Description: Flooring Market by Type (Soft covering, Resilient, Non-resilient, Others), Materials (Carpets & Rugs, Tiles, Vinyl, Wood, Others), Application (Residential, Non-residential), & by Region (North America, Europe, Asia-Pacific, RoW) - Trends & Forecasts to 2020

The flooring market is projected to reach $331.78 Billion by 2020, at a CAGR of 4.8% from 2015 to 2020. The Asia-Pacific region accounted for around 40% of the market share in terms of value, followed by Europe and North America with shares of 23% and 20%, respectively, in 2015. In recent years, the Asia-Pacific region has tremendously progressed in this market, which primarily includes emerging economies such as India and China. The main driving forces in the Asia-Pacific region include growth in spending capacity, rising urbanized population, and increase in industrialization. Improved living standards in developing economies would demand improved sanitation and hygiene requirements. Cities in the Asia-Pacific economies would hold 54% of the world's urban population, thereby creating the largest workforce in the world. The emerging economies such as India and China have played a vital role in the rising growth rate of the industry.

Growing urbanization in emerging markets such as China, Brazil, Indonesia, Malaysia, and India are expected to boost the spending for vital infrastructure sectors, such as hospitality, health care, transportation, and retail. Increasing residential applications in emerging markets are also expected to drive the growth of the flooring market.

The Asia-Pacific region held the second-largest share in infrastructure investment in 2015. The Chinese market is projected to grow at a rate of 6.7% annually over the next 5 years and will remain above the global average of 4.1%. Construction spending in the Asia-Pacific region is projected to account for a share of 31% in 2015 and is projected to increase to 46% by 2020. The flooring market has been growing in line with the construction industry. With increasing awareness about wastage and recycling, people are opting for recycled flooring material, which has had an impact on the market for flooring products.

This report estimates the market size of the global flooring market in terms of value ($billion) and volume (billion square feet). In this report, the market is broadly segmented based on type, material, application, and region. Market drivers, restraints, challenges, material, and product price trends are discussed in detail. Market share, by all the major players, is discussed in detail for the overall market. This market has grown significantly in the last few years and this trend is expected to continue.

Scope of the Report

This research study categorizes the global market based on type, material, application, and region:

Based on Type:
- Soft covering
- Resilient
- Non-resilient
- Others

Based on Material:
- Carpets & rugs
- Vinyl
- Tiles
- Wood
- Others

Based on Application:
- Residential
- Non-residential

Based on Region:

- North America
- Europe
- Asia-Pacific
- Rest of the World (RoW)

Contents:

1 Introduction
   1.1 Objectives of the Study
   1.2 Market Definition
   1.3 Study Scope
      1.3.1 Markets Covered
   1.4 Year
   1.5 Currency
   1.6 Package Size
   1.7 Limitations
   1.8 Stakeholders

2 Research Methodology
   2.1 Research Data
      2.1.1 Secondary Data
         2.1.1.1 Key Data From Secondary Sources
      2.1.2 Primary Data
         2.1.2.1 Key Data From Primary Sources
         2.1.2.2 Breakdown of Primary Interviews
   2.2 Factor Analysis
      2.2.1 Introduction
      2.2.2 Increasing Population
      2.2.3 Increasing Income & Spending Capacity
   2.3 Market Size Estimation
   2.4 Market Breakdown and Data Triangulation
   2.5 Market Share Estimation
   2.6 Research Assumptions and Limitations
      2.6.1 Assumptions
      2.6.2 Limitations

3 Executive Summary
   3.1 the Global Flooring Market in 2014

4 Premium Insights
   4.1 U.S. & China: Fastest-Growing Markets for Flooring
   4.2 Carpets & Rugs to Lead the Market for flooring in 2015
   4.3 Analysis of the Emerging Asia-Pacific Market in 2015
   4.4 Asia-Pacific & Europe Will Be Prime Revenue Generators for this Market By 2020
   4.5 Flooring Market: Developed vs. Developing Nations
   4.6 Flooring Market Size, By Application, 2020
   4.7 Life Cycle Analysis, By Region

5 Market Overview
   5.1 Introduction
   5.2 Market Evolution
   5.3 Flooring Market Segmentation
      5.3.1 By Type
      5.3.2 By Material
      5.3.3 By Application
      5.3.4 By Region
   5.4 Market Dynamics
      5.4.1 Drivers
         5.4.1.1 Increasing Urbanized Population
5.4.1.2 Increasing Industrialization
5.4.1.3 Growing Investments in Construction Industry
5.4.1.4 Increase in Use of Recyclable Raw Material

5.4.2 Restraint
5.4.2.1 Increase in Raw Material Cost

5.4.3 Opportunities
5.4.3.1 Cleaning of Floor Covering
5.4.3.2 Replacement of Floors

5.4.4 Challenge
5.4.4.1 Disposal of Waste

6 Industry Trends
6.1 Value Chain Analysis
6.2 Porter's Five Forces Analysis
6.2.1 Threat of New Entrants
6.2.1.1 Low Capital Requirement
6.2.1.2 High Product Differentiation
6.2.2 Threat of Substitutes
6.2.2.1 Low Substitutes

6.2.3 Bargaining Power of Suppliers
6.2.3.1 Low Cost of Switching Suppliers
6.2.3.2 Non-Concentration of Suppliers

6.2.4 Bargaining Power of Buyers
6.2.4.1 Diverse Flooring Market

6.2.5 Intensity of Rivalry
6.2.5.1 Many Same-Sized Competitors

7 Flooring Market, By Type
7.1 Introduction
7.2 By Type
7.2.1 Resilient Segment
7.2.1.1 Resilient Flooring By Application
7.2.1.2 Resilient Flooring By Geography
7.2.2 Non-Resilient Flooring
7.2.2.1 Non-Resilient Flooring By Application
7.2.2.2 Non-Resilient Flooring By Geography
7.2.3 Soft Covering Flooring
7.2.3.1 Soft Covering Flooring By Application
7.2.3.2 Soft Covering Flooring By Geography
7.2.4 Others
7.2.4.1 Others Flooring By Application
7.2.4.2 Others Flooring By Geography

8 Flooring Market, By Material
8.1 Introduction
8.2 Carpets and Rugs
8.2.1 By Application:
8.2.2 By Region:
8.3 Tiles
8.3.1 By Application:
8.3.2 By Region:
8.4 Vinyl
8.4.1 By Application:
8.4.2 By Region:
8.5 Wood
8.5.1 By Application:
8.5.2 By Region:
8.6 Others
8.6.1 By Application:
8.6.2 By Region:

9 Flooring Market, By Application
9.1 Introduction
9.2 By Application
  9.2.1 Residential
  9.2.2 Residential Flooring Market By Type
  9.2.3 Residential Flooring Market By Material
  9.2.4 Residential Flooring Market By Region
  9.2.5 Non-Residential Flooring Market
  9.2.6 Non-Residential Flooring By Type
  9.2.7 Non-Residential Flooring Market By Material
  9.2.8 Non-Residential Flooring Market By Region

10 Flooring Market, By Region
  10.1 Introduction
  10.2 the Surmount of Flooring Market From 2015 to 2020, in Terms of Volume
  10.3 Asia-Pacific
    10.3.1 China
    10.3.2 India
    10.3.3 Japan
    10.3.4 Indonesia
    10.3.5 Australia
    10.3.6 Rest of Asia-Pacific
  10.4 Europe
    10.4.1 Germany
    10.4.2 U.K.
    10.4.3 Italy
    10.4.4 France
    10.4.5 Others
  10.5 North America
    10.5.1 U.S.
    10.5.2 Canada
    10.5.3 Mexico
  10.6 RoW
    10.6.1 Brazil
    10.6.2 Argentina
    10.6.3 Turkey
    10.6.4 Others

11 Competitive Landscape
  11.1 Overview
  11.2 Market Share Analysis
  11.3 Competitive Situation & Trends
  11.4 Mergers & Acquistions
  11.5 New Product Launches
  11.6 Environmental Initiatives
  11.7 Agreement

12 Company Profiles
  12.1 Introduction
  12.2 Armstrong World Industries, Inc.
    12.2.1 Business Overview
    12.2.2 Products
    12.2.3 Recent Developments
    12.2.4 Armstrong World Industries, Inc.: SWOT Analysis
    12.2.5 MnM View
  12.3 FORBO
    12.3.1 Business Overview
    12.3.2 Products
    12.3.3 Recent Developments
    12.3.4 FORBO: SWOT Analysis
    12.3.5 MnM View
  12.4 Mohawk Industries, Inc.
    12.4.1 Business Overview
    12.4.2 Products & Services
    12.4.3 Recent Developments
12.4.4 Mohawk Industries: SWOT Analysis
12.4.5 MnM View

12.5 Shaw Industries
12.5.1 Business Overview
12.5.2 Products & Services
12.5.3 Recent Developments
12.5.4 Shaw Industries: SWOT Analysis
12.5.5 MnM View

12.6 Congoleum Corporation
12.6.1 Business Overview
12.6.2 Products
12.6.3 Key Strategies

12.7 Gerflor
12.7.1 Business Overview
12.7.2 Products
12.7.3 Key Strategies
12.7.4 Recent Developments

12.8 Interface Incorporation
12.8.1 Business Overview
12.8.2 Products
12.8.3 Key Strategies
12.8.4 Recent Developments

12.9 Polyflor
12.9.1 Business Overview
12.9.2 Products
12.9.3 Key Strategies
12.9.4 Recent Developments

12.10 The Dixie Group
12.10.1 Business Overview
12.10.2 Products & Services
12.10.3 Key Strategy
12.10.4 Recent Developments

12.11 Toli Corporation
12.11.1 Business Overview
12.11.2 Products
12.11.3 Key Strategies
12.11.4 Recent Developments

List of Tables (172 Tables)

Table 1 Regional Urbanization Prospects
Table 2 Increasing Urbanization, Industrialization & Infrastructure Investments are Propelling the Growth of this Market
Table 3 Lack of Industry Professionals Restrains Market Growth
Table 4 Cleaning of Floor Covering & Replacement of Floors are the Major Opportunities for the Flooring Market
Table 5 Summary of the U.K. Flooring Sector & Its Disposal Mechanism
Table 6 Disposal of Waste is a Major Challenge Faced by the Flooring Industry
Table 7 Flooring Market, By Type, 2013-2020 ($Billion)
Table 8 Flooring Market, By Type, 2013-2020 (Billion Square Feet)
Table 9 Resilient Segment Market, By Application, 2013-2020 ($Billion)
Table 10 Resilient Segment Market, By Application, 2013-2020 (Billion Square Feet)
Table 11 Resilient Segment Market, By Geography, 2013-2020 ($Billion)
Table 12 Resilient Segment Market, By Geography, 2013-2020 (Billion Square Feet)
Table 13 Non-Resilient Segment Market, By Application, 2013-2020 ($Billion)
Table 14 Non-Resilient Segment Market, By Application, 2013-2020 (Billion Square Feet)
Table 15 Non-Resilient Segment Market, By Geography, 2013-2020 ($Billion)
Table 16 Non-Resilient Segment Market, By Geography, 2013-2020 (Billion Square Feet)
Table 17 Soft-Covering Segment Market, By Application, 2013-2020 ($Billion)
Table 18 Soft Covering Segment Market, By Application, 2013-2020 (Billion Square Feet)
Table 19 Non-Resilient Segment Market, By Geography, 2013-2020 ($Billion)
Table 20 Soft Covering Segment Market, By Geography, 2013-2020 (Billion Square Feet)
Table 21 Soft-Covering Segment Market, By Application, 2013-2020 ($Billion)
Table 22 Others Segment Market, By Application, 2013-2020 (Billion Square Feet)
Table 23 Others Segment Market, By Geography, 2013-2020 ($Billion)
Table 24 Others Segment Market, By Geography, 2013-2020 (Billion Square Feet)
Table 25 Vinyl Material Expected to Grow at CAGR 5.2% By 2020
Table 26 Flooring Market Size, By Material, 2015-2020 (Billion Square Feet)
Table 27 Flooring Market Size, By Material, 2015-2020 ($Billion)
Table 28 Prime Sources Behind the Growth in Flooring Market
Table 29 Carpets and Rugs Flooring Market, By Application, 2015-2020 (Billion Square Feet)
Table 30 Carpets and Rugs Flooring Market Size, By Application, 2015-2020 ($Billion)
Table 31 Carpets and Rugs Flooring Market Size, By Region, 2015-2020 (Billion Square Feet)
Table 32 Carpets and Rugs Flooring Market Size, By Region, 2015-2020 ($Billion)
Table 33 Tiles Flooring Market Size, By Application, 2015-2020 (Billion Square Feet)
Table 34 Tiles Flooring Market Size, By Application, 2015-2020 ($Billion)
Table 35 Tiles Flooring Market Size, By Region, 2015-2020 (Billion Square Feet)
Table 36 Tiles Flooring Market Size, By Region, 2015-2020 ($Billion)
Table 37 Vinyl Flooring Market Size, By Application, 2015-2020 (Billion Square Feet)
Table 38 Vinyl Flooring Market Size, By Application, 2015-2020 ($Billion)
Table 39 Vinyl Flooring Market Size, By Region, 2015-2020 (Billion Square Feet)
Table 40 Vinyl Flooring Market Size, By Region, 2015-2020 ($Billion)
Table 41 Wood Flooring Market Size, By Application, 2015-2020 (Billion Square Feet)
Table 42 Wood Flooring Market Size, By Application, 2015-2020 ($Billion)
Table 43 Wood Flooring Market Size, By Region, 2015-2020 (Billion Square Feet)
Table 44 Wood Flooring Market Size, By Region, 2015-2020 ($Billion)
Table 45 Other Flooring Market Size, By Application, 2015-2020 (Billion Square Feet)
Table 46 Other Flooring Market Size, By Application, 2015-2020 ($Billion)
Table 47 Other Flooring Market Size, By Region, 2015-2020 (Billion Square Feet)
Table 48 Other Flooring Market Size, By Region, 2015-2020 ($Billion)
Table 49 Flooring Market, By Application, 2013-2020 (Billion Square Feet)
Table 50 Flooring Market, By Application, 2013-2020 ($Billion)
Table 51 Residential Flooring Market, By Type, 2013-2020 (Billion Square Feet)
Table 52 Residential Flooring Market, By Type, 2013-2020 ($Billion)
Table 53 Residential Flooring Market, By Material, 2013-2020 (Billion Square Feet)
Table 54 Residential Flooring Market, By Material, 2013-2020 ($Billion)
Table 55 Residential Flooring Market, By Region, 2013-2020 (Billion Square Feet)
Table 56 Residential Flooring Market, By Region, 2013-2020 ($Billion)
Table 57 Non-Residential Flooring Market, By Type, 2013-2020 (Billion Square Feet)
Table 58 Non-Residential Flooring Market, By Type, 2013-2020 ($Billion)
Table 59 Non-Residential Flooring Market, By Material, 2013-2020 (Billion Square Feet)
Table 60 Non-Residential Flooring Market, By Material, 2013-2020 ($Billion)
Table 61 Non-Residential Flooring Market, By Region, 2013-2020 (Billion Square Feet)
Table 62 Non-Residential Flooring Market, By Region, 2013-2020 ($Billion)
Table 63 Flooring Market, By Region, 2013-2020 (Billion Square Feet)
Table 64 Flooring Market, By Region, 2013-2020 ($Billion)
Table 65 Asia-Pacific: Flooring Market, By Country, 2013-2020 (Billion Square Feet)
Table 66 Asia-Pacific: Market, By Country, 2013-2020 ($Billion)
Table 67 Asia-Pacific: Market, By Type, 2013-2020 (Billion Square Feet)
Table 68 Asia-Pacific: Market, By Type, 2013-2020 ($Billion)
Table 69 Asia-Pacific: Market, By Application, 2013-2020 (Billion Square Feet)
Table 70 Asia-Pacific: Market, By Application 2013-2020 ($Billion)
Table 71 Asia-Pacific: Market, By Material, 2013-2020 (Billion Square Feet)
Table 72 Asia-Pacific: Flooring Market, By Material, 2013-2020 ($Billion)
Table 73 China: Flooring Market, By Type 2013-2020 (Billion Square Feet)
Table 74 China: Market, By Type 2013-2020 ($Billion)
Table 75 China: Market, By Application, 2013-2020 (Billion Square Feet)
Table 76 China: Market, By Application, 2013-2020 ($Billion)
Table 77 India: Flooring Market, By Type, 2013-2020 (Billion Square Feet)
Table 78 India: Market, By Type, 2013-2020 ($Billion)
Table 79 India: Market, By Application, 2013-2020 (Billion Square Feet)
Table 80 India: Market, By Application, 2013-2020 ($Billion)
Table 81 Japan: Flooring Market, By Type, 2013-2020 (Billion Square Feet)
Table 82 Japan: Market, By Type, 2013-2020 ($Billion)
Table 83 Japan: Market, By Application, 2013-2020 (Billion Square Feet)
<table>
<thead>
<tr>
<th>Table Number</th>
<th>Description</th>
<th>Years</th>
<th>Unit</th>
<th>_metric</th>
<th>Currency</th>
</tr>
</thead>
<tbody>
<tr>
<td>84</td>
<td>Japan: Market, By Application</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>85</td>
<td>Indonesia: Flooring Market, By Type</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>86</td>
<td>Indonesia: Market, By Type</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>87</td>
<td>Indonesia: Market, By Application</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>88</td>
<td>Indonesia: Market, By Application</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>89</td>
<td>Australia: Flooring Market, By Type</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>90</td>
<td>Australia: Market, By Region, By Type</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>91</td>
<td>Australia: Market, By Application</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>92</td>
<td>Australia: Market, By Application</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>93</td>
<td>Other APAC: Flooring Market, By Type</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>94</td>
<td>Other APAC: Market, By Type</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>95</td>
<td>Other APAC: Market, By Application</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>96</td>
<td>Other APAC: Market, By Application</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>97</td>
<td>European: Flooring Market, By Country</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>98</td>
<td>European: Market, By Country, By Type</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>99</td>
<td>European: Market, By Type</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>100</td>
<td>European: Market, By Type</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>101</td>
<td>European: Market, By Application</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>102</td>
<td>European: Market, By Application</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>103</td>
<td>European: Market, By Material</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>104</td>
<td>European: Market, By Material</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>105</td>
<td>Germany: Flooring Market, By Type</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>106</td>
<td>Germany: Market, By Type</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>107</td>
<td>Germany: Market, By Application</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>108</td>
<td>Germany: Market, By Application</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>109</td>
<td>U.K.: Flooring Market, By Type</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>110</td>
<td>U.K.: Market, By Type</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>111</td>
<td>U.K.: Market, By Application</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>112</td>
<td>U.K.: Market, By Application</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>113</td>
<td>Italy: Flooring Market, By Type</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>114</td>
<td>Italy: Market, By Type</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>115</td>
<td>Italy: Market, By Application</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>116</td>
<td>Italy: Market, By Application</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>117</td>
<td>France: Flooring Market, By Type</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>118</td>
<td>France: Market, By Type</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>119</td>
<td>France: Market, By Application</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>120</td>
<td>France: Market, By Application</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>121</td>
<td>Other European: Flooring Market, By Type</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>122</td>
<td>Other European: Market, By Type</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>123</td>
<td>Other European: Market, By Application</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>124</td>
<td>Other European: Market, By Application</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>125</td>
<td>North America: Flooring Market, By Country</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>126</td>
<td>North America: Market, By Country</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>127</td>
<td>North America: Market, By Type</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>128</td>
<td>North America: Market, By Type</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>129</td>
<td>North America: Market, By Application</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>130</td>
<td>North America: Market, By Application</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>131</td>
<td>North America: Market, By Material</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>132</td>
<td>North America: Market, By Material</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>133</td>
<td>U.S.: Flooring Market, By Type</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>134</td>
<td>U.S.: Market, By Type</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>135</td>
<td>U.S.: Market, By Application</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>136</td>
<td>U.S.: Market, By Application</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>137</td>
<td>Canada: Flooring Market, By Type</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>138</td>
<td>Canada: Market, By Type</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>139</td>
<td>Canada: Market, By Application</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>140</td>
<td>Canada: Market, By Application</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>141</td>
<td>Mexico: Flooring Market, By Type</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>142</td>
<td>Mexico: Market, By Type</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>143</td>
<td>Mexico: Market, By Application</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>144</td>
<td>Mexico: Market, By Application</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>145</td>
<td>RoW: Flooring Market, By Country</td>
<td>2013-2020</td>
<td>(Billion Square Feet)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>146</td>
<td>RoW: Market, By Country</td>
<td>2013-2020</td>
<td>($Billion)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Table 147 RoW: Market, By Type 2013-2020 (Billion Square Feet)
Table 148 RoW: Market, By Type, 2013-2020 ($Billion)
Table 149 RoW: Market, By Application, 2013-2020 (Billion Square Feet)
Table 150 RoW: Market, By Application, 2013-2020 ($Billion)
Table 151 RoW: Market, By Material, 2013-2020 (Billion Square Feet)
Table 152 RoW: Market, By Material, 2013-2020 ($Billion)
Table 153 Brazil: Flooring Market, By Type, 2013-2020 (Billion Square Feet)
Table 154 Brazil: Market, By Type, 2013-2020 ($Billion)
Table 155 Brazil: Market, By Application, 2013-2020 (Billion Square Feet)
Table 156 Brazil: Market, By Application, 2013-2020 ($Billion)
Table 157 Argentina: Flooring Market, By Type, 2013-2020 (Billion Square Feet)
Table 158 Argentina: Market, By Type, 2013-2020 ($Billion)
Table 159 Argentina: Market, By Application, 2013-2020 (Billion Square Feet)
Table 160 Argentina: Market, By Application, 2013-2020 ($Billion)
Table 161 Turkey: Flooring Market, By Type, 2013-2020 (Billion Square Feet)
Table 162 Turkey: Market, By Type, 2013-2020 ($Billion)
Table 163 Turkey: Market, By Application, 2013-2020 (Billion Square Feet)
Table 164 Turkey: Market, By Application, 2013-2020 ($Billion)
Table 165 Others: Flooring Market, By Type, 2013-2020 (Billion Square Feet)
Table 166 Others: Market, By Type, 2013-2020 ($Billion)
Table 167 Others: Market, By Region, By Application, 2013-2020 (Billion Square Feet)
Table 168 Others: Market, By Application, 2013-2020 ($Billion)
Table 169 Mergers & Acquisitions, 2014–2015
Table 170 New Product Launches, 2014-2015
Table 171 Environmental Initiatives, 2012-2015
Table 172 Agreements, 2012

List of Figures (54 Figures)

Figure 1 Markets Covered: Flooring Market
Figure 1 Flooring Market: Research Design
Figure 2 Population Growth has Increased By 3 Billion in Three Decades
Figure 3 Total Expenditure of Middle-Class Families Projected Up to 2030
Figure 4 Market Size Estimation Methodology: Bottom-Up Approach
Figure 5 Data Triangulation Methodology
Figure 6 Flooring Market Snapshot (2014 vs. 2020): Market for Carpets & Rugs From 2015 to 2020
Figure 7 China is the Fastest Growing Country for the Flooring Market
Figure 8 Leading Market Players Adopted Mergers and Acquisitions as the Key Strategy During 2011-2015
Figure 9 Attractive Market Opportunities in the Flooring Market
Figure 10 Flooring Market Share, 2015
Figure 11 Soft-Coverings Dominated the Flooring Market in 2015 ($Billion)
Figure 12 Flooring Market Share (Value), By Region, 2015–2020
Figure 13 Flooring Market Size, By Key Country, 2015–2020 ($Billion)
Figure 14 Flooring Market Share (Value), By Application, 2020
Figure 15 Asia-Pacific Region is the Fastest-Growing Market
Figure 16 Flooring Become Important Part of Interior Design in the All Types of Building
Figure 17 Market Segmentation of Flooring Market
Figure 18 Segmentation of the Flooring Market, By Type
Figure 19 Segmentation of the Flooring Market, By Material
Figure 20 Segmentation of the Flooring Market, By Application
Figure 21 Segmentation of the Flooring Market, By Geography
Figure 22 Market Dynamics of Flooring Market
Figure 23 Share of Construction Spending By Region 2015 - 2020
Figure 24 Total of Waste Generated in the U.K. Flooring Market in 2010
Figure 25 Value Chain Analysis: Major Value is Added During Operation & After-Sales Phase
Figure 26 Porter's Five Forces Analysis: Intensity of Rivalry is High in the Flooring Market
Figure 27 The Prime Types of Floorings
Figure 28 Flooring Market Size, 2013–2020 ($Billion)
Figure 29 Flooring Market Size, By Application, 2013–2020 ($Billion)
Figure 30 Flooring Market Size, By Application, 2014 ($Billion)
Figure 31 Flooring Market Size, By Application, 2013 ($Billion)
Figure 32 Asia-Pacific Captured the Largest Share in Residential Flooring Market in 2015 and 2020
Figure 33 North America Growing at Highest Pace in Non-Residential Flooring Market During 2015 -2020
Figure 34 Geographic Snapshot (2015-2020): the Markets in Asia-Pacific Will Experience the Highest Growth Rate
Figure 35 Flooring Market Size, 2013–2020 ($Billion)
Figure 36 Flooring Market Share By Region, 2014 ($Billion)
Figure 37 Asia-Pacific Flooring Market Snapshot: China is the Most Lucrative Market
Figure 38 Asia-Pacific Flooring Market Share By Country, 2014 ($Billion)
Figure 39 European Flooring Market Share By Country, 2014 ($Billion)
Figure 40 North America Snapshot: U.S. is the Largest Flooring Market
Figure 41 North America Flooring Market Share By Country, 2014 ($Billion)
Figure 42 RoW Flooring Market Share By Country, 2014 ($Billion)
Figure 43 Companies Adopted Various Growth Strategies in the Past Three Years
Figure 44 Shaw Industries Grew at the Highest Rate During 2010–2013
Figure 45 Mergers & Acquisitions: the Key Growth Strategy
Figure 46 Flooring Market Share, By Key Player, 2014
Figure 47 Geographic Revenue Mix of Top 5 Players
Figure 48 Company Snapshot: Armstrong World Industries
Figure 49 Company Snapshot: FORBO
Figure 50 Company Snapshot: Mohawk Industries
Figure 51 Company Snapshot: Congoleum Corporation
Figure 52 Company Snapshot: Gerflor
Figure 53 Company Snapshot: Interface Incorporation
Figure 54 Company Snapshot: James Halstead


Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Flooring Market by Type, Materials, Application, & by Region - Trends & Forecasts to 2020
Web Address: http://www.researchandmarkets.com/reports/3287091/
Office Code: SCH3IUZ6

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Formats</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 5650</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td></td>
<td>USD 6650</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td></td>
<td>USD 8150</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
First Name: __________________________ Last Name: __________________________
Email Address: * __________________________
Job Title: __________________________
Organisation: __________________________
Address: __________________________
City: __________________________
Postal / Zip Code: __________________________
Country: __________________________
Phone Number: __________________________
Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: 

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World