
Description: The Chinese elevator market has been characterized by the followings since 2014:

New elevator output sustained growth momentum but at a slower pace. In 2014, China's elevator output exceeded 700,000 sets, up about 12% from a year ago, compared with a year-on-year growth rate of 18% in 2013. In spite of some impact on elevator market caused by the country's macro-control on real property, the implementation of new-style urbanization policies, large-scale construction of indemnificatory housing and rapid development of public transportation in medium and large cities in China slowed the decline of elevator sales in commercial housing market to a certain extent.

As domestic elevator companies accelerated their presence in service (repair & maintenance) business, the share of service revenue continued to rise. Competition in domestic elevator industry is now shifting from technology and sales to network and follow-up services. This can be confirmed by elevator companies’ proportion of service revenue. Shenyang Brilliant Elevator finds the highest share, reaching 20.1% in 2014 compared with merely 9.1% in 2010; Canny Elevator raised the proportion from 3.7% in 2010 to 8.5% in 2014, and had established 32 branch companies by the end of 2014, 22 of which had obtained the qualification for elevator service.

Elevator exports increased continuously. Domestic elevator companies will benefit from the strategy of “One Belt and One Road”, further expanding export scale. China's export of elevators and escalators amounted to 68,900 sets in 2014, presenting a CAGR of 13.1% during 2007-2014. The figures for the first quarter of 2015 were 16,793 sets, up 12.91% from a year ago.

Since 2014, while consolidating their primary businesses, Chinese elevator companies have been extending to robot/intelligent equipment/industry 4.0 fields.

Global and China Elevator Industry Report, 2015 highlights the followings:

- Market size, new elevator sales volume, service market, competitive landscape and development mode of global elevator industry
- Competitive landscape of China elevator industry, including business layout of foreign brands in China and competition between foreign and domestic brands
- Supply structure, new elevator output and service market of China elevator industry
- Demand structure, demand and main influencing factors of China elevator industry
- Value, volume and prices of imported and exported elevators in China;
- Product output and sales volume, operation, main projects and orders of 7 global and 8 Chinese elevator manufacturers
- Development trend, output and export volume forecast of China elevator industry

Contents:

Preface
1 Overview of Elevator Industry
1.1 Overview
1.2 Policy Environment

2 Development of Global Elevator Industry
2.1 Industry Scale
2.2 New Elevator Market
2.3 Service Market
2.4 Competitive Landscape
2.5 Development Mode
2.5.1 Two Modes
2.5.2 Business Development in Asia Pacific
2.5.3 Global Expansion
2.6 Development Forecast
3 Competitive Landscape of China Elevator Industry
3.1 Development of Foreign Elevator Brands in China
3.2 Market Competition
3.2.1 Number of Enterprises
3.2.2 Competition between Foreign and Domestic Brands
3.2.3 Competition among Foreign Brands
3.2.4 Competition among Domestic Brands
3.3 Development of Enterprise
3.3.1 Development Mode
3.3.2 Profitability
3.3.3 Accelerating Transformation to Robot/Intelligent Equipment/Industry 4.0

4 Supply of China Elevator Industry
4.1 Product Structure
4.2 Industry Scale
4.3 New Elevator Market
4.4 Service Market
4.4.1 Development Status
4.4.2 Market Scale
4.4.3 Layout of Major Enterprises in Service Market

5 Demand of China Elevator Industry
5.1 Downstream Demand Structure
5.2 Demand Composition
5.3 Sales Volume
5.4 Influencing Factors
5.4.1 Real Estate Sector
5.4.2 Urbanization and Aging Population
5.4.3 Renewal and Upgrading of Old Elevators
5.5 Government Procurement

6 Import and Export of China Elevator Industry
6.1 Import and Export Volume
6.2 Import and Export Value
6.3 Import and Export Price
6.3.1 Passenger Elevator
6.3.2 Escalator and Moving Sidewalk

7. Key Elevator Companies Worldwide
7.1 Otis
7.1.1 Profile
7.1.2 Operation
7.1.3 Orders
7.1.4 Development in China
7.1.5 Orders in China
7.1.6 Xizi Otis
7.2 Hitachi
7.2.1 Profile
7.2.2 Operation
7.2.3 Elevator Business
7.2.4 Elevator Business in China
7.2.5 Elevator Orders in China
7.3 KONE
7.3.1 Profile
7.3.2 Operation
7.3.3 Revenue Structure
7.3.4 Performance Forecast
7.3.5 Development in China
7.3.6 Elevator Orders in China
7.3.7 GiantKONE
7.4 Schindler
7.4.1 Profile
7.4.2 Development History
7.4.3 Operation
7.4.4 Schindler in China
7.4.5 Orders in China
7.4.6 XJ Schindler
7.5 Thyssen Krupp
7.5.1 Profile
7.5.2 Elevator Business
7.5.3 Development in China
7.5.4 Orders in China
7.6 Toshiba
7.6.1 Profile
7.6.2 Operation
7.6.3 Elevator Business
7.6.4 Performance Forecast
7.6.5 Elevator Business in China
7.7 Fujitec
7.7.1 Profile
7.7.2 Development History
7.7.3 Operation
7.7.4 Development in China
7.7.5 Orders in China
7.7.6 Mid-Term Management Plan

8 Key Elevator Companies in China
8.1 Shanghai Mitsubishi Elevator Co., Ltd
8.1.1 Profile
8.1.2 Output and Sales Volume
8.1.3 Operation
8.1.4 Orders
8.1.5 Projects
8.1.6 SOE Reform
8.1.7 Layout in Intelligent Equipment
8.1.8 Performance Forecast
8.2 Guangzhou Guangri Stock Co., Ltd.
8.2.1 Profile
8.2.2 Operation
8.2.3 Revenue Structure
8.2.4 Gross Margin
8.2.5 Competitive Advantage
8.2.6 Subsidiaries and Joint-stock Companies
8.2.7 Elevator Business
8.2.8 Acquisition of 40% Stake in Guangzhou Songxing Electrical Co., Ltd.
8.2.9 Industrial Chain Layout
8.2.10 Performance Forecast
8.3 Canny Elevator Co., Ltd.
8.3.1 Profile
8.3.2 Output and Sales Volume
8.3.3 Operation
8.3.4 Revenue Structure
8.3.5 Gross Margin
8.3.6 R&D and Investment
8.3.7 Orders for Elevator
8.3.8 Marketing Mode
8.3.9 Marching into Service Robot Business
8.3.10 Performance Forecast
8.4 SJEC Corporation
8.4.1 Profile
8.4.2 Output and Sales Volume
8.4.3 Operation
8.4.4 Revenue Structure
8.4.5 Gross Margin
8.4.6 R&D and Investment
8.4.7 Orders for Elevator
8.4.8 Development Plan
8.4.9 Performance Forecast
8.5 Shenyang Brilliant Elevator Co., Ltd.
8.5.1 Profile
8.5.2 Output and Sales Volume
8.5.3 Operation
8.5.4 Revenue Structure
8.5.5 Gross Margin
8.5.6 R&D and Investment
8.5.8 Transformation to High-end Intelligent Equipment
8.5.9 Performance Forecast
8.6 Shenlong Elevator Co., Ltd.
8.6.1 Profile
8.6.2 Output and Sales Volume
8.6.3 Operation
8.6.4 Revenue Structure
8.6.5 Gross Margin
8.6.6 Clients and Suppliers
8.6.7 Orders for Elevator
8.6.8 R&D and Investment
8.6.9 Strengths and Weaknesses
8.6.10 Development Goal
8.7 Dongnan Elevator Co., Ltd.
8.7.1 Profile
8.7.2 Cooperation
8.8 Hangzhou Xinma Elevator Co., Ltd

9 Summary and Development Forecast of Chinese Elevator Market
9.1 Summary
9.2 Development Forecast
9.2.1 Trend
9.2.2 Output
9.2.3 Exports

Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global and Chinese Elevator Industry Report, 2015
Web Address: http://www.researchandmarkets.com/reports/3287705/
Office Code: SCD2DSEL

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
<td>USD 2500</td>
</tr>
<tr>
<td>Single User</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hard Copy</td>
<td></td>
<td>USD 2700 + USD 57 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
<td>USD 3800</td>
</tr>
<tr>
<td>Enterprisewide</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp