Global Golf Apparel Market 2015-2019

Description: About golf apparel

Golf is a popular sport and is highly popular among business individuals and amateur players. The game as apart from being an exercise also facilitates socializing. The game has relatively little physical requirement in comparison to other form of exercise and sports. Golf has not featured in the Olympics since 1904; however, with rapid expansion and globalization of the sport, the International Olympic Committee has recommended to add it to the Summer Olympics that is to be held in the year 2016.

Golf apparel as the name suggests comprises clothing, footwear, and other accessories, which are worn while playing golf to provide the wearer comfort and style. T-shirts, shorts, and tracksuits are typical golf-specific apparel used while playing golf. Golf apparel is designed to be lightweight and is made using advanced fabrics, which remove the wearer's perspiration away from the body to the outer surface of the apparel so that it can evaporate. It is also available in various fashionable designs. The crossover between fashion and exercise has propelled the demand for golf apparel among women.

The analysts forecast the global golf apparel market to grow at a CAGR of 4.33% in revenue over the period 2014-2019.

Covered in this report
This report covers the present scenario and the growth prospects of the global golf apparel market for the period 2015-2019. To calculate the market size, the report considers the revenue generated from the sales of golf apparel across various regions in the world.

The report, Global Golf Apparel Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers North America, APAC, Europe, and the ROW; it also covers the market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- APAC
- Europe
- North America
- ROW

Key vendors
- Adidas
- Callaway
- Nike
- Under Armour

Other prominent vendors
- Acushnet Company
- Amer Sports
- ASICS
- Escada
- Mizuno
- Ping
- Puma
- Ralph Lauren
- Umbro

Market Drivers
- Introduction of high-tech fabrics
- For a full, detailed list, view our report

Market Challenges
- Struggles against counterfeiters
- For a full, detailed list, view our report

Market Trends
- Increased demand from developing economies
- For a full, detailed list, view our report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
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