World Generic Markets Issue

Description: Whilst India's listing in the US Trade Representative's Special report has remained unchanged in 2015, it ironically reveals that US views on the country's intellectual property rights are changing. In particular, the Pharmaceutical Research and Manufacturers of America's stance is softening, reflecting the ongoing dialogue between the US and India on intellectual property issues. India's concerns extend beyond the US, however; consequently, the two countries will not reach agreement in the foreseeable future.

World Generic Markets is the business publication designed to keep executives and industry analysts in touch with the latest developments in the world of generic pharmaceuticals.

In recent years, the number of highly lucrative medicines coming off patent has seen the role of the generic drugs industry change, taking an ever more important role in the pharmaceutical sector.

Furthermore, the development of advanced manufacturing in developing markets has created new opportunities for both the research-based and generic manufacturers. With health funders and governments ever watchful of cost, it is wise to be informed about the worldwide generic drug sector.

Whether your interest is commercial, financial, regulatory or legal, no other business publication comes close to World Generic Markets (WGM) for providing such a comprehensive overview of developments in every area of the dynamic and rapidly growing generic drugs market. WGM takes the hard work out of staying in touch with:

- Manufacturers
- Products
- Alliances
- Patents/Litigation
- Pricing/Reimbursement
- Government policy

Contents:

1. Editor's Note
2. India's Approach To IPR Is Changing But Agreement With US Remains Unlikely
3. Global
4. Company News
5. Outcome Of Perrigo-Mylan-Teva Tussle Will Shape The Generic Industry
   - Americas
   - USA
9. Company News
10. Coherus And Baxter Amend Etanercept Biosimilar Collaboration
11. Patent & Litigation News
12. TWi Settles Dexlansoprazole Litigation With Takeda
13. Eisai Settles US Rufinamide Litigation With Glenmark
14. Product Updates
15. Elite Launches Hydroxyzine In US; Completes Dosing In Two ELI-200 Studies
16. Teva Launches Argatroban Injection In US
17. US Generic Aripiprazole Competition Will Stress Otsuka's Reliance On Brexpiprazole
18. Tev-Tropin Brandname Changed To Zomacton
20. Amerigen Gains Tentative US Fesoterodine Approval
21. FDA Approves Ionsys For Acute Postoperative Pain
22. Regulatory News
23. Generic Drug Pricing Investigation Unlikely To Produce Results Soon
   - Europe
   - Netherlands
24. Product Updates
25. Phase III Success For Synthon's Glatiramer Acetate
   - Asia/Pacific
   - India
26. Company News
27. Daiichi Sankyo To Sell Sun Shares
28. Product Updates
29. Mylan Launches Sofosbuvir In India

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