About 3D animation software

Computer animation is the process of creating animated images and videos with the help of computer graphics. 3D animation is a type of computer animation and includes a combination of modeling, animating, and rendering techniques. Animators model the object, animate it in a 3D environment, and then render the image for the final output. Many 3D animation software products are available in the market and are used to develop 3D images, 3D designs, 3D computer graphics, and 3D video games.

The analysts forecast the revenue of the global 3D animation software market to grow at a CAGR of 17.89% over the period 2014-2019.

Covered in this report
This report covers the present scenario and the growth prospects of the global 3D animation software market for the period 2015-2019. To calculate the market size, the report takes into account the revenue generated through the sales of 3D animation software. It also presents the geographical segmentation of the market along with the key leading countries. The report covers the market segmentation based on end-user segments of 3D animation software.

The report, Global 3D Animation Software Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the landscape of global 3D animation software market and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
- Adobe Systems
- Autodesk
- Corel
- Electric Image
- Maxon Computer
- Side Effects Software

Other prominent vendors
- Corastar
- Corus entertainment
- Magix
- NewTek
- Smith Micro Software

Key Market Drivers
- Increased use of 3D animation in movies
- For a full, detailed list, view our report

Key Market Challenges
- Piracy
- For a full, detailed list, view our report

Key Market Trends
- Emergence of hybrid animation
- For a full, detailed list, view our report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
What are the market opportunities and threats faced by the key vendors?
What are the strengths and weaknesses of the key vendors?

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