Global In-vehicle Entertainment and Information Systems Market 2015-2019

Description: About in-vehicle entertainment and information systems

Conventional in-vehicle entertainment systems consisted of radio, cassettes, and CDs. The advances in technology and growing demand for personalized entertainment, navigation, and connectivity have redefined these systems. In-vehicle entertainment and information systems are a combination of software and hardware devices installed in automobiles that provide audio and video content. These systems are embedded with in-vehicle navigation devices, internet and Wi-Fi connectivity, audio and video systems, display screens, and telematics systems.

The analysts forecast the global in-vehicle entertainment and information systems market to grow at a CAGR of 14.82% over the period 2014-2019.

Covered in this report

The global in-vehicle entertainment and information systems market can be segmented into four divisions on the basis of operating systems (OS): Linux, QNX, Microsoft, and Other OS (such as Android and iOS).

The report, Global In-vehicle Entertainment and Information Systems Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, APAC, and EMEA; it also covers the market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key regions

- Americas
- APAC
- EMEA

Key vendors

- Continental
- Denso
- Harman International Industries
- Panasonic
- Pioneer

Other prominent vendors

- Airbiguity
- Aisin Seiki
- Alpine Electronics
- Apple
- Audi
- BMW
- Bosch
- Clarion
- Daimler
- Ford Motor
- Fujitsu-Ten
- Garmin
- General Motors
- Intel
- JVCKENWOOD
- Kia Motors America
- KPIT Cummins
- Luxoft Holdings
- Microsoft
Key market driver
- Growing integration of smartphones and tablets in automobiles
- For a full, detailed list, view our report

Key market challenge
- Source of distraction for drivers
- For a full, detailed list, view our report

Key market trend
- High demand from emerging markets
- For a full, detailed list, view our report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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