Global Digital Asset Management 2015-2019

Description:

About Digital Asset Management

Digital asset management is a business process that organizes, stores, and retrieves rich media content, apart from managing digital rights and permissions. Rich media assets include music, videos, photos, animations, podcasts, and other multimedia content. It consists of management tasks and decisions surrounding the ingestion, cataloging, storage, retrieval, and distribution of digital assets.

The analysts forecast the global digital asset management market to grow at a CAGR of 21.7 percent over the period 2014-2019.

Covered in this Report

The global digital asset management market can be categorized into two: Web content integration market and digital content management market. This report covers information about the market share of the global digital asset management market by geography based on the three key regions of the Americas, EMEA, and APAC.

The report, Global Digital Asset Management Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects in the coming years. The report also includes profile of key vendors operating in this market.

Key Regions

- Americas
- APAC
- EMEA

Key Vendors

- Cognizant
- EMC
- HP
- IBM
- Oracle

Other Prominent Vendors

- ADAM Software
- Adgistics
- Adnovate
- Adobe
- Aetopia
- Asset Bank
- Brand Wizard
- Brandworkz
- Bynder
- Canto
- Celum
- ConceptShare
- DMX
- Duraspace
- EMC
- Entermedia
- Extensis
- Filecamp
- Fotoware
- Genus
Market Driver
- Increased adoption of DAM across several industry verticals
- For a full, detailed list, view our report

Market Challenge
- Hesitation in adapting new technologies
- For a full, detailed list, view our report

Market Trend
- Shift toward SaaS
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
07.2 Global Web Content Management Integration Market
07.2.1 Market Size and Forecast
07.3 Global Digital Content Management Market
07.3.1 Market Size and Forecast
08. Market Segmentation by Geography
08.1 Global DAM Market by Geography
08.2 DAM Market in Americas
08.2.1 Market Size and Forecast
08.3 DAM Market in EMEA
08.3.1 Market Size and Forecast
08.4 DAM Market in APAC
08.4.1 Market Size and Forecast
09. Buying Criteria
10. Market Growth Drivers
11. Drivers and their Impact
12. Market Challenges
13. Impact of Drivers and Challenges
14. Market Trends
15. Trends and their Impact
16. Vendor Landscape
16.1 Competitive Scenario
16.1.1 Key Vendors 2014
16.2 Other Prominent Vendors
16.2.1 ADAM Software
16.2.2 Adobe Systems
16.2.3 Brandworkz
16.2.4 Canto
16.2.5 Microsoft
16.2.6 House & Co
16.2.7 MediaBeacon
16.2.8 Asset Bank
16.2.9 OpenText
16.2.10 Hyland
17. Key Vendor Analysis
17.1 Cognizant
17.1.1 Key Facts
17.1.2 Business Overview
17.1.3 Business Segmentation by Revenue 2013
17.1.4 Business Segmentation by Revenue 2012 and 2013
17.1.5 Geographical Segmentation by Revenue 2013
17.1.6 Business Strategy
17.1.7 Key Information
17.1.8 SWOT Analysis
17.2 EMC²
17.2.1 Key Facts
17.2.2 Business Overview
17.2.3 Business Segmentation by Revenue 2013
17.2.4 Business Segmentation by Revenue 2012 and 2013
17.2.5 Geographical Segmentation by Revenue 2013
17.2.6 Business Strategy
17.2.7 Recent Developments
17.2.8 SWOT Analysis
17.3 HP
17.3.1 Key Facts
17.3.2 Business Overview
17.3.3 Business Segmentation by Revenue 2013
17.3.4 Business Segmentation by Revenue 2012 and 2013
17.3.5 Geographical Segmentation by Revenue 2013
17.3.6 Business Strategy
17.3.7 Recent Developments
17.3.8 SWOT Analysis
17.4 IBM
17.4.1 Key Facts
17.4.2 Business Description
17.4.3 Business Segmentation
17.4.4 Revenue Segmentation by Business Segment
17.4.5 Revenue Segmentation by Business Operation
17.4.6 Revenue Comparison of Business Segments 2012 and 2013
17.4.7 Revenue Segmentation by Geography
17.4.8 Business Strategy
17.4.9 Key Developments
17.4.10 SWOT Analysis
17.5 Oracle
17.5.1 Key Facts
17.5.2 Business Overview
17.5.3 Business Segmentation by Revenue 2013
17.5.4 Business Segmentation by Revenue 2012 and 2013
17.5.5 Geographical Segmentation by Revenue 2013
17.5.6 Business Strategy
17.5.7 Recent Developments
17.5.8 SWOT Analysis
18. Other Reports in this Series

List of Exhibits
Exhibit 1: Market Research Methodology
Exhibit 2: Global DAM Market by Service
Exhibit 3: Segmentation of Global DAM Market by Application
Exhibit 4: Global DAM Market 2014-2019 ($ millions)
Exhibit 5: Segmentation of Global DAM Market 2014
Exhibit 7: Global Web Content Management Integration Market 2014-2019 ($ millions)
Exhibit 8: Global Digital Content Management Market 2014-2019 ($ millions)
Exhibit 9: Global DAM Market Segmentation by Geography 2014
Exhibit 10: Global DAM Market by Geography 2014-2019
Exhibit 11: DAM Market in Americas 2014-2019 ($ millions)
Exhibit 12: DAM Market in EMEA 2014-2019 ($ millions)
Exhibit 13: DAM Market in APAC 2014-2019 ($ millions)
Exhibit 14: Cognizant: Business Segmentation by Revenue 2013
Exhibit 15: Cognizant: Business Segmentation by Revenue 2012 and 2013 ($ millions)
Exhibit 16: Cognizant: Geographical Segmentation by Revenue 2013
Exhibit 17: EMC²: Business Segmentation by Revenue 2013
Exhibit 18: EMC²: Business Segmentation by Revenue 2012 and 2013 ($ millions)
Exhibit 19: EMC²: Geographical Segmentation by Revenue 2013
Exhibit 20: HP: Business Segmentation by Revenue 2013
Exhibit 21: HP: Business Segmentation by Revenue 2012 and 2013 ($ millions)
Exhibit 22: HP: Geographical Segmentation by Revenue 2013
Exhibit 23: IBM: Business Segmentation
Exhibit 24: IBM: Revenue Segmentation by Business 2013
Exhibit 25: IBM: Revenue Segmentation 2013
Exhibit 26: IBM: Revenue Comparison of Business Segments 2012 and 2013 ($ millions)
Exhibit 27: IBM: Revenue Segmentation by Geography 2013
Exhibit 28: Oracle: Business Segmentation by Revenue 2013
Exhibit 29: Oracle: Business Segmentation by Revenue 2012 and 2013 ($ billions)
Exhibit 30: Oracle: Geographical Segmentation by Revenue 2013

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3275013/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Digital Asset Management 2015-2019
Web Address: http://www.researchandmarkets.com/reports/3275013/
Office Code: SCBRECJ9

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>USD 2500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td>USD 3000</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td>USD 4000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof

First Name: ____________________________ Last Name: ____________________________

Email Address: * ____________________________

Job Title: ____________________________

Organisation: ____________________________

Address: ____________________________

City: ____________________________

Postal / Zip Code: ____________________________

Country: ____________________________

Phone Number: ____________________________

Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World