 Others

4.2 By Application

4.2.1 Bakery

4.2.2 Confectionary

4.2.3 Dairy & Frozen products

4.2.4 Meat poultry & Sea Food products

4.2.5 Oils & Fats

4.2.6 Beverages

4.2.7 Others

4.3 By Geography

4.3.1 Europe

4.3.1.1 Spain

4.3.1.2 UK

4.3.1.3 Germany

4.3.1.4 France

4.3.1.5 Russia

4.3.1.6 Italy

4.3.1.7 Others

5. Competitive Landscape Overview

5.1 Market Share Analysis

5.2 Strategies by leading players

5.3 New Product Developments & Other Innovations

6. Company Profiles

6.1 Danisco

6.2 Cargill Inc

6.3 Palsgaard

6.4 Archer Daniels Midland

6.5 Dupont

6.6 Ingredion Inc

6.7 Kerry Group

6.8 Stepan company
6.9 Royal DSM
6.10 Riken Vitamin
6.11 Estelle Chemicals
6.12 Lonza Group
6.13 Puratos
6.14 AAK
6.15 BASF

7. Appendix

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/3261873/](http://www.researchandmarkets.com/reports/3261873/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Europe Food Emulsifiers Market-Growth, Trends And Forecast (2015-2020)
Web Address: http://www.researchandmarkets.com/reports/3261873/
Office Code: SCBRZL7W

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 3850</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td></td>
<td>USD 4000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 8250</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:
Marketing Code: 

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World