Protein Ingredients Market by Source & Plant, Application, & by Region - Global Trend & Forecast to 2020

Description: Protein Ingredients Market by Source (Animal (Dairy, Egg, Gelatin) & Plant (Soy, Wheat, Vegetable)), Application (Food & Beverage, Animal Feed, Cosmetics & Personal Care, Pharmaceuticals), & by Region - Global Trend & Forecast to 2020.

Protein ingredients have become a fundamental input in food & beverage and feed sectors and provide healthy alternatives to other sectors such as cosmetics & personal care and pharmaceutical. The market for protein ingredients is directly influenced by the growing demand for nutritional contents. Rising demand for nutritious food increasing consumption of livestock products, and rising demand for superior personal and healthcare products are driving the global protein ingredients market. However, stringent government regulations over certain raw materials such as GMO soy for protein ingredients and consumers' attitude towards health and safety issues are expected to restrain the market growth.

The report provides a detailed analysis of the protein ingredients market, which is segmented into animal protein [dairy (milk protein concentrates, whey protein, and casein), egg and gelatin] and plant protein [soy (soy protein isolates, soy protein concentrates, and textured soy protein), wheat, and vegetable proteins]. The market size for protein ingredients is also analyzed for the key regions North America, Europe, Asia-Pacific, and Rest of the World (RoW). The market is further segmented on the basis of the key countries in these regions.

The North American region accounted for the largest share in the market for protein ingredients in 2014, owing to the high consumption of protein-based products in the region. The market for protein ingredients in the Asia-Pacific region is emerging with substantial opportunities for the dairy- and soy-based proteins.

The report provides a qualitative analysis of the leading players in the market. It also enumerates the development strategies preferred by these players. The market dynamics in terms of market drivers, restraints, opportunities, and challenges are discussed in detail in the report. Key players profiled in the report include Archer Daniels Midland Company (U.S.), Kerry Group plc (Ireland), Cargill, Incorporated (U.S.), E. I. du Pont de Nemours and Company (U.S.), Omega Protein Corporation (U.S.), and Arla Foods (Denmark). Other players include Amco Proteins (U.S.), Fonterra Co-Operative Group LTD (New Zealand), Gelita AG (Germany), Hilmar Ingredients (U.S.), and Kewpie Corporation (Japan).

Contents:

1 Introduction
   1.1 Objectives of the Study
   1.2 Market Definition
   1.3 Period Considered for the Protein Ingredients Market
   1.4 Base Currency Considered for the Protein Ingredients Market
   1.5 Stakeholders
   1.6 Market Scope
      1.6.1 Protein Ingredients Market, By Plant Source
      1.6.2 Protein Ingredients Market, By Animal Source
      1.6.3 Protein Ingredients Market, By Application
      1.6.4 Protein Ingredients Market, By Region

2 Research Methodology
   2.1 Research Data
      2.1.1 Secondary Data
         2.1.1.1 Key Data From Secondary Sources
      2.1.2 Primary Data
         2.1.2.1 Key Data From Primary Sources
         2.1.2.2 Key Industry Insights
            2.1.2.2.1 Breakdown of Primaries By Company Type, Designation & Region
   2.2 Factor Analysis
      2.2.1 Introduction
2.2.2 Demand-Side Analysis
  2.2.2.1 Rising Population
    2.2.2.1.1 Increase in Middle-Class Population, 2009–2030
  2.2.2.2 Increasing Meat Consumption

2.2.3 Supply-Side Analysis
  2.2.3.1 Increasing Soybean Production
  2.2.3.2 Increasing Wheat Production
  2.2.3.3 Global Rise in Vegetable Production

2.3 Market Size Estimation
2.4 Market Breakdown & Data Triangulation
2.5 Market Share Estimation
2.6 Research Assumptions & Limitations
  2.6.1 Assumptions
  2.6.2 Limitations of the Research Study

3 Executive Summary

4 Premium Insights
  4.1 Opportunities in the Protein Ingredients Market
  4.2 U.S. to Be the Largest Protein Ingredients Market in 2015
  4.3 Life Cycle Analysis: Protein Ingredients Market, By Region
  4.4 Protein Ingredients Market, By Region, 2015 vs. 2020
  4.5 the U.S. is Estimated to Be the Largest Protein Ingredients Market, 2015
  4.6 Developed vs. Emerging Protein Ingredients Market, 2015 vs. 2020
  4.7 Animal Protein Ingredients Market, By Type, 2015
  4.8 Protein Ingredients Market, By Plant, 2014

5 Market Overview
  5.1 Introduction
  5.2 Evolution
  5.3 Market Segmentation
    5.3.1 Protein Ingredients Market, By Source
      5.3.1.1 Protein Ingredients Market, By Animal Source
        5.3.1.1.1 Dairy Protein
        5.3.1.1.2 Egg Protein
        5.3.1.1.3 Gelatine
      5.3.1.2 Protein Ingredients Market, By Plant Source
        5.3.1.2.1 Soy Protein
        5.3.1.2.2 Wheat Protein
        5.3.1.2.3 Vegetable Protein
    5.3.2 Protein Ingredients Market, By Application
      5.3.2.1 Food & Beverage
      5.3.2.2 Infant Formulas
      5.3.2.3 Cosmetics & Personal Care
      5.3.2.4 Pharmaceuticals
  5.4 Market Dynamics
    5.4.1 Drivers
      5.4.1.1 Increasing Demand for Protein Functionalities
      5.4.1.2 Consumers Awareness Towards Healthy Diet
      5.4.1.3 Growth of Functional Beverage Market Drives the Market
      5.4.1.4 New Technological Developments in Protein Ingredients Industry
      5.4.1.5 Growing Concern Towards Animal Welfare
      5.4.1.6 Rising Demand for Superior Personal and Healthcare Products
    5.4.2 Restraints
      5.4.2.1 Stringent Government Regulations
        5.4.2.1.1 Regulations for Animal Proteins
        5.4.2.1.2 Regulations in the EU to Have Negative Influence on the Protein Market
      5.4.2.2 Consumers Attitudes Towards Health and Safety Issues
    5.4.3 Opportunities
      5.4.3.1 Growing Potential for Dairy and Plant Proteins

6 Industry Trends
  6.1 Introduction
6.2 Supply Chain
6.3 Industry Insights
6.4 Porter’s Five Forces Analysis
   6.4.1 Threat of New Entrants
   6.4.2 Threat of Substitutes
   6.4.3 Bargaining Power of Suppliers
   6.4.4 Bargaining Power of Buyers
   6.4.5 Intensity of Competitive Rivalry
6.5 Strategic Benchmarking
   6.5.1 Strategic Acquisitions, Agreements, Partnerships, Investments & Expansions

7 Protein Ingredients Market, By Source
   7.1 Introduction
   7.2 Animal Source
      7.2.1 Dairy Protein
      7.2.1.1 Milk Protein Concentrate (MPC)
      7.2.1.2 Whey Protein
      7.2.1.3 Casein & Caseinates
      7.2.2 Egg Protein
      7.2.3 Gelatin
   7.3 Plant Source
      7.3.1 Soy Protein
      7.3.1.1 Soy Protein Isolates (SPI)
      7.3.1.2 Soy Protein Concentrates (SPC)
      7.3.1.3 Textured Soy Protein (TSP)
      7.3.2 Wheat Protein
      7.3.3 Vegetable Protein
      7.3.3.1 Pea Protein
      7.3.3.2 Others

8 Protein Ingredients Market, By Application
   8.1 Introduction
   8.2 Protein Ingredients in Food & Beverages
   8.3 Protein Ingredients in Animal Feed
   8.4 Protein Ingredients in Cosmetics & Personal Care
   8.5 Protein Ingredients in Pharmaceuticals

9 Protein Ingredients Market, By Region
   9.1 Introduction
   9.2 North America
      9.2.1 U.S.
      9.2.2 Canada
      9.2.3 Mexico
   9.3 Europe
      9.3.1 Germany
      9.3.2 France
      9.3.3 U.K.
      9.3.4 Italy
      9.3.5 Spain
      9.3.6 Rest of Europe
   9.4 Asia-Pacific
      9.4.1 China
      9.4.2 India
      9.4.3 Japan
      9.4.4 Rest of Asia-Pacific (South East Asian Countries and Oceanian)
   9.5 RoW
      9.5.1 Latin America
      9.5.2 Africa
      9.5.3 Middle East

10 Competitive Landscape
   10.1 Overview
   10.2 Protein Ingredients Market: Growth Strategies, By Company
10.3 Competitive Situations & Trends
10.4 Expansions
10.5 Mergers & Acquisitions
10.6 Joint Ventures, Partnership, Collaboration, and Research & Development
10.7 New Product Launch

11 Company Profiles
(Company at A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*

11.1 Introduction
11.2 Archer Daniels Midland Company
11.3 Cargill, Incorporated
11.4 Kerry Group PLC
11.5 E. I. Du Pont De Nemours and Company
11.6 Omega Protein Corporation
11.7 Amco Proteins
11.8 Arla Foods
11.9 Fonterra Co-Operative Group Ltd
11.10 Gelita AG
11.11 Hilmar Ingredients
11.12 Kewpie Corporation

*Details on Company at A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments Might Not Be Captured in Case of Unlisted Companies.

12 Appendix
12.1 Insights of Industry Experts
12.2 Discussion Guide
12.3 Company Developments
12.3.1 New Product Launches
12.4 Joint Ventures, Partnership, Collaboration, and Research & Development
12.4.1 Mergers & Acquisitions
12.4.2 Expansions
12.5 Introducing RT: Real Time Market Intelligence
12.6 Available Customizations
12.7 Related Reports

List of Tables (96 Tables)

Table 1 Meat Consumption, By Type, 2012–2020 (Thousand Tons)
Table 2 Increasing Consumers Awareness and Rising Demand for Nutritional Food Products Drives the Market for Protein Ingredients
Table 3 Stringent Government Regulations Restrain the Protein Ingredients Market
Table 4 Growing Potential for Dairy and Plant Proteins
Table 5 Protein Ingredients Market Size, By Source, 2012–2019 ($Billion)
Table 6 Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Billion)
Table 7 Animal Protein Ingredients Market Size, By Region, 2012–2020 ($Billion)
Table 8 Dairy Protein Ingredients Market Size, By Type, 2012–2020 ($Billion)
Table 9 Dairy Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 10 North America: Dairy Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 11 Europe: Dairy Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 12 Asia-Pacific: Dairy Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 13 RoW: Dairy Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 14 Egg Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 15 North America: Egg Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 16 Europe: Egg Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 17 Asia-Pacific: Egg Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 18 RoW: Egg Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 19 Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 20 North America: Gelatin Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 21 Europe: Gelatin Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 22 Asia-Pacific: Gelatin Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 48 Protein Ingredients Market Size, By Region, 2012–2020 ($Billion)
Table 47 Protein Ingredients in Pharmaceuticals Market Size, By Region, 2012–2020 ($Billion)
Table 46 Protein Ingredients in Cosmetics & Personal Care Market Size, By Region, 2012–2020 ($Billion)
Table 45 Protein Ingredients in Animal Feed Market Size, By Region, 2012–2020 ($Billion)
Table 44 Protein Ingredients in Food & Beverages Market Size, By Region, 2012–2020 ($Billion)
Table 43 Protein Ingredients Market Size, By Application, 2012–2020 ($Billion)
Table 42 RoW: Vegetable Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 41 Asia-Pacific: Vegetable Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 40 Europe: Vegetable Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 39 North America: Vegetable Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 38 Vegetable Proteins Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 37 Wheat Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 36 RoW: Wheat Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 35 Asia-Pacific: Wheat Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 34 Europe: Wheat Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 33 North America: Wheat Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 32 Wheat Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 31 RoW: Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 30 Asia-Pacific: Soy Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 29 Europe: Soy Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 28 North America: Soy Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 27 Soy Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 26 Soy Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 25 Plant Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 24 Plant Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 23 RoW: Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 22 Rest of Asia-Pacific: Plant Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 21 Rest of Asia-Pacific: Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 20 North America: Plant Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 19 Europe: Plant Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 18 Asia-Pacific: Plant Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 17 Asia-Pacific: Protein Ingredients Market Size, By Country, 2012–2020 ($Billion)
Table 16 Europe: Protein Ingredients Market Size, By Country, 2012–2020 ($Billion)
Table 15 North America: Protein Ingredients Market Size, By Country, 2012–2020 ($Billion)
Table 14 RoW: Protein Ingredients Market Size, By Region, 2012–2020 ($Billion)
Table 13 Protein Ingredients Market Size, By Region, 2012–2020 ($Billion)
Table 12 Protein Ingredients in Pharmaceuticals Market Size, By Region, 2012–2020 ($Billion)
Table 11 Protein Ingredients in Cosmetics & Personal Care Market Size, By Region, 2012–2020 ($Billion)
Table 10 Protein Ingredients in Animal Feed Market Size, By Region, 2012–2020 ($Billion)
Table 9 Protein Ingredients in Food & Beverages Market Size, By Region, 2012–2020 ($Billion)
Table 8 Protein Ingredients Market Size, By Application, 2012–2020 ($Billion)
Table 7 Plant Protein Ingredients Market Size, By Region, 2012–2020 ($Billion)
Table 6 Plant Protein Ingredients Market Size, By Type, 2012–2020 ($Billion)
Table 5 RoW: Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 4 RoW: Soy Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 3 RoW: Plant Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 2 RoW: Animal Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 1 RoW: Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
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