Global Enterprise Mobile Application Development Services Market 2015-2019

Description: About Global Enterprise Mobile App Development Services

The enterprise mobile app development market provides many opportunities for app developers. Enterprises are expected to deploy mobile apps in their businesses at an aggressive rate as mobile apps intended for office use are aimed at improving business productivity in addition to enhancing communication and faster exchange of data. Trend of enterprise mobility and the need to have a mobile workforce have proliferated the usage of mobile devices for business purposes. In addition, increased number of mobile app developers are focusing on enterprise mobile apps as the revenue generation is higher. The beneficial impacts of newer mobile enterprise apps for business are improved customer engagement, competitive advantage, and customer satisfaction.

The analysts forecast the global enterprise mobile app development services market to grow at a CAGR of 13.4% over the period 2014-2019.

Covered in this Report
The global enterprise mobile app development services market is segmented by geography based on the three Key Regions namely: the Americas, EMEA, and APAC. The report covers in detail the segments associated with the use of enterprise mobile apps: business to employees, business to consumers and business to partners.

The report, Global Enterprise Mobile App Development Services Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the market landscape and its growth prospects in the coming years. The report also includes profile of key vendors operating in this market.

Key Vendors
- Accenture
- AT&T
- Cognizant Technology Solutions
- HCL Technologies
- Hewlett-Packard
- IBM
- Infosys
- Pricewaterhouse Coopers
- Tata Consultancy Services
- Wipro

Other Prominent Vendors
- Atos
- CSC
- Deloitte
- L&T Infotech
- Mindtree
- NTT Data
- Tech Mahindra
- Unisys

Market Drivers
- Increased proliferation of smartphones and tablets
  - For a full, detailed list, view our report

Market Challenges
- Security concerns
  - For a full, detailed list, view our report
Market Trends
- Growing BYOD policies among enterprises
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market overview
03.2 Product offerings
04. Market Research Methodology
04.1 Market research process
04.2 Research methodology
05. Introduction
06. Market Landscape
06.1 Business overview
06.1.1 Mobile apps
06.1.2 Factors driving enterprises toward mobility
06.1.3 Enterprise mobile apps
06.1.4 B2E mobile apps
06.1.5 B2P mobile apps
06.1.6 B2C mobile apps
06.2 Market size and forecast
06.3 Five forces analysis
06.4 Enterprise mobile app development services value chain
06.4.1 Enterprise mobile app development
06.4.2 Enterprise mobile app development by OS
06.4.3 Distribution and billing
06.4.4 App data and device management
06.4.5 Maintenance
07. Geographical Segmentation
07.1 Market by geographical segmentation 2014
07.2 APAC
07.3 EMEA
07.4 Americas
08. Buying Criteria
09. Market Growth Drivers
10. Drivers and their Impact
11. Market Challenges
12. Impact of Drivers and Challenges
13. Market Trends
14. Trends and their Impact
15. Vendor Landscape
15.1 Competitive scenario
15.2 Market share analysis 2014
15.3 Other prominent vendors
16. Key Vendor Analysis
16.1 Accenture
16.1.1 Key facts
16.1.2 Business overview
16.1.3 Business segmentation by revenue 2013
16.1.4 Business segmentation by revenue 2012 and 2013
16.1.5 Geographical segmentation by revenue 2013
16.8.8 SWOT Analysis
16.9 Wipro
16.9.1 Key Facts
16.9.2 Business Overview
16.9.3 Revenue by Business Segmentation 2014
16.9.4 Revenue by Business Segmentation 2013 and 2014
16.9.5 Revenue by Geographical Segmentation 2014
16.9.6 Business Strategy
16.9.7 Recent Developments
16.9.8 SWOT Analysis

17. Other Reports in this Series

List of Exhibits
Exhibit 1: Market research methodology
Exhibit 2: Mobile app market by segment 2014
Exhibit 3: Comparison: Enterprise versus Consumers
Exhibit 4: Overview: Enterprise Mobile Apps
Exhibit 5: Examples of B2E mobile apps
Exhibit 6: Manufacturing value chain
Exhibit 7: B2P mobile apps
Exhibit 8: Global enterprise mobile app development services market 2014-2019 ($ billion)
Exhibit 9: Enterprise mobile app development services value chain
Exhibit 10: Factors influencing use of native mobile apps in enterprises
Exhibit 11: Factors influencing use of web mobile apps in enterprises
Exhibit 12: Factors influencing use of hybrid mobile apps in enterprises
Exhibit 13: Capability comparison of mobile app in cross platform
Exhibit 14: Popularity of enterprise mobile apps OSe
Exhibit 15: Geography wise percentage break-up of OS adoption
Exhibit 16: Popularity of OSs in different verticals
Exhibit 17: Distribution and billing of different OS apps without the app stores
Exhibit 18: Market by geographical segmentation 2014
Exhibit 19: Accenture: business segmentation by revenue 2013
Exhibit 20: Accenture: business segmentation by revenue 2012 and 2013 ($ millions)
Exhibit 21: Accenture: geographical segmentation by revenue 2013
Exhibit 22: AT&T: business segmentation by revenue 2013
Exhibit 23: AT&T: business segmentation by revenue 2012 and 2013 ($ millions)
Exhibit 24: Cognizant: business segmentation by revenue 2013
Exhibit 25: Cognizant: business segmentation by revenue 2012 and 2013 ($ millions)
Exhibit 26: Cognizant: geographical segmentation by revenue 2013
Exhibit 27: IBM: business segmentation
Exhibit 28: IBM: revenue segmentation by business 2013
Exhibit 29: IBM: revenue segmentation 2013
Exhibit 30: IBM: revenue comparison of business segments 2012 and 2013 ($ millions)
Exhibit 31: IBM: revenue segmentation by geography 2013
Exhibit 32: Infosys: revenue by business segmentation 2014
Exhibit 33: Infosys: revenue by business segmentation 2013 and 2014 ($ billions)
Exhibit 34: Infosys: revenue by Geographical Segmentation 2014
Exhibit 35: HCL Technologies: business segmentation by revenue 2013
Exhibit 36: HCL Technologies: business segmentation by revenue 2012 and 2013 ($ millions)
Exhibit 37: HCL Technologies: geographical segmentation by revenue 2013
Exhibit 38: PwC: product segmentation
Exhibit 39: TCS: business segmentation by revenue 2013
Exhibit 40: TCS: business segmentation by revenue 2012 and 2013 ($ billions)
Exhibit 41: TCS: Geographical segmentation by revenue 2013
Exhibit 42: Wipro: Revenue by Business Segmentation 2014
Exhibit 43: Wipro: Revenue by Business Segmentation 2013 and 2014 ($ billions)
Exhibit 44: Wipro: Revenue by Geographical Segmentation 2014

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