Description: Multinational pharmaceutical companies will experience greater challenges over the coming year as Russia's grim economic outlook will have a significant impact on consumer demand for pharmaceuticals. Furthermore, government measures, such as the introduction of further price controls, will hurt revenues of innovative and generic drugmakers. Russia will increasingly become a second-tier emerging market (EM) compared to its EM peers, such as China, due to the poor business and operating environment and the worsening growth prospects for multinationals.

Headline Expenditure Projections
- Pharmaceuticals: RUB885.67bn (USD22.96bn) in 2014 to RUB1.02trn (USD17.53bn) in 2015; +14.8% in local currency terms and -23.7% in US dollar terms. Forecast revised upwards from Q315 in local currency and US dollar terms.


Contents:

SWOT

Political

Economic

Operational Risk

Industry Forecast

Pharmaceutical Market Forecast
Table: Pharmaceutical Sales, Historical Data And Forecasts (Russia 2011-2019)

Healthcare Market Forecast
Table: Healthcare Expenditure Trends, Historical Data And Forecasts (Russia 2011-2019)
Table: Government Healthcare Expenditure Trends, Historical Data And Forecasts (Russia 2011-2019)
Table: Private Healthcare Expenditure Trends, Historical Data And Forecasts (Russia 2011-2019)

Prescription Drug Market Forecast
Table: Prescription Drug Market Indicators, Historical Data And Forecasts (Russia 2011-2019)

Patented Drug Market Forecast
Table: Patented Drug Market Indicators, Historical Data And Forecasts (Russia 2011-2019)

Generic Drug Market Forecast
Table: Generic Drug Market Indicators, Historical Data And Forecasts (Russia 2011-2019)

OTC Medicine Market Forecast
Table: Over-The-Counter (OTC) Medicine Market Indicators, Historical Data And Forecasts (Russia 2011-2019)

Pharmaceutical Trade Forecast
Table: Pharmaceutical Trade Data And Forecasts (Russia 2013-2019)
Table: Pharmaceutical Trade Data And Forecasts local currency (Russia 2013-2019)

Key Risks To BMI's Forecast Scenario

Macroeconomic Forecasts
Economic Analysis
Table: GDP By Expenditure (Russia 2012-2019)

Industry Risk Reward Index

Central And Eastern Europe Risk/Reward Index

Russia Risk/Reward Index

Rewards

Risks

Market Overview

Industry Trends And Developments
Table: Russia: Causes Of Mortality (mortality rate per 100,000 population)
Table: Cancer Incidence Rates, 2012-2035

Healthcare Sector
Table: Healthcare Resources (Russia 2009-2014)
Table: Healthcare Personnel (Russia 2009-2014)
Table: Healthcare Activity (Russia 2009-2014)

Research & Development

Clinical Trials

Regulatory Development

Intellectual Property Environment

Pricing Regime

Reference Pricing

Medicines Financing

Reimbursement Regime

Protectionist Measures

Competitive Landscape

Pharmaceutical Sector

Research-Based Industry
Table: Multinational Investment In Russia

Recent Developments

Generic Drugmakers

Company Developments

Pharmaceutical Retail Sector

Company Developments

Wholesale Sector

Company Developments
Company Profile
Berlin-Chemie/Menarini GmBH
Gedeon Richter
Krka
Lek/Sandoz
Stada AG
Veropharm
Pharmstandard

Demographic Forecast
Table: Population Headline Indicators (Russia 1990-2025)
Table: Key Population Ratios (Russia 1990-2025)
Table: Urban/Rural Population & Life Expectancy (Russia 1990-2025)
Table: Population By Age Group (Russia 1990-2025)
Table: Population By Age Group % (Russia 1990-2025)

Glossary
Methodology
Pharmaceutical Expenditure Forecast Model
Healthcare Expenditure Forecast Model
Notes On Methodology
Risk/Reward Index Methodology

Index Overview
Table: Pharmaceutical Risk/Reward Index Indicators

Indicator Weightings

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3274658/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit

http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

- **Product Name:** Russia Pharmaceuticals and Healthcare Report Q3 2015
- **Web Address:** [http://www.researchandmarkets.com/reports/3274658/](http://www.researchandmarkets.com/reports/3274658/)
- **Office Code:** SCD2KDB2

Product Format
Please select the product format and quantity you require:

**Quantity**
Electronic (PDF) - Single User: □ USD 1085

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

<table>
<thead>
<tr>
<th><strong>Title:</strong></th>
<th>Mr □</th>
<th>Mrs □</th>
<th>Dr □</th>
<th>Miss □</th>
<th>Ms □</th>
<th>Prof □</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>First Name:</strong></td>
<td>__________________________</td>
<td><strong>Last Name:</strong></td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Email Address:</strong> *</td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Job Title:</strong></td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Organisation:</strong></td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Address:</strong></td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>City:</strong></td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Postal / Zip Code:</strong></td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Country:</strong></td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Phone Number:</strong></td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Fax Number:</strong></td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number: 833 130 83
Sort code: 98-53-30
Swift code: ULSBIE2D
IBAN number: IE78ULSB98533083313083
Bank Address: Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp