Global Transparent Caching Market 2015-2019

Description: About Transparent Caching

Caching is the temporary storage of web content for faster subsequent access. Transparent caching is a solution that enables the service provider to offload a significant amount of content in a cached copy of the popular content close to the edge of the network, which is delivered to an end-user directly from the edge of the network rather than from the source. It is invisible to both the content originator and the end-user, hence, the name.

The analysts forecast the revenue of the global transparent caching market to grow at a CAGR of 33.1% over the period 2014-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the global transparent caching market for the period 2015-2019. To calculate the market size, the report takes into account the revenue generated through transparent caching services. It also presents geographical segmentation of the market along with key leading countries. The report also covers market segmentation based on customer segments of transparent caching services. In addition, the report discusses the major drivers that influence the growth of the market. It also outlines the challenges faced by the vendors and the market at large, as well as the key trends that are emerging in the market.

The report, Global Transparent Caching Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the landscape of global transparent caching market and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors

- Akamai Technologies
- Blue Coat Systems
- Juniper Networks
- PeerApp
- Qwilt

Other Prominent Vendors

- Alcatel-Lucent
- Allot Communications
- ARA Networks
- Brocade
- BTI Systems
- Cisco Systems
- Conversant
- Fortinet
- Google
- Huawei
- Level 3 Communications
- MaraSystem
- SuperLumin Networks
- Swiftserve
- VidScale

Market Driver

- Perpetual growth in Internet traffic
- For a full, detailed list, view our report
Market Challenge
- Cost restraints
- For a full, detailed list, view our report

Market Trend
- Wide acceptance of integrated CDN and transparent caching
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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