Protein Ingredients Market by Source & Plant, Application, & by Region - Global Trend & Forecast to 2020

Description: Protein Ingredients Market by Source (Animal (Dairy, Egg, Gelatin) & Plant (Soy, Wheat, Vegetable)), Application (Food & Beverage, Animal Feed, Cosmetics & Personal Care, Pharmaceuticals), & by Region - Global Trend & Forecast to 2020.

Protein ingredients have become a fundamental input in food & beverage and feed sectors and provide healthy alternatives to other sectors such as cosmetics & personal care and pharmaceutical. The market for protein ingredients is directly influenced by the growing demand for nutritional contents. Rising demand for nutritious food increasing consumption of livestock products, and rising demand for superior personal and healthcare products are driving the global protein ingredients market. However, stringent government regulations over certain raw materials such as GMO soy for protein ingredients and consumers’ attitude towards health and safety issues are expected to restrain the market growth.

The report provides a detailed analysis of the protein ingredients market, which is segmented into animal protein [dairy (milk protein concentrates, whey protein, and casein), egg and gelatin] and plant protein [soy (soy protein isolates, soy protein concentrates, and textured soy protein), wheat, and vegetable proteins]. The market size for protein ingredients is also analyzed for the key regions North America, Europe, Asia-Pacific, and Rest of the World (RoW). The market is further segmented on the basis of the key countries in these regions.

The North American region accounted for the largest share in the market for protein ingredients in 2014, owing to the high consumption of protein-based products in the region. The market for protein ingredients in the Asia-Pacific region is emerging with substantial opportunities for the dairy- and soy-based proteins.

The report provides a qualitative analysis of the leading players in the market. It also enumerates the development strategies preferred by these players. The market dynamics in terms of market drivers, restraints, opportunities, and challenges are discussed in detail in the report. Key players profiled in the report include Archer Daniels Midland Company (U.S.), Kerry Group plc (Ireland), Cargill, Incorporated (U.S.), E. I. du Pont de Nemours and Company (U.S.), Omega Protein Corporation (U.S.), and Arla Foods (Denmark). Other players include Amco Proteins (U.S.), Fonterra Co-Operative Group LTD (New Zealand), Gelita AG (Germany), Hilmar Ingredients (U.S.), and Kewpie Corporation (Japan).

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