Global Education Hardware Market 2015-2019

Description: About Education Hardware

Digitization of education has resulted in trends such as online learning and open education, which emphasize the strong role of technology in the education sector. Growing competition has led to a rise in the standards of education. As a result, educational institutions have adopted digital learning and are using desktops, projectors, and sound systems to enhance the learning experience. These devices are increasingly becoming a part of pedagogical system as they help enhance the quality of education being imparted. The educational tools and devices also have widespread applications in recording and delivery of classroom lectures and improving student teacher interactions.

The analysts forecast the global education hardware market to grow at a CAGR of 12.41% over the period 2014-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the global education hardware market for the period 2015-2019. To calculate the market size, the report considers revenue generated from the sales of education hardware systems, such as desktops, laptops, tablets, projectors, sound systems, DCs, and IWBS, to K-12 schools and higher educational institutions. Only PCs offered to students from educational authorities are considered in this report. Computer systems used by students in their homes for their personal use remain outside the scope of this report.

The report presents the vendor landscape and a corresponding detailed analysis of the top six vendors in the global education hardware market. In addition, it discusses the major drivers that influence the growth of the market. It also outlines the challenges faced by vendors and the market at large, as well as the key trends emerging in the market.

The report, Global Education Hardware Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, EMEA, and APAC; it also covers the global education hardware market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions

- Americas
- APAC
- EMEA

Key Vendors

- Apple
- BenQ
- Dell
- HP
- Promethean World
- Seiko Epson

Other Prominent Vendors

- Alphabetics Computer Services
- AsusTek Computer
- Compaq
- HCL Technologies
- HTC
- IBM
- Intel
Market Driver
- Increasing adoption of blended learning
- For a full, detailed list, view our report

Market Challenge
- Lack of proper IT infrastructure
- For a full, detailed list, view our report

Market Trend
- Growing adoption of tablets for learning
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Market Landscape
06.1 Market Size and Forecast
06.2 Five Forces Analysis
07. Market Segmentation by Product
07.1 Global Education Hardware Market by Product
07.2 Global Education Desktop Market
07.2.1 Market Size and Forecast
07.3 Global Education Laptop Market
07.3.1 Market Size and Forecast
07.4 Global Education Tablet Market
07.4.1 Market Size and Forecast
07.5 Global Education Projector Market
07.5.1 Market Size and Forecast
07.6 Global Education Sound System Market
07.6.1 Market Size and Forecast
07.7 Global Education DC Market
07.7.1 Market Size and Forecast
07.8 Global Education IWB Market
07.8.1 Market Size and Forecast
08. Geographical Segmentation
08.1 Global Education Hardware Market by Geographical Segmentation
08.2 Education Hardware Market in Americas
08.2.1 Market Size and Forecast
08.3 Education Hardware Market in EMEA
08.3.1 Market Size and Forecast
08.4 Education Hardware Market in APAC
08.4.1 Market Size and Forecast
09. Buying Criteria
10. Market Growth Drivers
11. Drivers and their Impact
12. Market Challenges
13. Impact of Drivers and Challenges
14. Market Trends
15. Trends and their Impact
16. Vendor Landscape
16.1 Competitive Scenario
16.1.1 Key News
16.2 Market Share Analysis 2014
16.3 Other Prominent Vendors
17. Key Vendor Analysis
17.1 Apple
17.1.1 Key Facts
17.1.2 Business Overview
17.1.3 Product Segmentation by Revenue
17.1.4 Geographical Segmentation by Revenue
17.1.5 Business Strategy
17.1.6 Recent Developments
17.1.7 SWOT Analysis
17.2 BenQ
17.2.1 Key Facts
17.2.2 Business Overview
17.2.3 Key Products
17.2.4 Business Strategy
17.2.5 SWOT Analysis
17.3 Dell
17.3.1 Key Facts
17.3.2 Business Overview
17.3.3 Business Segmentation by Revenue 2013
17.3.4 Business Segmentation by Revenue 2011-2013
17.3.5 Sales by Geography
17.3.6 Business Strategy
17.3.7 Key Information
17.3.8 SWOT Analysis
17.4 HP
17.4.1 Key Facts
17.4.2 Business Overview
17.4.3 Business Segmentation by Revenue 2013
17.4.4 Business Segmentation by Revenue 2012 and 2013
17.4.5 Geographical Segmentation by Revenue 2013
17.4.6 Business Strategy
17.4.7 Recent Developments
17.4.8 SWOT Analysis
17.5 Promethean World
17.5.1 Key Facts
17.5.2 Business Overview
17.5.3 Product Segmentation by Revenue 2014
17.5.4 Product Segmentation by Revenue 2013 and 2014
17.5.5 Geographical Segmentation by Revenue 2014
17.5.6 Business Strategy
17.5.7 Recent Developments
17.5.8 SWOT Analysis
17.6 Seiko Epson
17.6.1 Key Facts
17.6.2 Business Overview
17.6.3 Business Segmentation by Revenue 2013
17.6.4 Business Segmentation by Revenue 2012 and 2013
17.6.5 Geographical Segmentation by Revenue 2013
17.6.6 Business Strategy
17.6.7 Recent Developments
17.6.8 SWOT Analysis
18. Other Prominent Vendors
18.1 Alphabetics Computer Services
18.2 AsusTek Computer
18.3 Compaq
18.4 HCL Technologies
18.5 HTC
18.6 IBM
18.7 Intel
18.8 LG Electronics
18.9 Microsoft
18.10 NEC
18.11 Panasonic
18.12 Positivo Informatica
18.13 Sharp
18.14 Sony
18.15 Toshiba
19. Other Reports in this Series

List of Exhibits
Exhibit 1: Market Research Methodology
Exhibit 2: Global Education Hardware Market 2014-2019 ($ billions)
Exhibit 3: Global Education Hardware Market by Product Segmentation 2014-2019 ($ billions)
Exhibit 4: Global Education Hardware Market by Product Segmentation 2014-2019
Exhibit 5: Global Education Desktop Market 2014-2019 ($ billions)
Exhibit 6: Global Education Laptop Market 2014-2019 ($ billions)
Exhibit 7: Global Education Tablet Market 2014-2019 ($ billions)
Exhibit 8: Global Education Projector Market 2014-2019 ($ billions)
Exhibit 9: Global Education Sound System Market 2014-2019 ($ billions)
Exhibit 10: Global Education DC Market 2014-2019 ($ billions)
Exhibit 11: Global Education IWB Market 2014-2019 ($ billions)
Exhibit 12: Global Education Hardware Market by Geographical Segmentation 2014-2019 ($ billions)
Exhibit 13: Global Education Hardware Market by Geographical Segmentation 2014-2019
Exhibit 14: Education Hardware Market in Americas 2014-2019 ($ billions)
Exhibit 15: Education Hardware Market in EMEA 2014-2019 ($ billions)
Exhibit 16: Education Hardware Market in APAC 2014-2019 ($ billions)
Exhibit 17: Product Segmentation of Apple by Revenue 2013
Exhibit 18: Product Segmentation of Apple by Revenue 2012 and 2013 (US$ billions)
Exhibit 19: Geographical Segmentation of Apple by Revenue 2013
Exhibit 20: BenQ: Key products
Exhibit 21: Dell: Business Segmentation by Revenue 2013
Exhibit 22: Dell: Business Segmentation by Revenue 2011-2013 (US$ billions)
Exhibit 23: Dell: Sales by Geography 2013
Exhibit 24: HP: Business Segmentation by Revenue 2013
Exhibit 26: HP: Geographical Segmentation by Revenue 2013
Exhibit 27: Promethean World: Product Segmentation by Revenue 2014
Exhibit 28: Promethean World: Product Segmentation by Revenue 2013 and 2014 ($ millions)
Exhibit 29: Promethean World: Geographical Segmentation by Revenue 2014
Exhibit 30: Seiko Epson: Business Segmentation by Revenue 2013
Exhibit 31: Seiko Epson: Business Segmentation by Revenue 2012 and 2013 (US$ millions)
Exhibit 32: Seiko Epson: Geographical Segmentation by Revenue 2013

Ordering: Order Online - http://www.researchandmarkets.com/reports/3275050/
Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
**Fax Order Form**
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

**Order Information**
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Global Education Hardware Market 2015-2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/3275050/">http://www.researchandmarkets.com/reports/3275050/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SC49OCLI</td>
</tr>
</tbody>
</table>

**Product Formats**
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Product Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 2375</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 2500 - Until 30th Apr 2016</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 3000 - Until 30th Apr 2016</td>
</tr>
<tr>
<td>Electronic (PDF) - Enteprisewide:</td>
<td>USD 3800 - Until 30th Apr 2016</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 3800 - Until 30th Apr 2016</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 4000 - Until 30th Apr 2016</td>
</tr>
<tr>
<td>Electronic (PDF) - Enteprisewide:</td>
<td>USD 4000 - Until 30th Apr 2016</td>
</tr>
</tbody>
</table>

**Contact Information**
Please enter all the information below in **BLOCK CAPITALS**

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr</th>
<th>Mrs</th>
<th>Dr</th>
<th>Miss</th>
<th>Ms</th>
<th>Prof</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World