
Description:

Streaming analytics have become an important tool for businesses to remain competitive among the competitors in the global market. The streaming analytics market has been segmented by various industry verticals and the major applications of streaming analytics platforms within these verticals. Streaming analytics providers play a vital role in assisting various organizations in quickly reacting to the changing business needs by analyzing in-motion data and providing them real-time insights on the data received through various sources such as sensors, RFID, GPS, mobile devices, social media sites, and clickstreams.

Streaming analytics also help companies in improving their agility and scalability, making operations more efficient and eliminating unexpected loss. Streaming analytics providers offer standalone streaming analytics solutions and required supporting services such as consulting and support and maintenance services, so organizations can focus more on their core business functions. Organizations are also demanding streaming analytics as there are Governance, risk and compliance frameworks that they need to adhere.

The growing need for getting real-time insights on the data, getting data structured, and reducing the operational cost is increasing the adoption of streaming analytics by SMBs, which is driving the growth and demand of the streaming analytics market globally.

Major vendors such as IBM, Oracle, Informatica Corporation, Software AG, and Tibco Software are helping large enterprises and SMBs implement streaming analytics for analyzing data in real-time and assist in providing quick insights on the changing business conditions and increasing awareness about the changing market trends. It increases the operational efficiency by providing uninterrupted business operations.

The report analyzes the growth rate and penetration of streaming analytic market across all the regions. The assumptions considered for the market forecast include political, economic, social, technological, and economic factors. For example, exchange rate is one of the economic factors expected to have a moderate impact on this market. Therefore, dollar fluctuations are expected to not seriously affect the forecasts in the emerging Latin America and Asia-Pacific (APAC) regions.

The report on streaming analytics market will help the market leaders/new entrants in this market in the following ways:

1. The report provides the closest approximations of the market size for the overall market and the sub-segments. The market numbers are further split across different industry verticals and all their major applications of streaming analytics for all these verticals, and regions.

2. This report will help them understand the competitors better and gain more insights into positioning one's business. There is a separate section on competitive landscape, including end-user analysis, mergers and acquisitions, and venture capital funding. Besides this, there are company profiles of the ten major players in this market. In this section, market internals are provided that can help place one's company ahead of the competitors.

3. The report helps them understand the pulse of the market. The report provides information on key market drivers, restraints, challenges, and opportunities.

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