Global Pico Projectors Market 2015-2019

Description: About Pico Projector

A projector is a portable optical device that projects images on any surface or screen. Traditional projector and pico projector are the two types of projector available; the latter is preferred over the former for its small size, light weight, and easy portability. There are two types of pico projector available in the market: standalone and embedded.

The analysts forecast the global pico projectors market to grow at a CAGR of 32.4% over the period 2014-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the global pico projectors market for the period 2015-2019. To calculate the market size, the report considers revenue generated from the shipment of both standalone and embedded pico projectors. The report focuses on the following technologies used in pico projectors:

- LCoS
- DLP
- Others: LBS and HLP

The report does not consider the components used for the production of pico projectors and their aftermarket sales, services, and maintenance.

The report, Global Pico Projectors Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects of the market in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions

- APAC
- Europe
- North America
- ROW

Key Vendors

- 3M
- Microvision
- Optoma Technology
- Syndiant
- Texas Instruments

Other Prominent Vendors

- AAXA Technologies
- ACER
- AIPTEK International
- ASK Proxima
- BenQ
- Canon
- Light Blue Optics
- Luminus Device
- Greenlight Optics
- Lempotix
- Samsung Electronics
- Maradin
- Micron Technology
- Mezmeriz
- OPUS Microsystems
- Toshiba
- WOWEE Group

Market Driver

- Increased Integration in Electronic Devices
- For a full, detailed list, view our report

Market Challenge

- Low Brightness
- For a full, detailed list, view our report

Market Trend

- High Adoption of Embedded Pico Projectors
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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