Protein Ingredients Market by Source & Plant, Application, & by Region - Global Trend & Forecast to 2020

Description:
Protein ingredients have become a fundamental input in food & beverage and feed sectors and provide healthy alternatives to other sectors such as cosmetics & personal care and pharmaceutical. The market for protein ingredients is directly influenced by the growing demand for nutritional contents. Rising demand for nutritious food increasing consumption of livestock products, and rising demand for superior personal and healthcare products are driving the global protein ingredients market. However, stringent government regulations over certain raw materials such as GMO soy for protein ingredients and consumers' attitude towards health and safety issues are expected to restrain the market growth.

The report provides a detailed analysis of the protein ingredients market, which is segmented into animal protein [dairy (milk protein concentrates, whey protein, and casein), egg and gelatin] and plant protein [soy (soy protein isolates, soy protein concentrates, and textured soy protein), wheat, and vegetable proteins]. The market size for protein ingredients is also analyzed for the key regions North America, Europe, Asia-Pacific, and Rest of the World (RoW). The market is further segmented on the basis of the key countries in these regions.

The North American region accounted for the largest share in the market for protein ingredients in 2014, owing to the high consumption of protein-based products in the region. The market for protein ingredients in the Asia-Pacific region is emerging with substantial opportunities for the dairy- and soy-based proteins.

The report provides a qualitative analysis of the leading players in the market. It also enumerates the development strategies preferred by these players. The market dynamics in terms of market drivers, restraints, opportunities, and challenges are discussed in detail in the report. Key players profiled in the report include Archer Daniels Midland Company (U.S.), Kerry Group plc (Ireland), Cargill, Incorporated (U.S.), E. I. du Pont de Nemours and Company (U.S.), Omega Protein Corporation (U.S.), and Arla Foods (Denmark). Other players include Amco Proteins (U.S.), Fonterra Co-Operative Group LTD (New Zealand), Gelita AG (Germany), Hilmar Ingredients (U.S.), and Kewpie Corporation (Japan).

Contents:
1 Introduction
  1.1 Objectives of the Study
  1.2 Market Definition
  1.3 Period Considered for the Protein Ingredients Market
  1.4 Base Currency Considered for the Protein Ingredients Market
  1.5 Stakeholders
  1.6 Market Scope
    1.6.1 Protein Ingredients Market, By Plant Source
    1.6.2 Protein Ingredients Market, By Animal Source
    1.6.3 Protein Ingredients Market, By Application
    1.6.4 Protein Ingredients Market, By Region

2 Research Methodology
  2.1 Research Data
    2.1.1 Secondary Data
      2.1.1.1 Key Data From Secondary Sources
    2.1.2 Primary Data
      2.1.2.1 Key Data From Primary Sources
      2.1.2.2 Key Industry Insights
        2.1.2.2.1 Breakdown of Primaries By Company Type, Designation & Region
  2.2 Factor Analysis
    2.2.1 Introduction
2.2.2 Demand-Side Analysis
   2.2.2.1 Rising Population
      2.2.2.1.1 Increase in Middle-Class Population, 2009–2030
   2.2.2.2 Increasing Meat Consumption
2.2.3 Supply-Side Analysis
   2.2.3.1 Increasing Soybean Production
   2.2.3.2 Increasing Wheat Production
   2.2.3.3 Global Rise in Vegetable Production
2.3 Market Size Estimation
2.4 Market Breakdown & Data Triangulation
2.5 Market Share Estimation
2.6 Research Assumptions & Limitations
   2.6.1 Assumptions
   2.6.2 Limitations of the Research Study

3 Executive Summary

4 Premium Insights
   4.1 Opportunities in the Protein Ingredients Market
   4.2 U.S. to Be the Largest Protein Ingredients Market in 2015
   4.3 Life Cycle Analysis: Protein Ingredients Market, By Region
   4.4 Protein Ingredients Market, By Region, 2015 vs. 2020
   4.5 the U.S. is Estimated to Be the Largest Protein Ingredients Market, 2015
   4.6 Developed vs. Emerging Protein Ingredients Market, 2015 vs. 2020
   4.7 Animal Protein Ingredients Market, By Type, 2015
   4.8 Protein Ingredients Market, By Plant, 2014

5 Market Overview
   5.1 Introduction
   5.2 Evolution
   5.3 Market Segmentation
      5.3.1 Protein Ingredients Market, By Source
         5.3.1.1 Protein Ingredients Market, By Animal Source
            5.3.1.1.1 Dairy Protein
            5.3.1.1.2 Egg Protein
            5.3.1.1.3 Gelatin
         5.3.1.2 Protein Ingredients Market, By Plant Source
            5.3.1.2.1 Soy Protein
            5.3.1.2.2 Wheat Protein
            5.3.1.2.3 Vegetable Protein
      5.3.2 Protein Ingredients Market, By Application
         5.3.2.1 Food & Beverage
         5.3.2.2 Infant Formulas
         5.3.2.3 Cosmetics & Personal Care
         5.3.2.4 Pharmaceuticals
   5.4 Market Dynamics
      5.4.1 Drivers
         5.4.1.1 Increasing Demand for Protein Functionalities
         5.4.1.2 Consumers Awareness Towards Healthy Diet
         5.4.1.3 Growth of Functional Beverage Market Drives the Market
         5.4.1.4 New Technological Developments in Proteins Ingredients Industry
         5.4.1.5 Growing Concern Towards Animal Welfare
         5.4.1.6 Rising Demand for Superior Personal and Healthcare Products
      5.4.2 Restraints
         5.4.2.1 Stringent Government Regulations
            5.4.2.1.1 Regulations for Animal Proteins
            5.4.2.1.2 Regulations in the Eu to Have Negative Influence on the Protein Market
         5.4.2.2 Consumers Attitudes Towards Health and Safety Issues
      5.4.3 Opportunities
         5.4.3.1 Growing Potential for Dairy and Plant Proteins

6 Industry Trends
   6.1 Introduction
6.2 Supply Chain
6.3 Industry Insights
6.4 Porter’s Five Forces Analysis
   6.4.1 Threat of New Entrants
   6.4.2 Threat of Substitutes
   6.4.3 Bargaining Power of Suppliers
   6.4.4 Bargaining Power of Buyers
   6.4.5 Intensity of Competitive Rivalry
6.5 Strategic Benchmarking
   6.5.1 Strategic Acquisitions, Agreements, Partnerships, Investments & Expansions

7 Protein Ingredients Market, By Source
   7.1 Introduction
   7.2 Animal Source
      7.2.1 Dairy Protein
         7.2.1.1 Milk Protein Concentrate (MPC)
         7.2.1.2 Whey Protein
         7.2.1.3 Casein & Caseinates
      7.2.2 Egg Protein
      7.2.3 Gelatin
   7.3 Plant Source
      7.3.1 Soy Protein
         7.3.1.1 Soy Protein Isolates (SPI)
         7.3.1.2 Soy Protein Concentrates (SPC)
         7.3.1.3 Textured Soy Protein (TSP)
      7.3.2 Wheat Protein
      7.3.3 Vegetable Protein
         7.3.3.1 Pea Protein
         7.3.3.2 Others

8 Protein Ingredients Market, By Application
   8.1 Introduction
   8.2 Protein Ingredients in Food & Beverages
   8.3 Protein Ingredients in Animal Feed
   8.4 Protein Ingredients in Cosmetics & Personal Care
   8.5 Protein Ingredients in Pharmaceuticals

9 Protein Ingredients Market, By Region
   9.1 Introduction
   9.2 North America
      9.2.1 U.S.
      9.2.2 Canada
      9.2.3 Mexico
   9.3 Europe
      9.3.1 Germany
      9.3.2 France
      9.3.3 U.K.
      9.3.4 Italy
      9.3.5 Spain
      9.3.6 Rest of Europe
   9.4 Asia-Pacific
      9.4.1 China
      9.4.2 India
      9.4.3 Japan
      9.4.4 Rest of Asia-Pacific (South East Asian Countries and Oceania)
   9.5 RoW
      9.5.1 Latin America
      9.5.2 Africa
      9.5.3 Middle East

10 Competitive Landscape
   10.1 Overview
   10.2 Protein Ingredients Market: Growth Strategies, By Company
10.3 Competitive Situations & Trends
10.4 Expansions
10.5 Mergers & Acquisitions
10.6 Joint Ventures, Partnership, Collaboration, and Research & Development
10.7 New Product Launch

11 Company Profiles
(Company at A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*
11.1 Introduction
11.2 Archer Daniels Midland Company
11.3 Cargill, Incorporated
11.4 Kerry Group PLC
11.5 E. I. Du Pont De Nemours and Company
11.6 Omega Protein Corporation
11.7 Amco Proteins
11.8 Arla Foods
11.9 Fonterra Co-Operative Group Ltd
11.10 Gelita AG
11.11 Hilmar Ingredients
11.12 Kewpie Corporation

*Details on Company at A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments Might Not Be Captured in Case of Unlisted Companies.

12 Appendix
12.1 Insights of Industry Experts
12.2 Discussion Guide
12.3 Company Developments
12.3.1 New Product Launches
12.4 Joint Ventures, Partnership, Collaboration, and Research & Development
12.4.1 Mergers & Acquisitions
12.4.2 Expansions
12.5 Introducing RT: Real Time Market Intelligence
12.6 Available Customizations
12.7 Related Reports

List of Tables (96 Tables)
Table 1 Meat Consumption, By Type, 2012–2020 (Thousand Tons)
Table 2 Increasing Consumers Awareness and Rising Demand for Nutritional Food Products Drives the Market for Protein Ingredients
Table 3 Stringent Government Regulations Restrain the Protein Ingredients Market
Table 4 Growing Potential for Dairy and Plant Proteins
Table 5 Protein Ingredients Market Size, By Source, 2012–2019 ($Billion)
Table 6 Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Billion)
Table 7 Animal Protein Ingredients Market Size, By Region, 2012–2020 ($Billion)
Table 8 Dairy Protein Ingredients Market Size, By Type, 2012–2020 ($Billion)
Table 9 Dairy Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 10 North America: Dairy Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 11 Europe: Dairy Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 12 Asia-Pacific: Dairy Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 13 RoW: Dairy Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 14 Egg Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 15 North America: Egg Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 16 Europe: Egg Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 17 Asia-Pacific: Egg Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 18 RoW: Egg Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 19 Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 20 North America: Gelatin Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 21 Europe: Gelatin Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 22 Asia-Pacific: Gelatin Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 85 RoW: Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 84 RoW: Protein Ingredients Market Size, By Region, 2012–2020 ($Billion)
Table 83 Rest of Asia-Pacific: Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 82 Rest of Asia-Pacific: Plant Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 81 Japan: Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 80 Japan: Plant Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 79 India: Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 78 India: Plant Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 77 China: Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 76 China: Plant Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 74 Asia-Pacific: Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 73 Asia-Pacific: Protein Ingredients Market Size, By Country, 2012–2020 ($Billion)
Table 72 Rest of Europe: Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 71 Rest of Europe: Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 70 Spain: Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 69 Spain: Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 68 Italy: Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 67 Italy: Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 66 U.K.: Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 65 U.K.: Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 64 France: Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 63 France: Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 62 Germany: Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 61 Germany: Plant Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 60 Europe: Animal Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 59 Europe: Plant Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 58 Europe: Protein Ingredients Market Size, By Country, 2012–2020 ($Billion)
Table 57 Mexico: Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 56 Mexico: Plant Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 55 Canada: Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 54 Canada: Plant Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 53 U.S.: Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 52 U.S.: Plant Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 51 North America: Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 50 North America: Plant Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 49 North America: Protein Ingredients Market Size, By Country, 2012–2020 ($Billion)
Table 48 Protein Ingredients Market Size, By Region, 2012–2020 ($Billion)
Table 47 Protein Ingredients in Pharmaceuticals Market Size, By Region, 2012–2020 ($Billion)
Table 46 Protein Ingredients in Cosmetics & Personal Care Market Size, By Region, 2012–2020 ($Billion)
Table 45 Protein Ingredients in Animal Feed Market Size, By Region, 2012–2020 ($Billion)
Table 44 Protein Ingredients in Food & Beverages Market Size, By Region, 2012–2020 ($Billion)
Table 43 Protein Ingredients Market Size, By Application, 2012–2020 ($Billion)
Table 42 RoW: Vegetable Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 41 Asia-Pacific: Vegetable Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 40 Europe: Vegetable Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 39 North America: Vegetable Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 38 Vegetable Proteins Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 37 Wheat Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 36 RoW: Wheat Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 35 Asia-Pacific: Wheat Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 34 Europe: Wheat Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 33 North America: Wheat Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 32 Wheat Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 31 RoW: Soy Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 30 Asia-Pacific: Soy Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 29 Europe: Soy Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 28 North America: Soy Protein Ingredients Market Size, By Country, 2012–2020 ($Million)
Table 27 Soy Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 26 Soy Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 25 Plant Protein Ingredients Market Size, By Region, 2012–2020 ($Billion)
Table 24 Plant Protein Ingredients Market Size, By Type, 2012–2020 ($Billion)
Table 23 RoW: Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 22 Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 21 Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 20 Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 19 Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 18 Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 17 Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 16 Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 15 Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 14 Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 13 Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 12 Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 11 Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 10 Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 9 Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 8 Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 7 Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 6 Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 5 Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 4 Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 3 Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 2 Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 1 Gelatin Protein Ingredients Market Size, By Region, 2012–2020 ($Million)
Table 86 RoW: Plant Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 87 Latin America Plant Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 88 Latin America: Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 89 Africa Plant Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 90 Africa: Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 91 Middle East: Plant Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 92 Middle East: Animal Protein Ingredients Market Size, By Type, 2012–2020 ($Million)
Table 93 Expansion, 2012-2014
Table 94 Mergers & Acquisitions, 2011–2014
Table 95 Joint Ventures, Partnership, Collaboration, and Research & Development, 2011–2015
Table 96 Protein Ingredients Market, New Product Launch, 2010–2011

List of Figures (54 Figures)

Figure 1 Protein Ingredients Market Segmentation
Figure 2 Protein Ingredients Market: Research Methodology
Figure 3 Global Population is Projected to Reach ~9.5 Billion By 2050
Figure 4 Global Soybean Production, 2009–2013 (Million Tons)
Figure 5 Global Wheat Production, 2009–2013 (Million Tons)
Figure 6 Global Vegetables Production, 2009–2013 (Million Tons)
Figure 7 Market Size Estimation Methodology: Bottom-Up Approach
Figure 8 Market Size Estimation Methodology: Top-Down Approach
Figure 9 Data Triangulation Methodology
Figure 10 Limitations of the Research Study
Figure 11 Protein Ingredients Market Snapshot (2015 vs. 2020): Gelatin Segment Poised for Better Future Growth ($Billion)
Figure 12 Animal Feed, Cosmetics & Personal Care: Attractive Segments for Investment in the Next Five Years
Figure 13 North America: the Largest Protein Ingredients Market in 2014
Figure 14 Growing Demand for Functional Food, Animal Products, and Personal & Health Care Products Drive the Protein Ingredients Market
Figure 15 U.S. Estimated to Be the Largest Market, 2015
Figure 16 The Protein Ingredients Market is in the Growth Phase, 2015
Figure 17 The Asia-Pacific Market is Projected to Record High Growth Between 2015 & 2020
Figure 18 Dairy Protein is Estimated to Be the Largest Segment in the Animal Protein Ingredients Market in North America, 2015
Figure 19 China is Estimated to Be the Most Attractive Market for Protein Ingredients
Figure 20 Dairy Protein Ingredients Estimated to Be the Largest Segment in the Market, 2015
Figure 21 Soy Protein Ingredients Market Was the Largest Segment in 2014
Figure 22 Evolution of Protein Ingredients
Figure 23 Protein Ingredients Market, By Source
Figure 24 Rising Consumption of Healthy Diet is the Key Driver of the Protein Ingredients Market
Figure 25 Processing of Raw Material: Vital Components of the Supply Chain
Figure 26 Investments in Expansion of Businesses is the Most Prevailing Strategic Trend in the Protein Ingredients Industry
Figure 27 Porter’s Five Forces Analysis
Figure 28 Strategic Expansion of Key Companies
Figure 29 Geographic Snapshot: New Hotspots Emerging in Asia-Pacific, 2015–2020
Figure 30 North America: Increasing Importance to Follow Sustainable Farming Practices
Figure 31 Europe: Major Markets in Key European Countries
Figure 32 Asia-Pacific: Protein Ingredients Market Size, 2015 vs. 2020 ($Million)
Figure 33 Expansion & Acquisitions: Leading Approach of Key Players
Figure 34 Revenue of Key Companies in the Protein Ingredients Market, 2010–2014 ($Million)
Figure 35 Protein Ingredients Market Share (Developments), By Company, 2010–2015
Figure 36 Strengthening Market Presence Through Agreements, Joint Ventures & Partnerships
Figure 37 Expansion and Acquisition: Leading Strategy for Efficient Market Growth
Figure 38 Geographical Revenue Mix of Top 5 Market Players
Figure 39 Archer Daniels Midland Company: Company Snapshot
Figure 40 Archer Daniels Midland Company: SWOT Analysis
Figure 41 Cargill, Incorporated: Company Snapshot
Figure 42 Cargill, Incorporated: SWOT Analysis
Figure 43 Kerry Group PLC: Company Snapshot
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