Asia-Pacific Mass Notification System Market by Product, by Solution, by Vertical, by Application and by Geography - Analysis and Forecast to 2019

Description:

'Asia-Pacific Mass Notification System Market by Product (Hardware, Software & Services), by Solution (In-building, Wide-area, Distributed Recipient), by Vertical, by Application, by Geography - Analysis and Forecast to 2019'

The Asia-Pacific mass notification market is expected to grow from $281.9 million in 2014 to $918.0 million in 2019, at CAGR of 26.6% from 2014 to 2019. The market is primarily driven by the increasing need for public safety and the increasing terrorism threats.

Mass notification systems (MNSs) are imperative, due to the increasing number of adversities, such as human killings, shootings, bombings or natural calamities, such as earthquakes, floods, hurricanes, wildfires. MNSs are a subset of emergency communication systems, and play a vital role in alerting masses before, during, or after any emergency or incident, which can cause disruption. MNSs are being implemented across various industry verticals, such as education, defense, healthcare, energy & power, and government for enhancing public safety as well as business continuity.

Asia-Pacific has witnessed major terrorist and criminal incidents and natural disasters in the recent years. This has led to huge investments in the Asia-Pacific mass notification market. The increased spending on public security and safety infrastructure in China has further fuelled the growth of the mass notification market in the region.

The Asia-Pacific mass notification market report further provides competitive benchmarking of leading players in the industry such as Honeywell International, Athoc Inc., Cooper Industries, Microm Group, and others, in terms of their product offerings, key strategies and operational parameters. The report provides market trends, overall adoption scenarios, competitive landscapes and key drivers, restraints, and opportunities in this market. The report aims at estimating the current size and the future growth potential of this market across the different verticals and countries.

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