Pet Food Packaging Market by Packaging Material, Packaging Type, Food Type, Animal Type, & by Region - Trends & Forecast to 2020

Description: The global pet food packaging market is projected to reach $8,190.2 Million by 2020, with a CAGR of 5.08% from 2015 to 2020. This is because after the economic slowdown, high disposable income and changing lifestyles have led to the increase in pet ownership, which stimulated the demand in the pet food industry. The North American region accounted for around 39% of the total market share in terms of value, followed by the European and Asia-Pacific regions. However, as this market in developed countries is getting matured, the market in developing countries such as China and India are estimated to grow at a higher rate from 2015 to 2020. China is estimated to grow faster than any other country owing to the strong economic growth in the country along with increase in pet adoption and high disposable income.

The pet food packaging market has been growing in accordance with the pet food industry. With increasing awareness about quality pet food & its packaging and concerns about the health of pets, people are opting for quality and safe packaging with high barrier resistance capabilities to protect food from spoilage.

This report estimates the market size of the global pet food packaging market in terms of value ($million). In this report, the market is broadly segmented based on packaging material type, packaging type, food type, animal food, and region. Market drivers, restraints, challenges, raw material, and packaging types are discussed in detail. Market share, by participant, for the overall market is discussed in detail. The global market has grown rapidly in the last few years and this trend is expected to continue. Increasing disposable incomes of people in developing countries, regulations to incorporate quality packaging for pet food products, and changing lifestyles of people drive the growth of this market.

Scope of the report

This research study categorizes the global market based on packaging material type, packaging type, food type, animal food, and region:

Based on Packaging Material Type:
- Paper & paperboard
- Flexible plastic
- Rigid plastic
- Metal
- Others

Based on Packaging Type:
- Bags
- Cans
- Pouches
- Boxes/Carton
- Others

Based on Animal Type:
- Dog food
- Cat food
- Fish food
- Bird food
- Others

Based on Food Type:
- Dry food
- Wet food
- Chilled & frozen food
- Pet treats

Based on region:

- North America
- Europe
- Asia-Pacific
- Rest of the World (RoW)

Contents:

1 Introduction
  1.1 Objectives of the Study
  1.2 Market Definition
  1.3 Study Scope
    1.3.1 Pet Food Packaging Market, By Material Type
    1.3.2 Pet Food Packaging Market, By Packaging Type
    1.3.3 Pet Food Packaging Market, By Animal Type
    1.3.4 Pet Food Packaging Market, By Food Type
    1.3.5 Pet Food Packaging Market, By Region
    1.3.6 Periodization Considered for this Market
  1.4 Currency Considered for this Market
  1.5 Unit Considered for this Market
  1.6 Stakeholders
  1.7 Limitation

2 Research Methodology
  2.1 Research Data
    2.1.1 Secondary Data
      2.1.1.1 Key Data From Secondary Sources
    2.1.2 Primary Data
      2.1.2.1 Key Data From Primary Sources
      2.1.2.2 Key Industry Insights
        2.1.2.2.1 Breakdown of Primaries, By Company Type, Designation & Region
  2.2 Factor Analysis
    2.2.1 Introduction
    2.2.2 Demand-Side Analysis
      2.2.2.1 Rising Population of Pets
    2.2.3 Supply-Side Analysis
      2.2.3.1 Regulations
      2.2.3.2 Research & Development
      2.2.3.3 Packaging Equipment and Technologies
  2.3 Market Size Estimation
  2.4 Market Breakdown & Data Triangulation
  2.5 Market Share Estimation
  2.6 Research Assumptions & Limitations
    2.6.1 Assumptions Made for This Study
    2.6.2 Limitations of the Research Study

3 Executive Summary
  3.1 Convenient & Sustainable Packaging Driving this Market
  3.2 Pet Food Packaging Market

4 Premium Insights
  4.1 Attractive Opportunities in this Market
  4.2 Pet Food Packaging Market, By Company
  4.3 Pet Food Packaging Market in Asia-Pacific
  4.4 Europe to Dominate the Global Market in 2015
  4.5 Pet Food Packaging Market, By Packaging Type & Region, 2015
  4.6 Pet Food Packaging Market: top Five Countries
  4.7 Asia-Pacific Pet Food Packaging Market to Grow at the Highest Rate in 2015
  4.8 Pet Food Packaging Market Life Cycle Analysis, By Region
5 Market Overview
  5.1 Introduction
  5.2 Evolution
  5.3 Pet Food Packaging Market Segmentation
    5.3.1 By Material Type
      5.3.1.1 Flexible Plastic
      5.3.1.2 Rigid Plastic
      5.3.1.3 Paper and Paperboard
      5.3.1.4 Metal
      5.3.1.5 Other
    5.3.2 By Packaging Type
      5.3.2.1 Boxes/Cartons
      5.3.2.2 Pouches
      5.3.2.3 Cans
      5.3.2.4 Bags
      5.3.2.5 Others
    5.3.3 By Food Type
      5.3.3.1 Dry Food
      5.3.3.2 Wet Food
      5.3.3.3 Chilled & Frozen Food
      5.3.3.4 Pet Treats
    5.3.4 By Animal Food
      5.3.4.1 Dog Food
      5.3.4.2 Cat Food
      5.3.4.3 Bird Food
      5.3.4.4 Fish Food
      5.3.4.5 Others
  5.4 Market Dynamics
    5.4.1 Drivers
      5.4.1.1 Increasing Adoption of Pets
      5.4.1.2 Rising Competition: Product Differentiation Through Packaging
      5.4.1.3 Innovation in Pet Food Products
      5.4.1.4 Increase in Disposable Income of Pet Owners
    5.4.2 Restraint
      5.4.2.1 Stringent Pet Food Quality and Safety Regulations
    5.4.3 Opportunities
      5.4.3.1 Pet Humanization: Health of Pets, Shift Toward Premium Food
      5.4.3.2 Countries With Emerging Economies
    5.4.4 Challenge
      5.4.4.1 Addressing Packaging Issues
6 Industry Trends
  6.1 Introduction
  6.2 Value Chain Analysis
  6.3 Supply Chain
    6.3.1 Prominent Companies
    6.3.2 Small & Medium Enterprises
  6.4 Porter’s Five Forces Analysis
    6.4.1 Threat of New Entrants
    6.4.2 Threats of Substitutes
    6.4.3 Bargaining Power of Suppliers
    6.4.4 Bargaining Power of Buyers
    6.4.5 Intensity of Competitive Rivalry
7 Pet Food Packaging Market, By Material Type
  7.1 Introduction
  7.2 Paper & Paperboard
    7.2.1 Paper & Paperboard Packaging Market Size, By Packaging Type
      7.2.1.1 Bags Most Significant Packaging Type Manufactured From Paper & Paperboard Packaging
  7.3 Flexible Plastic
    7.3.1 Flexible Plastic Packaging Market Size, By Packaging Type
      7.3.1.1 Poly Woven Bags Drives the Demand of Flexible Plastic Material
7.4 Rigid Plastic
  7.4.1 Rigid Plastic Packaging Market Size, By Packaging Type
    7.4.1.1 Convenience in Getting Desired Packaging Shape Supports the Growth of Rigid Plastic

7.5 Metal
  7.5.1 Metal Packaging Market Size, By Packaging Type
    7.5.1.1 Metal Packaging Conveys Premium Appearance to The Product

7.6 Others
  7.6.1 Other Material Packaging Market Size, By Packaging Type
    7.6.1.1 Bags Packaging Type Leads the Other Packaging Material Segment

8 Pet Food Packaging Market, By Packaging Type
  8.1 Introduction
  8.2 Bags
    8.2.1 Bags: Pet Food Packaging Market Size, By Material Type
      8.2.1.1 Durability of Flexible Plastic Bags Drives Its Demand in this Market
    8.2.2 Bags: Pet Food Packaging Market Size, By Food Type
      8.2.2.1 Dry Food Type Dominated the Bags Packaging Segment
    8.2.3 Bags: Pet Food Packaging Market Size, By Animal Type
      8.2.3.1 Dog Food Led the Bags Packaging Segment

  8.3 Cans
    8.3.1 Cans: Pet Food Packaging Market Size, By Material Type
      8.3.1.1 Flexible Plastic Finds Major Application in the Cans Segment
    8.3.2 Cans: Pet Food Packaging Market Size, By Food Type
      8.3.2.1 Dry Food to Grow at the Highest CAGR in Cans Packaging Segment
    8.3.3 Cans: Pet Food Packaging Market Size, By Animal Type
      8.3.3.1 Dog Food Packaging Finds Major Application in the Cans Segment

  8.4 Pouches
    8.4.1 Pouches: Pet Food Packaging Market Size, By Material Type
      8.4.1.1 Consumer Shift Towards Smaller and Single-Serve Packs Drives the Market for Pouches
    8.4.2 Pouches: Pet Food Packaging Market Size, By Food Type
      8.4.2.1 Dry Food Holds Major Share in the Pouches Segment
    8.4.3 Pouches: Pet Food Packaging Market Size, By Animal Type
      8.4.3.1 Cat Food Holds the Second Largest Share in the Pouches Segment

  8.5 Boxes/Cartons
    8.5.1 Boxes/Cartons: Pet Food Packaging Market Size, By Material Type
      8.5.1.1 Paper & Paperboard Packaging Material Widely Used for Manufacturing Boxes/Cartons
    8.5.2 Boxes/Cartons: Pet Food Packaging Market Size, By Food Type
      8.5.2.1 Pet Treats is the Second Fastest Growing Segment in the Boxes/Cartons Market
    8.5.3 Boxes/Carton: Pet Food Packaging Market Size, By Animal Type
      8.5.3.1 Dog Food Packaging is the Largest Application Segment of the Boxes/Cartons Market

  8.6 Others
    8.6.1 Others: Pet Food Packaging Market Size, By Material Type
      8.6.1.1 Tubs & Cups is Expected to Grow at A Higher Rate Due to Its Convenience Aspects
    8.6.2 Others: Pet Food Packaging Market Size, By Food Type
      8.6.2.1 Dry Food is Projected to Grow at the Highest CAGR in the Others Segment
    8.6.3 Others: Pet Food Packaging Market Size, By Animal Type
      8.6.3.1 Cat Food Packaging is Projected to Grow at the Second Highest CAGR in the Others Segment

9 Pet Food Packaging Market, By Food Type
  9.1 Introduction
  9.2 Dry Food
    9.2.1 Dry Food Packaging Market Size, By Animal Type
      9.2.1.1 Dry Food Accounted for the Largest Share in this Market
    9.2.2 Dry Food Packaging Market Size, By Packaging Type
      9.2.2.1 Market for Bags is Projected to Grow at the Highest CAGR in the Dry Food Packaging Segment

  9.3 Wet Food
    9.3.1 Wet Food Packaging Market Size, By Animal Type
      9.3.1.1 Wet Food Segment is Projected to Grow at A Highest Rate in Asia-Pacific Region
    9.3.2 Wet Food Packaging Market Size, By Packaging Type
      9.3.2.1 Wet Food Packaging in Cans Accounted for the Largest Market Share
9.4 Pet Treats
9.4.1 Pet Treats Packaging Market Size, By Animal Type
9.4.1.1 Pet Treat is Projected to Be the Second-Fastest-Growing in the Food Type Segment
9.4.2 Pet Treats Packaging Market Size, By Packaging Type
9.4.2.1 Bags Packaging Accounted for the Largest Share in the Pet Treats Segment
9.5 Chilled & Frozen Foods
9.5.1 Chilled & Frozen Foods Packaging Market Size, By Animal Type
9.5.1.1 Increasing Customer Demand for Fresh Pet Food Products Supports Growth in Chilled & Frozen Foods Segment
9.5.2 Chilled & Frozen Foods Packaging Market Size, By Packaging Type
9.5.2.1 Pouches to Be the Second Fastest Growing Segment in the Chilled & Frozen Pet Food Packaging Market

10 Pet Food Packaging Market, By Animal Type
10.1 Introduction
10.2 Dogs
10.2.1 Dog Food Packaging Market Size, By Packaging Type
10.2.1.1 Rising Dog Ownership Drives the Demand of Dog Food Packaging Market
10.2.2 Dog Food Packaging Market Size, By Food Type
10.2.2.1 Dry Food Dominated the Dog Food Segment
10.3 Cats
10.3.1 Cat Food Packaging Market Size, By Packaging Type
10.3.1.1 Pet Cat Population Was the Largest in Europe in 2012
10.3.2 Cat Food Packaging Market Size, By Food Type
10.3.2.1 Chilled and Frozen Food Contributed the Smallest Share in the Cat Food Packaging Market
10.4 Fish
10.4.1 Fish Food Packaging Market Size, By Packaging Type
10.4.1.1 Bags and Pouches Will Drive the Growth in Fish Food Packaging Market
10.4.2 Fish: Pet Food Packaging Market Size, By Food Type
10.4.2.1 Dry Food is Mostly Preferred Food Type for Feeding Fish
10.5 Birds
10.5.1 Bird Food Packaging Market Size, By Packaging Type
10.5.1.1 Cans Segment Holds the Second Largest Share in the Bird Food Packaging Market
10.5.2 Bird Food Packaging Market Size, By Food Type
10.5.2.1 Dry Food is Estimated to Grow at A Fastest CAGR Over the Projected Period
10.6 Other Pets
10.6.1 Other Pets Food Packaging Market Size, By Packaging Type
10.6.1.1 Others Packaging Type is Projected to Grow at A Steady Rate
10.6.2 Other Pets Food Packaging Market Size, By Food Type
10.6.2.1 Dry Food Dominated the Others Animal Type Market

11 Pet Food Packaging Market, By Region
11.1 Introduction
11.2 North America
11.2.1 North America: Pet Food Packaging Market Size, By Country
11.2.1.1 U.S. Dominated this Market in the North American Region
11.2.2 North America: Pet Food Packaging Market Size, By Animal Type
11.2.2.1 Dog Food Packaging has the Largest Application in North American Pet Food Packaging Market
11.2.3 North America: Pet Food Packaging Market Size, By Food Type
11.2.3.1 Dry Food Accounted for the Largest Share in the North American Region
11.2.4 North America: Pet Food Packaging Market Size, By Packaging Type
11.2.4.1 Dominance of Bags Packaging Type is Supported By Its Low Production Cost
11.2.5 U.S.
11.2.5.1 U.S.: Pet Food Packaging Market Size, By Animal Type
11.2.5.1.1 Cat Food Packaging Held Second Largest Share in the U.S. Pet Food Packaging Market
11.2.5.2 U.S.: Pet Food Packaging Market Size, By Food Type
11.2.5.2.1 Pet Treats is the Second Fastest Growing Market in the U.S.
11.2.5.3 U.S.: Pet Food Packaging Market Size, By Packaging Type
11.2.5.3.1 Bags are Estimated to Grow at the Highest CAGR Over the Projected Period
11.2.6 Canada
11.2.6.1 Canada: Pet Food Packaging Market Size, By Animal Type
   11.2.6.1.1 Growth in this Market is Directly Linked to Growth in the Canadian Pet Food Industry

11.2.6.2 Canada: Pet Food Packaging Market Size, By Food Type
   11.2.6.2.1 Canadian Pet Food Packaging Industry is Growing Due

11.2.6.3 Canada: Pet Food Packaging Market Size, By Packaging Type
   11.2.6.3.1 Pouches are Projected to Be the Second-Fastest-Growing Market in Canada

11.2.7 Mexico
   11.2.7.1 Mexico: Pet Food Packaging Market Size, By Animal Type
      11.2.7.1.1 Dog Food Packaging Segment Dominated the Mexican Pet Food Packaging Market
   11.2.7.2 Mexico: Pet Food Packaging Market Size, By Food Type
      11.2.7.2.1 Pet Treats is the Second-Fastest-Growing Segment
   11.2.7.3 Mexico: Pet Food Packaging Market Size, By Packaging Type
      11.2.7.3.1 Pouches are Projected to Grow at A Considerable Rate From 2015 to 2020

11.3 Europe
   11.3.1 Europe: Pet Food Packaging Market Size, By Country
      11.3.1.1 Germany Dominated the Pet Food Packaging Market in the European Region
   11.3.2 Europe: Pet Food Packaging Market Size, By Animal Type
      11.3.2.1 Dog Food Packaging Segment is Estimated to Be the Largest in the European Pet Food Packaging Market
   11.3.3 Europe: Pet Food Packaging Market Size, By Food Type
      11.3.3.1 Dry Food is Projected to Grow at the Highest CAGR From 2015 to 2020
   11.3.4 Europe: Pet Food Packaging Market Size, By Packaging Type
      11.3.4.1 Bags Packaging Type Dominated the European Pet Food Packaging Segment

11.3.5 Germany
   11.3.5.1 Germany: Pet Food Packaging Market Size, By Animal Type
      11.3.5.1.1 Fish Food Packaging is the Fastest Growing Segment in Germany
   11.3.5.2 Germany: Pet Food Packaging Market Size, By Food Type
      11.3.5.2.1 Dry Food Packaging Holds the Highest Market Share in Food Type Segment
   11.3.5.3 Germany: Pet Food Packaging Market Size, By Packaging Type
      11.3.5.3.1 Others Packaging Type is Projected to Grow Gradually From 2015 to 2020

11.3.6 U.K.
   11.3.6.1 U.K.: Pet Food Packaging Market Size, By Animal Type
      11.3.6.1.1 Dog Food Packaging Accounted for the Largest Share in the U.K.
   11.3.6.2 U.K.: Pet Food Packaging Market Size, By Food Type
      11.3.6.2.1 Chilled & Frozen Food Type- Emerging Market in the U.K. Pet Food Packaging Industry
   11.3.6.3 U.K.: Pet Food Packaging Market Size, By Packaging Type
      11.3.6.3.1 Boxes/Cartons Projected to Be the Third-Fastest Growing Market

11.3.7 France
   11.3.7.1 France: Pet Food Packaging Market Size, By Animal Type
      11.3.7.1.1 Rising Dog Population Drives the Demand in the Dog Food Packaging Type
   11.3.7.2 France: Pet Food Packaging Market Size, By Food Type
      11.3.7.2.1 Dry Food is Projected to Grow at the Highest CAGR From 2015 to 2020
   11.3.7.3 France: Pet Food Packaging Market Size, By Packaging Type
      11.3.7.3.1 Pouches are the Second Fastest-Growing Segment in the Packaging Type

11.3.8 Russia
   11.3.8.1 Russia: Pet Food Packaging Market Size, By Animal Type
      11.3.8.1.1 Cat Food Packaging Accounted for Second Largest Segment in the Animal Type Segment
   11.3.8.2 Russia: Pet Food Packaging Market Size, By Food Type
      11.3.8.2.1 Pet Treats is Projected to Be the Second Fastest-Growing Market in Russia
   11.3.8.3 Russia: Pet Food Packaging Market Size, By Packaging Type
      11.3.8.3.1 Bags are Projected to Grow at the Highest CAGR From 2015 to 2020

11.3.9 Rest of Europe
   11.3.9.1 Rest of Europe: Pet Food Packaging Market Size, By Animal Type
      11.3.9.1.1 Dog Food Packaging Segment Accounted for the Largest Share in Animal Type Market
   11.3.9.2 Rest of Europe: Pet Food Packaging Market Size, By Food Type
11.3.9.2.1 Pet Treats to Be the Second-Fastest-Growing Segment in Rest of Europe
11.3.9.3 Rest of Europe: Pet Food Packaging Market Size, By Packaging Type
11.3.9.3.1 Cans are Estimated to Grow at A Steady Rate From 2015 to 2020

11.4 Asia-Pacific
11.4.1 Asia-Pacific: Pet Food Packaging Market Size, By Country
11.4.1.1 China and India Will See Remarkable Growth in this Market
11.4.2 Asia-Pacific: Pet Food Packaging Market Size, By Animal Type
11.4.2.1 Changing Lifestyle is the Major Driving Factor for this Market
11.4.3 Asia-Pacific: Pet Food Packaging Market Size, By Food Type
11.4.3.1 Rising Pet Population to Raise the Consumption of Pet Food in Asia-Pacific Region
11.4.4 Asia-Pacific: Pet Food Packaging Market Size, By Packaging Type
11.4.4.1 Bags Packaging Type to Be the Fastest Growing Segment in the Asia-Pacific Region
11.4.5 China
11.4.5.1 China: Pet Food Packaging Market Size, By Animal Type
11.4.5.1.1 Rising Pet Food Sales is Projected to Support the Growth in All Animal Type Segments
11.4.5.2 China: Pet Food Packaging Market Size, By Food Type
11.4.5.2.1 Chilled & Frozen Foods are Also Projected to Grow at A Considerable Rate From 2015 to 2020
11.4.5.3 China: Pet Food Packaging Market Size, By Packaging Type
11.4.5.3.1 Demand for Pouches is Estimated to Increase Over the Projected Period
11.4.6 India
11.4.6.1 India: Pet Food Packaging Market Size, By Animal Type
11.4.6.1.1 Hectic Lifestyles Will Raise the Demand for Packed and Ready-To-Eat Pet Food Products in India
11.4.6.2 India: Pet Food Packaging Market Size, By Food Type
11.4.6.2.1 Dry Food is Projected to Grow at the Highest CAGR By 2020
11.4.6.3 India: Pet Food Packaging Market Size, By Packaging Type
11.4.6.3.1 Other Packaging Type Such as Tubs and Cups are the Emerging Packaging Types in India
11.4.7 Japan
11.4.7.1 Japan: Pet Food Packaging Market Size, By Animal Type
11.4.7.1.1 Growing Pet Ownership Will Increase the Demand for Pet Food Packaging Market
11.4.7.2 Japan: Pet Food Packaging Market Size, By Food Type
11.4.7.2.1 Pet Treats Segment is Projected to Grow at A Second-Fastest-Rate in Japan
11.4.7.3 Japan: Pet Food Packaging Market Size, By Packaging Type
11.4.7.3.1 Cans Packaging Type is Projected to Grow at A Steady Rate Over the Projected Period
11.4.8 Australia
11.4.8.1 Australia: Pet Food Packaging Market Size, By Animal Type
11.4.8.1.1 Higher Adoption of Pets is Likely to Drive the Australian Pet Food Packaging Market
11.4.8.2 Australia: Pet Food Packaging Market Size, By Food Type
11.4.8.2.1 Wet Food Packaging Accounted for the Second-Largest Market Share in Australia
11.4.8.3 Australia: Pet Food Packaging Market Size, By Packaging Type
11.4.8.3.1 Growing Demand for Pouches is Supported By Customers Preference to wards Buying Single-Serving Packs
11.4.9 Rest of Asia-Pacific
11.4.9.1 Rest of Asia-Pacific: Pet Food Packaging Market Size, By Animal Type
11.4.9.1.1 Dog Food Packaging Accounted for the Largest Share in the Rest of Asia-Pacific Market
11.4.9.2 Rest of Asia-Pacific: Pet Food Packaging Market Size, By Food Type
11.4.9.2.1 Economical Prices of Dry Food Will Supports Its Growth Over the Projected Period
11.4.9.3 Rest of Asia-Pacific: Pet Food Packaging Market Size, By Packaging Type
11.4.9.3.1 Pouches are Projected to Show the Second-Highest CAGR By 2020

11.5 Rest of the World
11.5.1 Rest of the World: Pet Food Packaging Market Size, By Country
11.5.1.1 Brazil is the Fastest Growing Pet Food Packaging Market in Rest of the World
11.5.2 Rest of the World: Pet Food Packaging Market Size, By Animal Type
11.5.2.1 Dog Food Packaging Represented the Largest Market Share in the RoW Region
11.5.3 Rest of World: Pet Food Packaging Market Size, By Food Type
11.5.3.1 Dry Food Packaging is Projected to Grow at the Highest CAGR in the RoW Region
11.5.4 Rest of the World: Food Packaging Market Size, By Packaging Type
11.5.4.1 Pouches Accounted for the Second-Largest Share in the Packaging Type Segment
11.5.5 Brazil
11.5.5.1 Brazil: Pet Food Packaging Market Size, By Animal Type
   11.5.5.1.1 Increasing International Trade of Pet Food Products Will Drive the Demand for Pet Food Packaging
11.5.5.2 Brazil: Pet Food Packaging Market Size, By Food Type
   11.5.5.2.1 Dry and Wet Food Packaging Accounted for the Largest Share in the Brazilian Pet Food Type Segment
11.5.5.3 Brazil: Pet Food Packaging Market Size, By Packaging Type
   11.5.5.3.1 Pouches are the Second-Fastest-Growing Segment in the Brazilian Pet Food Packaging Market
11.5.6 Argentina
11.5.6.1 Argentina: Pet Food Packaging Market Size, By Animal Type
   11.5.6.1.1 Increased Investment in the Pet Food Industry Will Support the Growth of Argentinian Pet Food Packaging Market
11.5.6.2 Argentina: Pet Food Packaging Market Size, By Food Type
   11.5.6.2.1 Dry Food Packaging Dominated the Pet Food Type Segment in Argentina
11.5.6.3 Argentina: Pet Food Packaging Market Size, By Packaging Type
   11.5.6.3.1 Pouches are Projected to Show the Second-Highest Growth in Argentinian Pet Food Packaging Market
11.5.7 South Africa
11.5.7.1 South Africa: Pet Food Packaging Market Size, By Animal Type
   11.5.7.1.1 Growing Trend of Pet Parenting Will Further Boost the Production of Pet Food Packaging
11.5.7.2 South Africa: Pet Food Packaging Market Size, By Food Type
   11.5.7.2.1 Dry Food is Estimated to Be the Fastest-Growing Market in the Food Type Segment in South Africa
11.5.7.3 South Africa: Pet Food Packaging Market Size, By Packaging Type
   11.5.7.3.1 Others Packaging Type is Expected to Be an Emerging Segment
11.5.8 Others
11.5.8.1 Other RoW Countries: Pet Food Packaging Market Size, By Animal Type
   11.5.8.1.1 Dog Food Packaging Was the Largest in the Animal Type Segment
11.5.8.2 Other RoW Countries: Pet Food Packaging Market Size, By Food Type
   11.5.8.2.1 Dry Food Packaging Accounted for Largest Share in the Food Type Segment in Other RoW Countries
11.5.8.3 Other RoW Countries: Pet Food Packaging Market Size, By Packaging Type
   11.5.8.3.1 Other Packaging Type Segment is Projected to Grow at A Gradual Rate From 2015 to 2020

12 Competitive Landscape
12.1 Overview
12.2 Market Share Analysis
12.3 Competitive Situations & Trends
12.4 Key Growth Strategies, 2011–2015
   12.4.1 Mergers and Acquisitions
   12.4.2 Expansions
   12.4.3 New Product Launches
   12.4.4 Partnerships, Joint Ventures, and Strategic Alliances

13 Company Profiles
   (Company at A Glance, Business Overview, Product Offerings, Key Strategy, Recent Developments, SWOT Analysis & MnM View)*
13.1 Introduction
13.2 Amcor Limited
13.3 Sonoco Products Company
13.4 Constantia Flexibles
13.5 Huhtamäki Oyj
13.6 Mondi Group
13.7 Ampac Packaging, Llc
13.8 Bemis Company, Inc.
13.9 Bosch Packaging Technology
13.10 Goglio SPA
13.11 Winpak Ltd.

*Details on Company at A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments Might Not Be Captured in Case of Unlisted Companies.

14 Appendix
14.1 Insights of Industry Experts
14.2 Discussion Guide
14.3 Company Developments
14.3.1 New Product Launches
14.3.2 Mergers & Acquisitions
14.3.3 Expansions
14.4 Introducing RT: Real-Time Market Intelligence
14.5 Available Customizations
14.6 Related Reports

List Of Table (228 Tables)

Table 1 Impact of the Key Drivers in the Pet Food Packaging Market
Table 2 Impact of the Key Restraint in this Market
Table 3 Impact of the Key Opportunities in this Market
Table 4 Impact of the Key Challenge in this Market
Table 5 Pet Food Packaging Market Size, By Material Type, 2013–2020 ($Million)
Table 6 Pet Food Packaging Market Size, By Material Type, 2013–2020 (Mt)
Table 7 Paper & Paperboard Packaging Market Size, By Packaging Type, 2013–2020 ($Million)
Table 8 Paper & Paperboard Packaging Market Size, By Packaging Type, 2013–2020 (Mt)
Table 9 Flexible Plastic Packaging Market Size, By Packaging Type, 2013–2020 ($Million)
Table 10 Flexible Plastic Packaging Market Size, By Packaging Type, 2013–2020 (Mt)
Table 11 Rigid Plastic Packaging Market Size, By Packaging Type, 2013–2020 ($Million)
Table 12 Rigid Plastic Packaging Market Size, By Packaging Type, 2013–2020 (Mt)
Table 13 Metal Packaging Market Size, By Packaging Type, 2013–2020 ($Million)
Table 14 Metal Packaging Market Size, By Packaging Type, 2013–2020 (Mt)
Table 15 Other Material Packaging Market Size, By Packaging Type, 2013–2020 ($Million)
Table 16 Other Material Packaging Market Size, By Packaging Type, 2013–2020 (Mt)
Table 17 Pet Food Packaging Market Size, By Packaging Type, 2013–2020 ($Million)
Table 18 Pet Food Packaging Market Size, By Packaging Type, 2013–2020 (Mt)
Table 19 Bags: Pet Food Packaging Market Size, By Material Type, 2013–2020 ($Million)
Table 20 Bags: Market Size, By Material Type, 2013–2020 (Mt)
Table 21 Bags: Market Size, By Food Type, 2013–2020 ($Million)
Table 22 Bags: Market Size, By Food Type, 2013–2020 (Mt)
Table 23 Bags: Market Size, By Animal Type, 2013–2020 ($Million)
Table 24 Bags: Market Size, By Animal Type, 2013–2020 (Mt)
Table 25 Cans: Pet Food Packaging Market Size, By Material Type, 2013–2020 ($Million)
Table 26 Cans: Market Size, By Material Type, 2013–2020 (Mt)
Table 27 Cans: Market Size, By Food Type, 2013–2020 ($Million)
Table 28 Cans: Market Size, By Food Type, 2013–2020 (Mt)
Table 29 Cans: Market Size, By Animal Type, 2013–2020 ($Million)
Table 30 Cans: Market Size, By Animal Type, 2013–2020 (Mt)
Table 31 Pouches: Pet Food Packaging Market Size, By Material Type, 2013–2020 ($Million)
Table 32 Pouches: Market Size, By Material Type, 2013–2020 (Mt)
Table 33 Pouches: Market Size, By Food Type, 2013–2020 ($Million)
Table 34 Pouches: Market Size, By Food Type, 2013–2020 (Mt)
Table 35 Pouches: Market Size, By Animal Type, 2013–2020 ($Million)
Table 36 Pouches: Market Size, By Animal Type, 2013–2020 (Mt)
Table 37 Boxes/Cartons: Pet Food Packaging Market Size, By Material Type, 2013–2020 ($Million)
Table 38 Boxes/Cartons: Market Size, By Material Type, 2013–2020 (Mt)
Table 39 Boxes/Cartons: Market Size, By Food Type, 2013–2020 ($Million)
Table 40 Boxes/Cartons: Market Size, By Food Type, 2013–2020 (Mt)
Table 41 Boxes/Carton: Market Size, By Animal Type, 2013–2020 ($Million)
Table 42 Boxes/Carton: Market Size, By Animal Type, 2013–2020 (Mt)
Table 43: Pet Food Packaging Market Size, By Material Type, 2013–2020 ($Million)
Table 44: Market Size, By Material Type, 2013–2020 (Mt)
Table 45: Market Size, By Food Type, 2013–2020 ($Million)
Table 46: Market Size, By Food Type, 2013–2020 (Mt)
Table 47: Market Size, By Animal Type, 2013–2020 ($Million)
Table 48: Market Size, By Animal Type, 2013–2020 (Mt)
Table 49: Pet Food Packaging Market Size, By Food Type, 2013–2020 ($Million)
Table 50: Pet Food Packaging Market Size, By Food Type, 2013–2020 (Mt)
Table 51: Dry Food Packaging Market Size, By Animal Type, 2013–2020 ($Million)
Table 52: Dry Food Packaging Market Size, By Animal Type, 2013–2020 (Mt)
Table 53: Dry Food Packaging Market Size, By Packaging Type, 2013–2020 ($Million)
Table 54: Dry Food Packaging Market Size, By Packaging Type, 2013–2020 (Mt)
Table 55: Wet Food Packaging Market Size, By Animal Type, 2013–2020 ($Million)
Table 56: Wet Food Packaging Market Size, By Animal Type, 2013–2020 (Mt)
Table 57: Wet Food Packaging Market Size, By Packaging Type, 2013–2020 ($Million)
Table 58: Wet Food Packaging Market Size, By Packaging Type, 2013–2020 (Mt)
Table 59: Pet Treats Packaging Market Size, By Animal Type, 2013–2020 ($Million)
Table 60: Pet Treats Packaging Market Size, By Animal Type, 2013–2020 (Mt)
Table 61: Pet Treats Packaging Market Size, By Packaging Type, 2013–2020 ($Million)
Table 62: Pet Treats Packaging Market Size, By Packaging Type, 2013–2020 (Mt)
Table 63: Chilled & Frozen Foods Packaging Market Size, By Animal Type, 2013–2020 ($Million)
Table 64: Chilled & Frozen Foods Packaging Market Size, By Animal Type, 2013–2020 (Mt)
Table 65: Chilled & Frozen Foods Packaging Market Size, By Packaging Type, 2013–2020 ($Million)
Table 66: Chilled & Frozen Foods Packaging Market Size, By Packaging Type, 2013–2020 (Mt)
Table 67: Pet Food Packaging Market Size, By Animal Type, 2013–2020 ($Million)
Table 68: Pet Food Packaging Market Size, By Animal Type, 2013–2020 (Mt)
Table 69: Dog Food Packaging Market Size, By Packaging Type, 2013–2020 ($Million)
Table 70: Dog Food Packaging Market Size, By Packaging Type, 2013–2020 (Mt)
Table 71: Dog Food Packaging Market Size, By Food Type, 2013–2020 ($Million)
Table 72: Dog Food Packaging Market Size, By Food Type, 2013–2020 (Mt)
Table 73: Cat Food Packaging Market Size, By Packaging Type, 2013–2020 ($Million)
Table 74: Cat Food Packaging Market Size, By Packaging Type, 2013–2020 (Mt)
Table 75: Cat Food Packaging Market Size, By Food Type, 2013–2020 ($Million)
Table 76: Cat Food Packaging Market Size, By Food Type, 2013–2020 (Mt)
Table 77: Fish Food Packaging Market Size, By Packaging Type, 2013–2020 ($Million)
Table 78: Fish Food Packaging Market Size, By Packaging Type, 2013–2020 (Mt)
Table 79: Fish: Pet Food Packaging Market Size, By Food Type, 2013–2020 ($Million)
Table 80: Fish Food Packaging Market Size, By Food Type, 2013–2020 (Mt)
Table 81: Bird Food Packaging Market Size, By Packaging Type, 2013–2020 ($Million)
Table 82: Bird Food Packaging Market Size, By Packaging Type, 2013–2020 (Mt)
Table 83: Bird Food Packaging Market Size, By Food Type, 2013–2020 ($Million)
Table 84: Bird Food Packaging Market Size, By Food Type, 2013–2020 (Mt)
Table 85: Other: Pet Food Packaging Market Size, By Packaging Type, 2013–2020 ($Million)
Table 86: Pet Food Packaging Market Size, By Packaging Type, 2013–2020 (Mt)
Table 87: Market Size, By Food Type.
Table 88: Market Size, By Food Type.
Table 89: Pet Food Packaging Market Size, By Region, 2013–2020 ($Million)
Table 90: Pet Food Packaging Market Size, By Region, 2013–2020 (Mt)
Table 91: North America: Pet Food Packaging Market Size, By Country, 2013–2020 ($Million)
Table 92: North America: Market Size, By Country, 2013–2020 (Mt)
Table 93: North America: Market Size, By Animal Type, 2013–2020 ($Million)
Table 94: North America: Market Size, By Animal Type, 2013–2020 (Mt)
Table 95: North America: Market Size, By Food Type, 2013–2020 ($Million)
Table 96: North America: Market Size, By Food Type, 2013–2020 (Mt)
Table 97: North America: Market Size, By Packaging Type, 2013–2020 ($Million)
Table 98: North America: Market Size, By Packaging Type, 2013–2020 (Mt)
Table 99: U.S.: Pet Food Packaging Market Size, By Animal Type, 2013–2020 ($Million)
Table 100: U.S.: Market Size, By Animal Type, 2013–2020 (Mt)
Table 101: U.S.: Market Size, By Food Type, 2013–2020 ($Million)
Table 102: U.S.: Market Size, By Food Type, 2013–2020 (Mt)
Table 103: U.S.: Market Size, By Packaging Type, 2013–2020 ($Million)
Table 104: U.S.: Market Size, By Packaging Type, 2013–2020 (Mt)
Table 105: Canada: Pet Food Packaging Market Size, By Animal Type, 2013–2020 ($Million)
Table 106 Canada: Market Size, By Animal Type, 2013–2020 (Mt)
Table 107 Canada: Market Size, By Food Type, 2013–2020 ($Million)
Table 108 Canada: Market Size, By Food Type, 2013–2020 (Mt)
Table 109 Canada: Market Size, By Packaging Type, 2013–2020 ($Million)
Table 110 Canada: Market Size, By Packaging Type, 2013–2020 (Mt)
Table 111 Mexico: Pet Food Packaging Market Size, By Animal Type, 2013–2020 ($Million)
Table 112 Mexico: Market Size, By Animal Type, 2013–2020 (Mt)
Table 113 Mexico: Market Size, By Food Type, 2013–2020 ($Million)
Table 114 Mexico: Market Size, By Food Type, 2013–2020 (Mt)
Table 115 Mexico: Market Size, By Packaging Type, 2013–2020 ($Million)
Table 116 Mexico: Market Size, By Packaging Type, 2013–2020 (Mt)
Table 117 Europe: Pet Food Packaging Market Size, By Country, 2013–2020 ($Million)
Table 118 Europe: Market Size, By Country, 2013–2020 (Mt)
Table 119 Europe: Market Size, By Animal Type, 2013–2020 ($Million)
Table 120 Europe: Market Size, By Animal Type, 2013–2020 (Mt)
Table 121 Europe: Market Size, By Food Type, 2013–2020 ($Million)
Table 122 Europe: Market Size, By Food Type, 2013–2020 (Mt)
Table 123 Europe: Market Size, By Packaging Type, 2013–2020 ($Million)
Table 124 Europe: Market Size, By Packaging Type, 2013–2020 (Mt)
Table 125 Germany: Pet Food Packaging Market Size, By Animal Type, 2013–2020 ($Million)
Table 126 Germany: Market Size, By Animal Type, 2013–2020 (Mt)
Table 127 Germany: Market Size, By Food Type, 2013–2020 ($Million)
Table 128 Germany: Market Size, By Food Type, 2013–2020 (Mt)
Table 129 Germany: Market Size, By Packaging Type, 2013–2020 ($Million)
Table 130 Germany: Market Size, By Packaging Type, 2013–2020 (Mt)
Table 131 U.K.: Pet Food Packaging Market Size, By Animal Type, 2013–2020 ($Million)
Table 132 U.K.: Market Size, By Animal Type, 2013–2020 (Mt)
Table 133 U.K.: Market Size, By Food Type, 2013–2020 ($Million)
Table 134 U.K.: Market Size, By Food Type, 2013–2020 (Mt)
Table 135 U.K.: Market Size, By Packaging Type, 2013–2020 ($Million)
Table 136 U.K.: Market Size, By Packaging Type, 2013–2020 (Mt)
Table 137 France: Pet Food Packaging Market Size, By Animal Type, 2013–2020 ($Million)
Table 138 France: Market Size, By Animal Type, 2013–2020 (Mt)
Table 139 France: Market Size, By Food Type, 2013–2020 ($Million)
Table 140 France: Market Size, By Food Type, 2013–2020 (Mt)
Table 141 France: Market Size, By Packaging Type, 2013–2020 ($Million)
Table 142 France: Market Size, By Packaging Type, 2013–2020 (Mt)
Table 143 Russia: Pet Food Packaging Market Size, By Animal Type, 2013–2020 ($Million)
Table 144 Russia: Market Size, By Animal Type, 2013–2020 (Mt)
Table 145 Russia: Market Size, By Food Type, 2013–2020 ($Million)
Table 146 Russia: Market Size, By Food Type, 2013–2020 (Mt)
Table 147 Russia: Market Size, By Packaging Type, 2013–2020 ($Million)
Table 148 Russia: Market Size, By Packaging Type, 2013–2020 (Mt)
Table 149 Rest of Europe: Pet Food Packaging Market Size, By Animal Type, 2013–2020 ($Million)
Table 150 Rest of Europe: Market Size, By Animal Type, 2013–2020 (Mt)
Table 151 Rest of Europe: Market Size, By Food Type, 2013–2020 ($Million)
Table 152 Rest of Europe: Market Size, By Food Type, 2013–2020 (Mt)
Table 153 Rest of Europe: Market Size, By Packaging Type, 2013–2020 ($Million)
Table 154 Rest of Europe: Market Size, By Packaging Type, 2013–2020 (Mt)
Table 155 Asia-Pacific: Pet Food Packaging Market Size, By Country, 2013–2020 ($Million)
Table 156 Asia-Pacific: Market Size, By Country, 2013–2020 (Mt)
Table 157 Asia-Pacific: Market Size, By Animal Type, 2013–2020 ($Million)
Table 158 Asia-Pacific: Market Size, By Animal Type, 2013–2020 (Mt)
Table 159 Asia-Pacific: Market Size, By Food Type, 2013–2020 ($Million)
Table 160 Asia-Pacific: Market Size, By Food Type, 2013–2020 (Mt)
Table 161 Asia-Pacific: Market Size, By Packaging Type, 2013–2020 ($Million)
Table 162 Asia-Pacific: Market Size, By Packaging Type, 2013–2020 (Mt)
Table 163 China: Pet Food Packaging Market Size, By Animal Type, 2013–2020 ($Million)
Table 164 China: Market Size, By Animal Type, 2013–2020 (Mt)
Table 165 China: Market Size, By Food Type, 2013–2020 ($Million)
Table 166 China: Market Size, By Food Type, 2013–2020 (Mt)
Table 167 China: Market Size, By Packaging Type, 2013–2020 ($Million)
Table 168 China: Market Size, By Packaging Type, 2013–2020 (Mt)
Table 169 India: Pet Food Packaging Market Size, By Animal Type, 2013–2020 ($Million)
Table 170 India: Market Size, By Animal Type, 2013–2020 (Mt)
Table 171 India: Market Size, By Food Type, 2013–2020 ($Million)
Table 172 India: Market Size, By Food Type, 2013–2020 (Mt)
Table 173 India: Market Size, By Packaging Type, 2013–2020 ($Million)
Table 174 India: Market Size, By Packaging Type, 2013–2020 (Mt)
Table 175 Japan: Pet Food Packaging Market Size, By Animal Type, 2013–2020 ($Million)
Table 176 Japan: Market Size, By Animal Type, 2013–2020 (Mt)
Table 177 Japan: Market Size, By Food Type, 2013–2020 ($Million)
Table 178 Japan: Market Size, By Food Type, 2013–2020 (Mt)
Table 179 Australia: Pet Food Packaging Market Size, By Animal Type, 2013–2020 ($Million)
Table 180 Australia: Market Size, By Animal Type, 2013–2020 (Mt)
Table 181 Australia: Market Size, By Food Type, 2013–2020 ($Million)
Table 182 Australia: Market Size, By Food Type, 2013–2020 (Mt)
Table 183 Rest of Asia-Pacific: Pet Food Packaging Market Size, By Animal Type, 2013–2020 ($Million)
Table 184 Rest of Asia-Pacific: Market Size, By Animal Type, 2013–2020 (Mt)
Table 185 Rest of Asia-Pacific: Market Size, By Food Type, 2013–2020 ($Million)
Table 186 Rest of Asia-Pacific: Market Size, By Food Type, 2013–2020 (Mt)
Table 187 Rest of the World: Pet Food Packaging Market Size, By Country, 2013–2020 ($Million)
Table 188 Rest of the World: Market Size, By Country, 2013–2020 (Mt)
Table 189 Rest of the World: Market Size, By Animal Type, 2013–2020 ($Million)
Table 190 Rest of the World: Market Size, By Animal Type, 2013–2020 (Mt)
Table 191 Rest of the World: Market Size, By Food Type, 2013–2020 ($Million)
Table 192 Rest of the World: Market Size, By Food Type, 2013–2020 (Mt)
Table 193 Brazil: Pet Food Packaging Market Size, By Animal Type, 2013–2020 ($Million)
Table 194 Brazil: Market Size, By Animal Type, 2013–2020 (Mt)
Table 195 Brazil: Market Size, By Food Type, 2013–2020 ($Million)
Table 196 Brazil: Market Size, By Food Type, 2013–2020 (Mt)
Table 197 Argentina: Pet Food Packaging Market Size, By Animal Type, 2013–2020 ($Million)
Table 198 Argentina: Market Size, By Animal Type, 2013–2020 (Mt)
Table 199 Argentina: Market Size, By Food Type, 2013–2020 ($Million)
Table 200 Argentina: Market Size, By Food Type, 2013–2020 (Mt)
Table 201 South Africa: Pet Food Packaging Market Size, By Animal Type, 2013–2020 ($Million)
Table 202 South Africa: Market Size, By Animal Type, 2013–2020 (Mt)
Table 203 South Africa: Market Size, By Food Type, 2013–2020 ($Million)
Table 204 South Africa: Market Size, By Food Type, 2013–2020 (Mt)
Table 205 Other RoW Countries: Pet Food Packaging Market Size, By Animal Type, 2013–2020 ($Million)
Table 206 Other RoW Countries: Market Size, By Animal Type, 2013–2020 (Mt)
Table 207 Other RoW Countries: Market Size, By Food Type, 2013–2020 ($Million)
Table 208 Other RoW Countries: Market Size, By Food Type, 2013–2020 (Mt)
Table 209 Other RoW Countries: Market Size, By Animal Type, 2013–2020 ($Million)
Table 210 Other RoW Countries: Market Size, By Animal Type, 2013–2020 (Mt)
Table 211 Other RoW Countries: Market Size, By Food Type, 2013–2020 ($Million)
Table 212 Other RoW Countries: Market Size, By Food Type, 2013–2020 (Mt)
Table 213 Other RoW Countries: Market Size, By Animal Type, 2013–2020 ($Million)
Table 214 Other RoW Countries: Market Size, By Animal Type, 2013–2020 (Mt)
Table 215 Other RoW Countries: Market Size, By Food Type, 2013–2020 ($Million)
Table 216 Other RoW Countries: Market Size, By Food Type, 2013–2020 (Mt)
Table 217 Other RoW Countries: Market Size, By Packaging Type, 2013–2020 ($Million)
Table 218 Other RoW Countries: Market Size, By Packaging Type, 2013–2020 (Mt)
Table 219 Mergers and Acquisitions, 2011–2015
Table 220 Investments and Expansions, 2011–2015
Table 221 New Product Launches, 2011–2015
Table 222 Partnerships, Joint Ventures, and Strategic Alliances, 2011–2015

List of Figures (45 Figures)
Figure 1 Research Design
Figure 2 Pet Population in the U.K.
Figure 3 Market Size Estimation Methodology: Bottom-Up Approach
Figure 4 Market Size Estimation Methodology: Top-Down Approach
Figure 5 Pet Food Packaging Market Snapshot (2015 vs 2020): Bags is Projected to Grow at the Highest CAGR
Figure 6 China is Projected to Be the Fastest-Growing Country-Level Market for Pet Food Packaging in 2015 to 2020
Figure 7 Leading Market Players Adopted Mergers & Acquisitions as the Key Strategy During 2010-2015
Figure 8 Pet Food Packaging Market, By Material Type (2015-2020)
Figure 9 Emerging Economies Offer Attractive Opportunities in this Market
Figure 10 Amcor Limited Witnessed Highest Growth Rate at 2.78% Between 2010 & 2014
Figure 11 China to Capture Largest Share in the Asia-Pacific Pet Food Packaging Market in 2015
Figure 12 Emerging Markets to Grow Faster Than Developed Markets Between 2015 and 2020
Figure 13 Bags to Account for the Largest Share in North America
Figure 14 U.S. to Grow at the Highest Rate Between 2015 & 2020
Figure 15 China is Projected to Grow at the Highest CAGR
Figure 16 The Pet Food Packaging Market in Asia-Pacific Region to Record High Growth During the Projected Period
Figure 17 Rising Pet Ownership is the Main Driver for this Market Growth
Figure 18 Pet Food Packaging Value Chain
Figure 19 Pet Food Packaging Supply Chain
Figure 20 Porter's Five Forces Analysis
Figure 21 Bags are the Fastest-Growing Packaging Type in the Pet Food Packaging Market
Figure 22 Dry Food Packaging Segment Experienced Fastest Growth in 2014
Figure 23 Rising Consumption of Pet Food Products has Stimulated the Pet Food Packaging Market in China
Figure 24 U.S. is the Fastest-Growing Market for Pet Food Packaging in the North American Region
Figure 25 China Dominates Pet Food Packaging Market in Asia-Pacific
Figure 26 High Production Cost for Metal Cans has Driven the Demand for Bags and Pouches
Figure 27 Companies Adopted Acquisitions as Their Key Growth Strategy Over the Last Five Years
Figure 28 Pet Food Packaging Market Share, By Key Player, 2014
Figure 29 Mergers & Acquisitions Fuelled Growth of the Pet Food Packaging Market
Figure 30 Geographic Revenue Mix of Top 5 Market Players
Figure 31 Amcor Limited: Company Snapshot
Figure 32 Amcor Limited: SWOT Analysis
Figure 33 Sonoco Products Company: Company Snapshot
Figure 34 Constantia Flexibles: Company Snapshot
Figure 35 Constantia Flexibles: SWOT Analysis
Figure 36 Huhtamäki OYJ: Company Snapshot
Figure 37 Huhtamäki OYJ: SWOT Analysis
Figure 38 Mondi Group: Company Snapshot
Figure 39 Mondi Group: SWOT Analysis
Figure 40 Ampac: Company Snapshot
Figure 41 Bemis Company, Inc.: Company Snapshot
Figure 42 Bemis Company, Inc.: SWOT Analysis
Figure 43 Bosch Packaging Technology: Company Snapshot
Figure 44 Goglio SPA: Company Snapshot
Figure 45 Winpak: Company Snapshot

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