Overview of the Russian Shrink Films Market 2013-2019

Description: The research subject of this report are shrink films that are able to compress under the influence of temperature exceeding the temperature of polymer fluxing.

The research objective is the complex analysis of the Russian market of shrink films.

In Russia, as well as in the whole world, there is a trend of expelling paper and cardboard by shrink films. The main reasons for that: products in a shrink film are light, better protected from damage and defects, easy-to-see because of the transparency of the packing.

The Russian market of shrink films is at the stage of brisk growth and, according to estimations, has grown 1.5 times compared to 2009. Currently, the segment of multilayer films is growing at the market, but the consumption of PVC-films is decreasing.

Research geography: Russia.

Research chronology:
- retrospective - 2008 - 2013;

The report consists of 6 chapters.

The 1st chapter contains basic information about shrink films.

The 2nd chapter is devoted to the analysis of the Russian market of shrink films. There are all the basic indicators given in this chapter: dynamics and structure of the market, ratio of import and domestic production, detailed analysis of import and export supplies.

Main spheres of use of shrink films are described in the 3rd chapter.

The 4th part contains competitive analysis: description of the largest manufacturers of films, price analysis.

The 5th chapter considers factors expressly or implicitly influencing the development of the market of shrink films in Russia: the state of the branch of production of polymer packing materials, raw materials market and the market of substitute goods.

The last 6th chapter contains the main trends of the market development and the forecast of its volumes till 2019.

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