Malt Ingredients Market by Type, Source, Grade, Application & by Region -
Global Trends & Forecast to 2020

Description:

Global malt ingredients market was valued at $15,294.1 in 2014, and is projected to grow at a CAGR of 6.8%
from 2015 to 2020. Malt ingredients are food additives that are used for flavor and color enhancement to modify or stabilize
texture of food & beverage products. Increase in consumer awareness regarding the health benefits of malt ingredients and the wide range of applications it finds in the food industry are driving the market. The increase in consumption of processed and convenience food products in emerging markets such as Asia-Pacific and Latin American countries has contributed to an increase in the sales of malt ingredients. The demand in developing regions is driven by the increase in disposable income.

Globally, the malt ingredients market is driven by the growing demand for convenience food products, clean label trends, and increasing demand for natural ingredients. Apart from this, the use of malt in beer is also a key driver of this market.

Alcoholic beverage - beer in particular - accounts for the largest share in the global malt ingredients market. As malt is one of the main ingredients for brewing beer, it provides the flavor, color, and other organoleptic compounds. Europe dominated the malt ingredients market in 2014, and it is growing at the highest CAGR of 7.4% from 2015 to 2020. The consumption of malt ingredients in the pharmaceutical sector, pet food, and personal care products is less when compared to its use in the food & beverage segment.

The market is dominated by many large companies and comprises various regional large- and medium-scale players. The key players identified in the malt ingredients industry are The Soufflet Group (France), The Malteurop Group (France), Cargill, Incorporated (U.S.), Graincorp Limited (Australia), and Axreal Group (France).

The segments of the malt ingredients market considered for this study include type, source, grade, application, and region. All growth parameters in individual segments have been considered. The beverage sector accounted for the largest share of the malt ingredients market in 2014.

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