Global Ambient Food Packaging Market 2015-2019

Description:
About Ambient Food Packaging

Ambient foods are basically stored and retailed at room temperature. They undergo rigorous heat treatment to destroy potentially harmful microorganisms and have a long shelf-life. Pasteurisation and sterilisation are the two primary heat treatment processes used in the packaging of ambient food. The global food and beverages market is expected to reach $5.77 trillion by 2017, growing at a CAGR of 5.02%. An increase in demand for ambient food has brought about a transformation in the packaging industry. The vendors in the global ambient food packaging market are continuously inventing new packaging materials that can prevent contamination of food products and extend their shelf-life. Food can be packaged in cups, cans, sachets, bottles, and tubs, according to the convenience of customers and the requirement of products. Apart from providing convenience to the customers, packaging plays a major role in attracting the customers to purchase the product.

The analysts forecast the global ambient food packaging market to grow at a CAGR of 3.82% over the period 2014-2019.

Covered in this Report

The global ambient food packaging market can be segmented into two based on the type of product and type of packaging. The report, Global Ambient Food Packaging Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers APAC, Europe, North America, and ROW; it also covers the global ambient food packaging market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- APAC
- Europe
- North America
- ROW

Key Vendors
- Amcor
- Rexam
- RPC Group
- SIG
- Tetra Pak

Other Prominent Vendors
- Alert Packaging
- Ampac
- Bemis
- DSG Contract Packaging
- Dupont
- Excelsior Technologies
- KM Packaging
- Marsden Packaging
- Mondi Group
- Winpak

Market Driver
- Demand for extension of shelf-life of ambient food products
- For a full, detailed list, view our report

Market Challenge
- Cost containment
- For a full, detailed list, view our report

Market Trend
- Demand for sustainable packaging materials
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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