Asia-Pacific Mass Notification System Market by Product, by Solution, by Vertical, by Application and by Geography - Analysis and Forecast to 2019

Description:

Asia-Pacific Mass Notification System Market by Product (Hardware, Software & Services), by Solution (In-building, Wide-area, Distributed Recipient), by Vertical, by Application, by Geography - Analysis and Forecast to 2019

The Asia-Pacific mass notification market is expected to grow from $281.9 million in 2014 to $918.0 million in 2019, at CAGR of 26.6% from 2014 to 2019. The market is primarily driven by the increasing need for public safety and the increasing terrorism threats.

Mass notification systems (MNSs) are imperative, due to the increasing number of adversities, such as human killings, shootings, bombings or natural calamities, such as earthquakes, floods, hurricanes, wildfires. MNSs are a subset of emergency communication systems, and play a vital role in alerting masses before, during, or after any emergency or incident, which can cause disruption. MNSs are being implemented across various industry verticals, such as education, defense, healthcare, energy & power, and government for enhancing public safety as well as business continuity.

Asia-Pacific has witnessed major terrorist and criminal incidents and natural disasters in the recent years. This has led to huge investments in the Asia-Pacific mass notification market. The increased spending on public security and safety infrastructure in China has further fuelled the growth of the mass notification market in the region.

The Asia-Pacific mass notification market report further provides competitive benchmarking of leading players in the industry such as Honeywell International, Athoc Inc., Cooper Industries, Microm Group, and others, in terms of their product offerings, key strategies and operational parameters. The report provides market trends, overall adoption scenarios, competitive landscapes and key drivers, restraints, and opportunities in this market. The report aims at estimating the current size and the future growth potential of this market across the different verticals and countries.

Contents:

Introduction
1.1 Objectives of the Study
1.2 Market Segmentation & Coverage
1.3 Stakeholders

2 Research Methodology
2.1 Integrated Ecosystem of Mass Notification System Market
2.2 Arriving at the APAC Mass Notification System Market Size
   2.2.1 Top-Down Approach
   2.2.2 Bottom-Up Approach
   2.2.3 Demand-Side Approach
   2.2.4 Macro-Indicator Based Approach
2.3 Assumptions

3 Executive Summary

4 Market Overview
4.1 Introduction
4.2 Mass Notification Market: Comparison With Parent Market
4.3 Market Drivers and Inhibitors
4.4 Key Market Dynamics

5 Asia-Pacific Mass Notification System Market, By Product
5.1 Introduction
5.2 Asia-Pacific Mass Notification System Market, Product Comparison With Parent Market
5.3 Asia-Pacific Mass Notification System Market in Hardware Market, By Geography
5.4 Asia-Pacific Mass Notification System Market in Software & Services Market, By Geography

6 Asia-Pacific Mass Notification System Market, By Solution
   6.1 Introduction
   6.2 Asia-Pacific Mass Notification System Market in In-Building Solution Market, By Geography
   6.3 Asia-Pacific Mass Notification System Market in Wide-Area Solution Market, By Geography
   6.4 Asia-Pacific Mass Notification System Market in Distributed Recipient Solution Market, By Geography

7 Mass Notification System Market, By Application
   7.1 Introduction
   7.2 Asia-Pacific Mass Notification System Market in Interoperable Emergency Communication Market, By Geography
   7.3 Asia-Pacific Mass Notification System Market in Business Continuity & Disaster Recovery Market, By Geography
   7.4 Asia-Pacific Mass Notification System Market in Integrated Public Alert & Warning Market, By Geography
   7.5 Asia-Pacific Mass Notification System Market in Business Operation Market, By Geography

8 Asia-Pacific Mass Notification System Market, By Vertical
   8.1 Introduction
   8.2 Demand Side Analysis
   8.3 Asia-Pacific Mass Notification System Market in Education, By Geography
   8.4 Asia-Pacific Mass Notification System Market in Defense, By Geography
   8.5 Asia-Pacific Mass Notification System Market in Healthcare, By Geography
   8.6 Asia-Pacific Mass Notification System Market in Energy & Power, By Geography

9 Mass Notification System Market, By Geography
   9.1 Introduction
   9.2 China Mass Notification System Market
      9.2.1 China Mass Notification System Market, By Solution
      9.2.2 China Mass Notification System Market, By Application
      9.2.3 China Mass Notification System Market, By Vertical
   9.3 Japan Mass Notification System Market
      9.3.1 Japan Mass Notification System Market, By Solution
      9.3.2 Japan Mass Notification System Market, By Application
      9.3.3 Japan Mass Notification System Market, By Vertical
   9.4 Australia Mass Notification System Market
      9.4.1 Australia Mass Notification System Market, By Solution
      9.4.2 Australia Mass Notification System Market, By Application
      9.4.3 Australia Mass Notification System Market, By Vertical

10 Asia-Pacific Mass Notification System Market: Competitive Landscape
   10.1 Industry Coverage Analysis
   10.2 Mergers & Acquisitions
   10.3 Product Launch
   10.4 Expansions
   10.5 Product Agreement

11 Asia-Pacific Mass Notification System Market, By Company
   (Overview, Financials, Products & Services, Strategy, and Developments)*
      11.1 Athoc Inc.
      11.2 Eaton Corporation
      11.3 Everbridge Inc.
      11.4 Mircom Group of Companies
      11.5 Honeywell
      11.6 (X)Matters

*Details on Overview, Financials, Product & Services, Strategy, and Developments Might Not Be Captured in Case of Unlisted Company

12 Appendix
   12.1 Customization Options
   12.2 Related Reports
   12.3 Introducing RT: Real Time Market Intelligence
12.3.1 RT Snapshots

List of Tables (48 Tables)

Table 1 Asia-Pacific Mass Notification System Peer Market Size, 2014 (USD MN)
Table 2 APAC Mass Notification System Vertical Market, 2014 (USD MN)
Table 3 Asia-Pacific Mass Notification System Market: Macro-Indicator, By Geography, 2014 (USD MN)
Table 4 Asia-Pacific Mass Notification Market: Comparison With Parent Market, 2013-2019 (USD MN)
Table 5 Asia-Pacific Mass Notification System Market: Drivers and Inhibitors
Table 6 Asia-Pacific Mass Notification System Market, By Application, 2013 - 2019 (USD MN)
Table 7 Asia-Pacific Mass Notification System Market, By Geography, 2013 - 2019 (USD MN)
Table 8 Asia-Pacific Mass Notification System Market, By Solution, 2013 - 2019 (USD MN)
Table 9 Asia-Pacific Mass Notification System Market, By Product, 2013 - 2019 (USD MN)
Table 10 Asia-Pacific Mass Notification System Market, By Vertical, 2013 - 2019 (USD MN)
Table 11 Asia-Pacific Mass Notification System Market, By Product, 2013-2019 (USD MN)
Table 13 Asia-Pacific Mass Notification System Market in Hardware Market, By Geography, 2013-2019 (USD MN)
Table 14 Asia-Pacific Mass Notification System Market in Software & Services Market, By Geography, 2013-2019 (USD MN)
Table 15 Asia-Pacific Mass Notification System Market, By Solution, 2013-2019 (USD MN)
Table 16 Asia-Pacific Mass Notification System Market in In-Building Solution Market, By Geography, 2013-2019 (USD MN)
Table 17 Asia-Pacific Mass Notification System Market in Wide-Area Solution Market, By Geography, 2013-2019 (USD MN)
Table 18 Asia-Pacific Mass Notification System Market in Distributed Recipient Solution Market, By Geography, 2013-2019 (USD MN)
Table 19 Asia-Pacific Mass Notification System Market, By Application, 2013-2019 (USD MN)
Table 20 Asia-Pacific Mass Notification System Market in Interoperable Emergency Communication Market, By Geography, 2013-2019 (USD MN)
Table 21 Asia-Pacific Mass Notification System Market in Business Continuity & Disaster Recovery Market, By Geography, 2013-2019 (USD MN)
Table 22 Asia-Pacific Mass Notification System Market in Integrated Public Alert & Warning Market, By Geography, 2013-2019 (USD MN)
Table 23 Asia-Pacific Mass Notification System Market in Business Operation Market, By Geography, 2013-2019 (USD MN)
Table 24 Asia-Pacific Mass Notification System Market, By Vertical, 2013-2019 (USD MN)
Table 25 Asia-Pacific Mass Notification System Market in Education, By Geography, 2013-2019 (USD MN)
Table 26 Asia-Pacific Mass Notification System Market in Defense, By Geography, 2013-2019 (USD MN)
Table 27 Asia-Pacific Mass Notification System Market in Healthcare, By Geography, 2013-2019 (USD MN)
Table 28 Asia-Pacific Mass Notification System Market in Energy & Power, By Geography, 2013-2019 (USD MN)
Table 29 Asia-Pacific Mass Notification System Market, By Geography, 2013-2019 (USD MN)
Table 30 China Mass Notification System Market, By Solution, 2013-2019 (USD MN)
Table 31 China Mass Notification System Market, By Application, 2013-2019 (USD MN)
Table 32 China Mass Notification System Market, By Vertical, 2013-2019 (USD MN)
Table 33 Japan Mass Notification System Market, By Solution, 2013-2019 (USD MN)
Table 34 Japan Mass Notification System Market, By Application, 2013-2019 (USD MN)
Table 35 Japan Mass Notification System Market, By Vertical, 2013-2019 (USD MN)
Table 36 Australia Mass Notification System Market, By Solution, 2013-2019 (USD MN)
Table 37 Australia Mass Notification System Market, By Application, 2013-2019 (USD MN)
Table 38 Australia Mass Notification System Market, By Vertical, 2013-2019 (USD MN)
Table 39 Asia-Pacific Mass Notification System Market: Mergers & Acquisitions
Table 40 Asia-Pacific Mass Notification System Market: Product Launch
Table 41 Asia-Pacific Mass Notification System Market: Product Upgrade
Table 42 APAC Mass Notification System Market: Product Agreement
Table 43 Cooper Industries (Eaton Corporation): Key Financials, 2010-2014 (USD MN)
Table 44 Cooper Industries (Eaton Corporation): Revenue, By Business Segment, 2010-2013 (USD MN)
Table 45 Cooper Industries (Eaton Corporation): Revenue, By Geography, 2010-2013 (USD MN)
Table 46 Key Financials Honeywell: Key Financials, 2011-2014 (USD MN)
Table 47 Geographic Revenue Mix, 2010-2014 (USD MN)
Table 48 Business Revenue Mix, 2010-2014 (USD MN)

List of Figures (57 Figures)

Figure 1 Asia-Pacific Mass Notification System Market: Segmentation & Coverage
Figure 2 Mass Notification System Market: Integrated Ecosystem
Figure 3 Research Methodology
Figure 4 Top-Down Approach
Figure 5 Bottom-Up Approach
Figure 6 Demand-Side Approach
Figure 7 Macro-Indicator Based Approach
Figure 8 Asia-Pacific Mass Notification System Market, 2014 Snapshot
Figure 9 Mass Notification System Market: Growth Aspects
Figure 10 Mass Notification Market: Comparison With Parent Market
Figure 11 Asia-Pacific Mass Notification System, By Application, 2014 & 2019 (USD MN)
Figure 12 Asia-Pacific Mass Notification System Market, By Product, 2014 & 2019 (USD MN)
Figure 13 Asia-Pacific Mass Notification System Market: Product Comparison With Market, 2014-2019 (USD MN)
Figure 14 Asia-Pacific Mass Notification System Market in Hardware Market, By Geography, 2013-2019 (USD MN)
Figure 15 Asia-Pacific Mass Notification System Market in Software & Services Market, By Geography, 2014-2019 (USD MN)
Figure 16 Asia-Pacific Mass Notification System Market, By Solution, 2014 & 2019 (USD MN)
Figure 17 Asia-Pacific Mass Notification System Market in In-Building Solutions Market, By Geography, 2013-2019 (USD MN)
Figure 18 Asia-Pacific Mass Notification System Market in Wide-Area Solution Market, By Geography, 2013-2019 (USD MN)
Figure 19 Asia-Pacific Mass Notification System Market in Distributed Recipient Solution Market, By Geography, 2013-2019 (USD MN)
Figure 20 Asia-Pacific Mass Notification System Market, By Application, 2014 & 2019 (USD MN)
Figure 21 Asia-Pacific Mass Notification System Market in Interoperable Emergency Communication Market, By Geography, 2013-2019 (USD MN)
Figure 22 Asia-Pacific Mass Notification System Market in Business Continuity & Disaster Recovery Market, By Geography, 2013-2019 (USD MN)
Figure 23 Asia-Pacific Mass Notification System Market in Integrated Public Alert & Warning Market, By Geography, 2013-2019 (USD MN)
Figure 24 Asia-Pacific Mass Notification System Market in Business Operation Market, By Geography, 2014-2019 (USD MN)
Figure 25 Asia-Pacific Mass Notification System Market, By Vertical, 2014 & 2019 (USD MN)
Figure 26 Education
Figure 27 Defense
Figure 28 Healthcare
Figure 29 Asia-Pacific Mass Notification System Market in Education, By Geography, 2014-2019 (USD MN)
Figure 30 Asia-Pacific Mass Notification System Market in Defense, By Geography, 2013-2019 (USD MN)
Figure 31 Asia-Pacific Mass Notification System Market in Healthcare, By Geography, 2013-2019 (USD MN)
Figure 32 Asia-Pacific Mass Notification System Market in Energy & Power, By Geography, 2014-2019 (USD MN)
Figure 33 Asia-Pacific Mass Notification System Market: Growth Analysis, By Geography, 2014-2019 (USD MN)
Figure 34 China Mass Notification System Market Overview, 2014 & 2019 (%)
Figure 35 China Mass Notification System Market, By Solution, 2014 - 2019 (USD MN)
Figure 36 China Mass Notification System Market Share, By Solution, 2014 & 2019 (%)
Figure 37 China Mass Notification System Market, By Application, 2013-2019 (USD MN)
Figure 38 China Mass Notification System Market: Application Snapshot
Figure 39 China Mass Notification System Market, By Vertical, 2013 - 2019 (USD MN)
Figure 40 China Mass Notification System Market Share, By Vertical, Snapshot 2014 & 2019 (%)
Figure 41 Japan Mass Notification System Market Overview, 2014 & 2019 (%)
Figure 42 Japan Mass Notification System Market, By Solution, 2013-2019 (USD MN)
Figure 43 Japan Mass Notification System Market Share, By Solution, 2014-2019 (%)
Figure 44 Japan Mass Notification System Market, By Application, 2013-2019 (USD MN)
Figure 45 Japan Mass Notification System Market: Application Snapshot
Figure 46 Japan Mass Notification System Market, By Vertical, 2013 - 2019 (USD MN)
Figure 47 Japan Mass Notification System Market Share, By Vertical, Snapshot 2014 & 2019 (%)

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Figure 48 Australia Mass Notification System Market Overview, 2014 & 2019 (%)
Figure 49 Australia Mass Notification System Market, By Solution, 2014-2019 (USD MN)
Figure 50 Australia Mass Notification System Market: Type Snapshot
Figure 51 Australia Mass Notification System Market, By Application, 2014 - 2019 (USD MN)
Figure 52 Australia Mass Notification System Market: Application Snapshot
Figure 53 Australia Mass Notification System Market, By Vertical, 2013 - 2019 (USD MN)
Figure 54 Australia Mass Notification System Market Share, By Vertical, Snapshot 2014 & 2019 (%)
Figure 55 Industry Coverage Analysis
Figure 56 Eaton Revenue Mix, 2013 (%)
Figure 57 Honeywell Revenue Mix, 2014

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