Global Higher Education M-Learning Market 2015-2019

Description: About M-Learning Products and Services

M-learning provides education-related content on smartphones and tablets. Education-related content refers to all the digital learning content available on personal devices. M-learning service providers deliver learning solutions through latest tools and technology, which impart users with rich media and graphics-based learning. This method of learning is cost-effective and helps to enhance employees' efficiency and productivity. This factor has replaced the traditional form of education in many educational institutions to increase their geographical presence. Also, it incorporates rich media experience by supporting different types of formats such as video, audio, and simulation.

The analysts forecast the global higher education m-learning market to grow at a CAGR of 18.41% over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the global higher education m-learning market for the period 2015-2019. To calculate the market size, the report considers revenue generated through the sales of m-learning products and related services for a fee or subscription from the vendors offering m-learning products for education sector.

The report, Global Higher Education M-Learning Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers North America, Europe, APAC, and the ROW; it also covers the market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- APAC
- Europe
- North America
- ROW

Key Vendors
- Adobe Systems
- Adrenna
- Blackboard
- Desire2Learn (D2L)
- LearnCast

Other Prominent Vendors
- Aptara
- Articulate
- City & Guilds
- Desire2Learn
- Docebo
- Edmodo
- Haiku Learning
- Saba Software
- Schoology
- WizIQ

Market Drivers
- Growing Adoption of Tablets
- For a full, detailed list, view our report

Market Challenges
- M-learning Costs
- For a full, detailed list, view our report
Market Trends
- Emergence of New Standard of HTML
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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