Global Enterprise Mobile Application Development Services Market 2015-2019

Description:
About Global Enterprise Mobile App Development Services

The enterprise mobile app development market provides many opportunities for app developers. Enterprises are expected to deploy mobile apps in their businesses at an aggressive rate as mobile apps intended for office use are aimed at improving business productivity in addition to enhancing communication and faster exchange of data. Trend of enterprise mobility and the need to have a mobile workforce have proliferated the usage of mobile devices for business purposes. In addition, increased number of mobile app developers are focusing on enterprise mobile apps as the revenue generation is higher. The beneficial impacts of newer mobile enterprise apps for business are improved customer engagement, competitive advantage, and customer satisfaction.

The analysts forecast the global enterprise mobile app development services market to grow at a CAGR of 13.4% over the period 2014-2019.

Covered in this Report
The global enterprise mobile app development services market is segmented by geography based on the three Key Regions namely: the Americas, EMEA, and APAC. The report covers in detail the segments associated with the use of enterprise mobile apps: business to employees, business to consumers and business to partners.

The report, Global Enterprise Mobile App Development Services Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the market landscape and its growth prospects in the coming years. The report also includes profile of key vendors operating in this market.

Key Vendors
- Accenture
- AT&T
- Cognizant Technology Solutions
- HCL Technologies
- Hewlett-Packard
- IBM
- Infosys
- Pricewaterhouse Coopers
- Tata Consultancy Services
- Wipro

Other Prominent Vendors
- Atos
- CSC
- Deloitte
- L&T Infotech
- Mindtree
- NTT Data
- Tech Mahindra
- Unisys

Market Drivers
- Increased proliferation of smartphones and tablets

Market Challenges
- Security concerns
Market Trends
- Growing BYOD policies among enterprises
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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