Corporate Car-sharing Market in Europe 2015-2019

Description: About Corporate Car-sharing

Corporate car-sharing refers to sharing of company-owned fleet of vehicles by employees of the company for business purposes. Because of its cost-effective features and environmental benefits, companies are increasingly adopting corporate car-sharing over other mobility solutions.

The analysts forecast the corporate car-sharing market in Europe to grow at a CAGR of 87.22% over the period 2014-2019.

Covered in this Report
The report, Corporate Car-sharing Market in Europe 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report also includes a discussion of the key vendors operating in this market.

Key Vendors
- ALD Automotive Group
- Alphabet
- Arval
- Sixt Group
- Ubeeqo

Other Prominent Vendors
- Autolib
- Cambio CarSharing
- DriveNow
- Europcar
- Fleetster
- Greenwheels
- Mobility Carsharing
- Mobility Mixx
- Sunfleet
- Zipcar

Market Drivers
- Cost savings
- For a full, detailed list, view our report

Market Challenges
- Complexities of car-sharing
- For a full, detailed list, view our report

Market Trends
- Increased demand for corporate car-sharing
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Europe: An Overview
06.1 Economic indicators
06.2 Logistics performance
07. Market Landscape
07.1 Evolution of Corporate Mobility in Europe
07.2 Market Size and Forecast by Unit Shipment
07.3 Five Forces Analysis
08. Market Segmentation by Typology
08.1 Corporate Car-sharing Market in Europe by Typology 2014
08.2 Corporate Car-sharing Market in Europe by Typology 2014-2019
08.3 Corporate Car-sharing Market in Europe by Mobility Solution Providers
08.3.1 Market Size and Forecast
08.4 Corporate Car-sharing Market in Europe by CSO
08.4.1 Market Size and Forecast
08.5 Corporate Car-sharing Market in Europe by OEM
08.5.1 Market Size and Forecast
08.6 Corporate Car-sharing Market in Europe by Car Rental/Leasing
08.6.1 Market Size and Forecast
09. Market Segmentation by Commute Mode
09.1 Corporate Car-sharing Market in Europe by Commute Mode 2014
10. Key Leading Countries
10.1 Germany
10.2 UK
10.3 France
11. Buying Criteria
12. Market Growth Drivers
13. Drivers and their Impact
14. Market Challenges
15. Impact of Drivers and Challenges
16. Market Trends
17. Trends and their Impact
18. Vendor Landscape
18.1 Competitive Scenario
18.1.1 Key News
18.1.2 Mergers and Acquisitions
18.2 Other Prominent Vendors
19. Key Vendor Analysis
19.1 Alphabet
19.1.1 Key facts
19.1.2 Business overview
19.1.3 Recent developments
19.1.4 SWOT analysis
19.2 ALD Automotive
19.2.1 Key facts
19.2.2 Business overview
19.2.3 SWOT analysis
19.3 Arval
19.3.1 Key Facts
19.3.2 Business Overview
19.3.3 Product Categories
19.3.4 Key Solutions
19.3.5 Recent Developments
19.3.6 SWOT Analysis
19.4 Sixt
19.4.1 Key Facts
19.4.2 Business overview
19.4.3 SWOT Analysis
19.5 Ubeeqo
19.5.1 Key Facts
19.5.2 Business Overview
19.5.3 Recent Developments
19.5.4 SWOT Analysis
20. Other Reports in this Series

List of Exhibits
Exhibit 1: Corporate Car-sharing Market in Europe
Exhibit 2: Market Research Methodology
Exhibit 3: Countries in Europe by GDP per capita 2005 and 2013
Exhibit 4: Major European Countries by LPI (1=low, 5=high) 2013
Exhibit 5: Car-sharing Market in Europe 2013-2018 (units)
Exhibit 6: Corporate Car-sharing Market in Europe 2014-2019 (units)
Exhibit 7: Typology for Corporate Car-sharing
Exhibit 8: Convergence in Corporate Car-sharing
Exhibit 9: Corporate Car-sharing Market in Europe by Typology 2014
Exhibit 10: Corporate Car-sharing Market in Europe by Typology 2019
Exhibit 11: Corporate Car-sharing Market in Europe by Typology 2014-2019 ($ billion)
Exhibit 12: Corporate Car-sharing Market in Europe by Typology 2014-2019
Exhibit 13: Corporate Car-sharing Market in Europe by Mobility Solution Providers 2014-2019 (units)
Exhibit 14: Corporate Car-sharing Market in Europe by CSO 2014-2019 (units)
Exhibit 15: Corporate Car-sharing Market in Europe by OEM 2014-2019 (units)
Exhibit 16: Corporate Car-sharing Market in Europe by Car Rental/Leasing 2014-2019 (units)
Exhibit 17: Types of Commute Mode
Exhibit 18: Corporate Car-sharing Market in Europe by Commute Mode 2014
Exhibit 19: P2P Car-sharing Model
Exhibit 20: Key Member of CSOs
Exhibit 21: Participants of Corporate Car-sharing Market in Europe
Exhibit 22: Arval: Product Categories
Exhibit 23: Arval: Key Solutions


Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

- Product Name: Corporate Car-sharing Market in Europe 2015-2019
- Web Address: http://www.researchandmarkets.com/reports/3287773/
- Office Code: SCBRYZ6B

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 2500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 3000</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 4000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

- Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
- First Name: _____________________________
- Last Name: _____________________________
- Email Address: * ________________________
- Job Title: _____________________________
- Organisation: _________________________
- Address: _______________________________
- City: _________________________________
- Postal / Zip Code: _____________________
- Country: _____________________________
- Phone Number: _________________________
- Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World