Wi-Fi Hotspot Market by Components (Wireless Hotspot Gateways, Wireless Hotspot Controllers and Mobile Hotspot Devices), by Software, by Services, by End Users, by Verticals, & by Regions - Global forecast to 2020

Description:
The report on the Wi-Fi Hotspot market focuses on various Wi-Fi components, software solutions, services, verticals, and end users that are driving this market. NA, Europe, and APAC are the top three regions that hold the largest market share in the year 2015. The growth of mobile devices such as smartphones and tablets has fueled the demand for new wireless networking equipment that supports higher capacity, enhanced scale, and reliability. From an applications and services perspective, voice, video, location, and context capabilities are growing exponentially.

The Wi-Fi Hotspot enables the enterprises to manage this huge mobile workforce to access the core company network at the same time supporting high data traffic seamlessly. This is the main reason BYOD trend is considered as the major driver of Wi-Fi Hotspot market.

The various factors driving these markets are also described in the regional sections of the report. Apart from the regional analysis, the trends of the component markets and reasons for the rise in the market size of a particular solution, and segment market are also described in the report. The report ends with the competitive landscape highlighting the recent M&A, venture funding, and product developments that has happened in the industry in the recent past; the company profiles section highlights the players' dominance in this market and their strategies for expansion to gain a large market share in the Wi-Fi Hotspot market.

Markets Covered:

This research report categorizes the Wi-Fi Hotspot market into the following segments:

- Global Wi-Fi Hotspot Market, By Component
  Wireless hotspot gateways
  Wireless hotspot controllers
  Mobile hotspot devices

- Global Wi-Fi Hotspot Market, By Software
  Centralized hotspot management
  Wi-Fi security software
  Wi-Fi hotspot billing software
  Cloud based hotspot management

- Global Wi-Fi Hotspot Market, By Service
  Professional service
  Installation and integration services
  Consulting services
  Managed services

- Global Wi-Fi Hotspot Market, By Vertical
  Telecom and IT
  Financial services
  Education
  Healthcare
  Hospitality
  Transportation
  Retail
  Others

- Global Wi-Fi Hotspot Market, By End User
  Communication service providers & network operators
Enterprises
Government

-Global Wi-Fi Hotspot Market, By Region
North America
Europe
APAC
MEA
Latin America

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and Porter analysis), analysis of top players, their offered products and services, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the network analytics market, high-growth regions, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smallers firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market, share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

• Market Penetration: Comprehensive information on Wi-Fi Hotspot solutions and services offered by the top 10 players in the Wi-Fi Hotspot market

• Product Development/Innovation: Detailed insights on upcoming technologies, research and development (R&D) activities, and new product launches in the Wi-Fi Hotspot market

• Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for Wi-Fi Hotspot solutions and services across various regions

• Market Diversification: Exhaustive information about new products, untapped regions, recent developments, and investments in the Wi-Fi Hotspot market

• Competitive Assessment: In-depth assessment of market shares, strategies, products, and capabilities of leading players in the Wi-Fi Hotspot market.

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