Modular Data Center Market by Type (Containerized Modular Data Center and Individual Module Modular Data Center), by Deployment Size (Mid-Size, Enterprise and Large), by Vertical, and by Region - Global Forecast to 2020

Description: The report on the modular data center market focuses on various different types of modular data centers, segmented across verticals, regions, and deployment size. It also emphasizes on the factors/trends that are driving this market. North America, Europe, and APAC are the top three regions that hold major portions of the market share in the year 2015. The detailed scenario of the modular data center market across different sub-segments along with their market sizes are described in this report.

The market analysis has been carried out in the following regional markets: North America, Europe, APAC, Latin America, and MEA. The various factors driving these markets are also described in the regional sections of the report. Apart from the regional analysis, current technological trends of the deployment size market and reasons for the rise in the market size of a particular solution and segment market are also described in the report. The report ends with the competitive landscape highlighting the recent Mergers and Acquisitions (M&A), venture funding, and product developments which have happened in the market in the recent past; the company profiles section highlights the players’ dominance in this market and their strategies for expansions to gain a larger market share in the modular data center market.

REASONS TO BUY

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and Porter analysis), analysis of top players, their offered products and services, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the network analytics market, high-growth regions, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market, share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

KEY TOPICS COVERED

- Market Penetration: Comprehensive information on modular data center solutions offered by the top 10 players in the modular data center market
- Product Development/Innovation: Detailed insights on upcoming technologies, research and development (R&D) activities, and new product launches in the modular data center market
- Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for modular data center solutions across various regions
- Market Diversification: Exhaustive information about new products, untapped regions, recent developments, and investments in the modular data center market
- Competitive Assessment: In-depth assessment of market shares, strategies, products, and capabilities of leading players in the modular data center market.

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