Energy Drinks Market in the US 2015-2019

About Energy Drinks

Energy drinks are a category of non-alcoholic beverages that contain stimulants such as caffeine in combination with numerous other ingredients such as taurine, methylxanthines, amino acids, herbal extracts, and vitamin B, which provide consumers with an energy boost. Energy drinks, which are often slightly carbonated, deliver instant energy as well as physical and mental stimulation.

The analysts forecast the energy drinks market in the US to grow at a CAGR of 11.42% in terms of revenue over the period 2014-2019.

Covered in this Report

The energy drinks market in the US can be segmented into three categories: liquid energy drinks, energy shots, and energy drink mixes.

The report, Residential Air Purifiers Market in China 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts; it also covers the market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors
- Coca-Cola
- Monster Beverage
- PepsiCo
- Red Bull
- Rockstar

Other Prominent Vendors
- Arizona Beverage
- Celsius
- DR Pepper Snapple Group
- Kraft Foods
- Living Essentials
- National Beverage
- SK Energy Shots
- VPX/Redline Sports Nutrition
- Xyience Xenergy

Market Drivers
- Changing Consumer Lifestyles
- For a full, detailed list, view our report

Market Challenges
- Stringent Government Regulations
- For a full, detailed list, view our report

Market Trends
- Growing Demand for Healthier Ingredients
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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